

**The original documents are located in Box D13, folder “What Do We Get Out of Football?, ca. 1948” of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.**

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WHAT DO WE GET OUT OF FOOTBALL?

1. WINE STORY -
2. SOUTH -
  - a- Lasting friendships
  - b- Experience in teamwork and cooperation
3. MICHIGAN -
  - a- Submerging of self for benefit of all
    - (1) Chuck Bernard
  - b- How to take a licking after winning for several years.

"Sunshine soldiers and summer patriots"
  - c- Guard pulling out story.
4. EAST-WEST - Shrine game for crippled children.

Appreciation of one's own good fortune.
5. YALE
  - a- Frank and Kelly comparison - college and afterwards.
  - b- Carraciola - What can be done.
6. NAVY Guam Tournament
7. SAILOR STORY



# I Introduction

A. Roland French

B. Danny Rose

1) "feverish, sleepless, cold & clammy perspiration, quivering lips, choking voice"

2) "suave as Frank Leahy"

"calm as Knute Rockne"

"austere as Jack Sutherland"

"stern as Bernie Beroman"

C. Gene Tregea

D. "Way of Welcome" story, page 3 of Glack speech.

## II. Football - <sup>why football should be discussed at this dinner</sup> Why I should discuss football.

A. "Importance"

1) "Devotion" story

2) High school.

3) University

"Heard pulling out story"

4) Coaching

"Durante - Kelly" story.

"Klein - Williamson" story.

5) Reminiscing on East-West game,  
All Star game.



### III "Message"

Pope - "Each individual has a several goal."

A. Football or athletics generally should not be sole objective.

B. Personal objective is essential; it should lead to happiness + security.

1) Shouldn't strive for a Hobbes Utopia where nobody has anything + you share it with everybody.

2) Necessity for progress - "One can't make footprints on the sands of time by sitting down."

c). A "community" goal.  
French festival story.

d) All use same spring board but some make pike dives while others make belly flops.

Markham poem.

