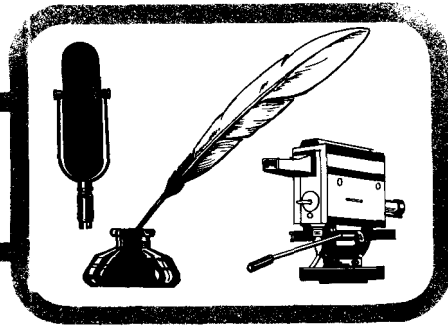


The original documents are located in Box D6, folder “Ford Press Releases - Consumer Protection, 1969” of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.

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**CONGRESSMAN
GERALD R. FORD
HOUSE REPUBLICAN LEADER**

**NEWS
RELEASE**

--FOR RELEASE AT 12 NOON EST--
October 30, 1969

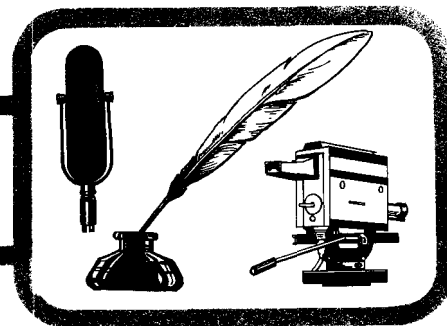
I congratulate President Nixon on his proposed Buyer's Bill of Rights. The proposals the President has outlined in the consumerism message sent to Congress today are easily the most far-reaching of any consumer protection measures yet laid before the Federal Legislature.

Under the President's proposals, the American consumer at last would have full protection under the law and laws that would fully protect him. He would have complete representation in Washington and access to product testing information which Federal agencies have gathered over the years.

President Nixon's consumer protection package is indeed an historic stride forward, a step that will cultivate greater confidence in U.S. consumer products and thus benefit not only the buyer but the seller. A byproduct doubtless will be increased world confidence in the quality of American goods, already recognized in world markets as outstanding.

In my view, Mr. Nixon is the first American President to take complete cognizance of the buyer's problems in all of their ramifications. He has struck a blow for the consumer that will have permanent and most beneficial impact.

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