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THE PRESIDENTIAL HANDWRITING FILE

THE WHITE HOUSE

WASHINGTON

CAMPAIGN SWING

PENNSYLVANIA-ILLINOIS

TUESDAY-OCTOBER 26, 1976

First Event: 8:55 A. M.

From: Terry O'Donnell **TOD**

BACKGROUND

EVENT #1

You proceed to the Grand Ballroom of your hotel at 8:55 a.m. to address the Pittsburgh Economic Club. Approximately 800 are expected to attend the event which will be conducted theater style with remarks of 10-15 minutes to be followed by a 20-minute Question and Answer session. You will accept questions from the moderator who will have obtained them from the audience prior to your arrival.

The audience will be composed of Pittsburgh Economic Club members as well as heads from major corporations and businesses in the Pittsburgh area.

The Economic Club was founded in 1910 and currently has 330 members from the business, professional, and economic community in the area. The objective of the Club is to create a forum for educational discussion of economic issues which confront the nation. Mostly luncheon meetings are held every third Tuesday of each month from September to April. Alan Greenspan addressed the Club in May 1976.

*See Presidential Handwriting File
copy to Central Files*

The Pittsburgh Economic Club is one of 30 clubs in the United States which are members of the National Association of Business Economists. In addition, it sponsors seminars with the National Association . Dr. James B. Burnham, President, Pittsburgh Club, will introduce you.

#

Pittsburgh, Pennsylvania

Population: 520,117

Mayor: Pete Flaherty (D)

Congressmen: William S. Moorhead (D-14th District)
Henry John Heinz III (R-18th District)
Joseph M. Gaydos (D-20th District)

Economic Base: Extensive soft coal mines, gas, oil wells, and limestone quarries mark the area. Pittsburgh is famous for its heavy industry, particularly steel. It also is home of one of the world's largest food products plants. Other manufactures include plate glass, aluminum products, large coke plants, shipyards, oil refineries, and chemicals. Pittsburgh is also the third largest headquarters center for major corporations such as Rockwell International and other firms on the Fortune 500 list.

History: At the point now called "the Golden Triangle", where the Allegheny and Monongahela Rivers meet, the French and the English contested to build and hold a fort. After the British established supremacy in 1758 and Pontiac was defeated in 1763, waves of settlers began to arrive.

You last visited Pittsburgh on September 9, 1974, for an Urban Transit Conference.

Local Athletics: The University of Pittsburgh's football team is known as the Panthers. Tony Dorsett of the Pittsburgh team is a Heisman Trophy candidate. Pittsburgh Pirates are the baseball team; Steelers are the football team; and the Penguins are the hockey team.

SENATOR HUGH SCOTT'S OFFICE has supplied the following information relative to your trip to Pennsylvania:

Blue collar, union, conservative population.

Gun Control - very opposed to this. Pittsburgh does not have a real crime problem. In addition, many of the residents are hunters.

Jobs -- you will have to offer this audience hard programs, incentives for workers, etc.

Abortion -- Pittsburgh has a large Catholic population-- should avoid issue if possible.

SENATOR SCHWEIKER'S OFFICE ADVISES the following:

Pittsburgh has a large ethnic population. Concern over your remarks on Eastern Europe.

Concern over flu deaths in Pittsburgh.

The conditions of bridges in Allegheny County is a major issue in this area. Both Heinz and Green have made their repair a major issue of their campaigns.

Location of Clairton Coke Works -- problems with meeting EPA standards -- may result in the closing of the plant and subsequent loss of many jobs.

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EVENT #2A
Following your appearance before the Economic Club, you return to your Suite for a brief photo session with PFC and GOP Chairmen. Immediately before entering the Suite, you will be greeted by Mrs. Elsie Hillman, Pennsylvania National Committeewoman.

EVENT #2B
After spending ten minutes with the PFC/GOP Chairmen, you proceed to the motorcade, greeting hotel employees on the way. You will drive (45-minutes) to the Jones & Laughlin Steel Plant in Aliquippa. (TOUR PLANT)

4.

