

The original documents are located in Box D13, folder “Detroit Speech, June 21, 1950” of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.

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Detroit speech - Al Tolbin
6/21/50
Geo. Sheffer

I. Introduction -

- a) "Way of welcome" story
- b) "Sailor" story

II. National Issues - "Dems" have picked them.

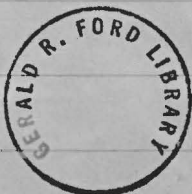
a) Prepaid health insurance

- 1 - Cost - 15 million - 6 billion
- 2 - Ineffective care - too many patients
+ too much administrative red-tape.
- 3 - G.O.P. solution
 - a] Voluntary plans
 - b] More Drs, hospitals research etc.

b) Brannan Plan

- 1 - Cost - 6 billion
 - 2 - Regeneration of farmers (free elections?)
 - 3 - G.O.P. alternative
- Hope - Aiken - sliding scale
60 to 90% of party.

- c). Deficit financing - 6.1 billion in new domestic
- 1 - 256 billion
 - 2 - 3 to 4 billion in current yr.



Wages

Stand Together

3- Omni-bus appropriation bill