

The original documents are located in Box D13, folder “White Cloud Speech, May 21, 1948(?)” of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.

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[1948?]

White Cloud Speech - May 21st.

I Introduction - Assembly to honor those who have gained distinction in various fields. Each recipient deserves our admiration & respect. Those who have not received awards should redouble efforts & strive more diligently in the future.

II "Your several goal."

Pope - "Each individual seeks a several goal."

A) Individual goal.

- 1) "Bum story"
- 2) Hobbes Utopia - "where nobody has anything & you share it with everybody."
- 3) "Can't make footprints on sands of time by setting down."
- 4) Personal security & happiness.
- 5) Set your goal high & your reward will be equally high.





B. Community Goal.

- 1) Red Cross story (father & son)
- 2) "French festival" story

III Strength of purpose

A. "Devotion" story.

B. Thompson's - ^{valiant} Ulysses said in his final words to his devoted followers, "strong in will to strive, to seek, to find & not to yield."

c) Edwin Markham - "We men of earth have here the stuff of paradise. We have enough."

d) Each of us as citizens of our respective communities, our state, our nation & this world has a responsibility & an obligation which maybe heavy & somewhat burdensome yet the most glorious in the world.