Paul Thayer, Jones & Laughlin Chairman, Tom Graham, President and other Plant officials will greet you and provide you with hard hats, safety glasses and cover coats before you enter for your tour of the plant. The tour will require about 30 minutes.

The Jones & Laughlin Steel Plant is a \$2 billion sales operation with 33,000 employees. It is a subsidiary of LTV, a company outside Dallas, Texas. The Plant is a fully integrated steel production operation -- with coal and ore mines in Pennsylvania, Ohio, Indiana and Illinois. The company has 25 sales offices across the country in various states. It is the seventh largest producer of steel in the United States-- and the seventeenth largest producer in the world. The company has spent \$150 million on environmental control measures.

When the Plant tour concludes at 11:15 a.m., you return to the Greater Pittsburgh International Airport, board Air Force One and depart for O'Hare Field, Chicago, Illinois.

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CHICAGO, ILLINOIS

Air Force One arrives Air Force Reserve Operations Ramp, O'Hare International Airport, Chicago, at 11:45 a.m. About 50 ethnic Americans in native costumes will be there to greet you.

Your first event is 1-hour driving time to the Ford City Shopping Mall where it is anticipated that about 15 to 20 thousand will be in attendance at an indoor rally. Remarks are expected.

The area is characterized by low to middle income, blue collar workers. It is predominantly Catholic -- moderately Conservative.

EVENT # 3

EVENT # 4
 You leave the Shopping Mall at 1:30 p. m. and motorcade to the Corporate Headquarters of the Allstate Insurance Company. Arch Boe, Allstate Insurance Company Chairman of the Board, will introduce you to the nine members of the Executive Committee of Allstate, then escort you to the main Lobby cafeteria where you will speak to 3,000 employees.

EVENT # 5
 Your motorcade leaves Allstate at 3:15 p. m. for the 1-hour drive to the WLS-TV Studios, Chicago. Upon arrival at the Studios, you will participate in an informal Republican State Committee Reception for 80 guests, then proceed to a Holding Room.

EVENT # 6
 During your stay at the Studio, you will video-tape your statewide television program and view it prior to departure. Mrs. Ford will join you at the Studio following the conclusion of her event. Additional information on this event will be provided.

EVENT # 7
 Following the television program, you motorcade to Woodfield Mall, Schaumburg, Illinois (1- hour driving time) for a rally in the Mall Grand Concourse area. Remarks.

Your Hotel, the Arlington Heights Hilton, is 10-minutes from the Woodfield Mall.

Woodfield Mall is the world's largest shopping mall with 225 shops. It is anticipated that as many as 25 to 30, 000 will be there. The make up of the audience is middle class to upper middle class. This area is very Republican.

You arrive in your Suite at 9:05 p. m.

OVERNIGHT.

Chicago, Illinois

Population: 3,291,900

Mayor: Richard Daley

Congressmen: Ralph Metcalfe (D-1st District)
Morgan Murphy (D-2nd District)
Martin Russo (D-3rd District)
John Fary (D-5th District)
Henry Hyde (R-6th District)
Cardiss Collins (D-7th District)
Dan Rostenkowski (D-8th District)
Sidney Yates (D-9th District)
Frank Annunzio (D-11th District)

Economic Base: Leading producer of steel, telephone equipment, radio and TV sets, household products and diesel engines. Seasonally adjusted the unemployment is 7.8 percent. Chicago accounts for 5 percent of the nation's gross national product.

History: Indians named this area Checagou, after the area's strong smelling wild onion. The city was incorporated in 1837.

From May of 1960 to March of 1976, you have officially visited the city of Chicago 23 times.

Athletic teams:

Chicago White Sox	Baseball
Chicago Bulls	Basketball
Chicago Bears	Football
Chicago Blackhawks	Hockey

CONGRESSMAN PHIL CRANE believes you should forcefully state your position of maintaining a strong national defense. You should emphasize the Ford Administration's program for resolving our present economic problems, especially inflation.

REP. HENRY HYDE says that based on a professionally conducted poll by DMI, these are the issues: (1) Crime; (2) Inflation; (3) Unemployment; and (4) Drug problem.

REP. JOHN ERLLENBORN states that you have great strength in DuPage and Lake Counties which lie to the west of Cook County. He believes you should stress: (1) The failure of Congress to adopt a national energy policy. (2) The fight on inflation. (3) Over-regulation by the Federal government of our lives. (4) Carter's financing of his new programs and his taxation policies.

8.

SEQUENCE

8:55 a. m. You depart Suite en route Grand Ballroom for an appearance before the Pittsburgh Economic Club.

8:59 a. m. You arrive Grand Ballroom foyer and pause.

9:00 a. m. Announcement

9:00 a. m. You proceed onto the Grand Ballroom stage and are seated.

 OPEN PRESS COVERAGE
 ATTENDANCE: 800

9:02 a. m. Introduction of you by Jim Burnham, President, Pittsburgh Economic Club.

9:05 a. m. PRESIDENTIAL REMARKS

 FULL PRESS COVERAGE

9:20 a. m. Remarks conclude.

 You will accept questions from the moderator, who will have obtained questions from the audience prior to the arrival of you.

 FULL PRESS COVERAGE

9:40 a. m. Question and answer session concludes.

 You thank those in attendance and depart Grand Ballroom en route Suite.

9.

9:45 a. m.

You arrive Suite for a brief photo session with PFC and GOP Chairmen.

OFFICIAL PHOTO COVERAGE

NOTE: Immediately before entering the Suite, you will be met by Mrs. Elsie Hillman, Pennsylvania National Committeewoman.

9:55 a. m.

You depart Suite en route motorcade for boarding.

NOTE: Upon arrival at the main floor, you will informally greet employees of the Pittsburgh Hilton Hotel with Manager Val F. Troy, Jr.

OFFICIAL PHOTO COVERAGE

10:00 a. m.

Motorcade departs Pittsburgh Hilton Hotel en route Jones & Laughlin Steel Plant, Aliquippa.

[Driving time: 45 minutes]

10:45 a. m.

Motorcade arrives Jones & Laughlin Steel Plant, (BOP Building), Aliquippa.

PRESS POOL COVERAGE
CLOSED ARRIVAL

You will be met by:

Mr. Paul Thayer, Jones & Laughlin Chairman
Mr. Tom Graham, Jones & Laughlin President
Mr. Ed Renner, Jones & Laughlin Executive
Vice President
Mr. Sam Ambler, Jones & Laughlin Plant
Manager

10.

NOTE: You will be given hard hat, safety glasses and cover coat before entering building.

Escorted by the greeters, you proceed inside building for a tour of the plant.

PRESS POOL COVERAGE

11:15 a.m.

You conclude tour of the Jones & Laughlin Steel Plant and proceed to motorcade for boarding.

NOTE: Safety attire should be returned as you exit the plant.

11:20 a.m.

Motorcade departs Jones & Laughlin Steel Plant en route Greater Pittsburgh International Airport (911th Air Reserve Section).

[Driving time: 25 minutes]

11:45 a.m.

Motorcade arrives Greater Pittsburgh International Airport.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

You board Air Force One.

11:50 a.m.

Air Force One departs Pittsburgh, Pennsylvania, en route O'Hare Field, Chicago, Illinois.

11:45 a. m.

Air Force One arrives Air Force Reserve Operations Ramp, O'Hare International Airport, Chicago, Illinois.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

You proceed to motorcade for boarding, greeting some well-wishers en route.

12:00 Noon

Motorcade departs O'Hare International Airport en route Ford City Shopping Mall, Southwest Chicago.

(Driving Time: 1 hour)

1:00 p. m.

Motorcade arrives Ford City Shopping Mall where you will be met by Mr. Harry J. Sikorski, Ford City Mall General Manager.

PRESS POOL COVERAGE
CLOSED ARRIVAL

1:10 p. m.

You depart Holding Room en route off-stage announcement area.

1:12 p. m.

Ruffles and Flourishes
Announcement
"Hail to the Chief"

12.

1:12 p. m.

You enter the center mall area of Ford City Mall and proceed en route speaking platform.

OPEN PRESS COVERAGE
CROWD SITUATION

1:20 p. m.

PRESIDENTIAL REMARKS

FULL PRESS COVERAGE

1:30 p. m.

Remarks conclude.

1:32 p. m.

You depart speaking platform en route motorcade for boarding.

1:45 p. m.

Motorcade departs Ford City Mall en route Allstate Insurance Company Corporate Headquarters, Northbrook, Illinois.

(Driving Time: 45 minutes)

2:30 p. m.

Motorcade arrives Allstate Insurance Company Corporate Headquarters.

PRESS POOL COVERAGE
CLOSED ARRIVAL

You will be met by Mr. Arch Boe, Allstate Insurance Company Chairman of the Board.

Escorted by Mr. Boe, proceed en route main Lobby area.

2:35 p. m.

Arrive main Lobby and are introduced to the nine members of the Executive Committee of Allstate Insurance Company.

PRESS POOL COVERAGE

2:38 p. m. Escorted by Mr. Boe, depart main Lobby en route entrance to Allstate main cafeteria for off-stage announcement area.

2:40 p. m. You arrive off-stage announcement area and pause.

2:45 p. m. Announcement.

2:45 p. m. You enter the main cafeteria and proceed onto Speaker's Platform.

PRESS POOL COVERAGE
ATTENDANCE: 3,000

2:47 p. m. PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

3:00 p. m. Remarks conclude. You depart Speaker's Platform en route motorcade for boarding.

3:15 p. m. Motorcade departs Allstate Insurance Company en route WLS-TV Studios in downtown Chicago.

(Driving Time: 1 hour)

4:15 p. m. Motorcade arrives WLS-TV Studios, Chicago.

PRESS POOL COVERAGE
CLOSED ARRIVAL

You will be met by Mr. Peter Desnoes, WLS-TV General Sales Manager.

Successes

Peace / Prosperity / Trust

Differences N/E

Imperial Presidency

Tax cuts

Energy Program

Red tape / Employees

Foreign Policy - Southern Africa
Middle East
SALT II -

Older Citizens

Inflation - constant tax.

Cost of living.

Integrity of Trust Fund.

Catastrophic health

Criminal

You proceed to Studio C for an informal
Republican State Committee Reception.

4:20 p. m.

You arrive Studio C and informally
greet guests.

PRESS POOL COVERAGE (WRITERS)
ATTENDANCE: 80

4:30 p. m.

You depart Studio C en route 10th Floor
Holding Room.

4:35 p. m.

Arrive Holding Room.

NOTE: During your stay at the Studio, you
will video-tape your statewide television
program and view it prior to departure.
Mrs. Ford will arrive at the Studio following
the conclusion of her event.

7:05 p. m.

You depart Studio en route motorcade for
boarding.

NOTE: Mrs. Ford will travel directly
to the Arlington Hilton Hotel.

Motorcade departs WLS-TV Studios en route
Woodfield Mall, Schaumburg, Illinois.

(Driving Time: 1 hour)

8:05 p. m.

Motorcade arrives Woodfield Mall.

PRESS POOL COVERAGE
CLOSED ARRIVAL

You will be met by Mr. Stuart R. Wagner,
Woodfield Mall Manager.

NOTE: En route off-stage announcement
area, you will briefly chat with several key
area business and civic leaders.

8:14 p. m. You arrive off-stage announcement area at the entrance to Woodfield Mall Grand Concourse area.

8:15 p. m. Ruffles and Flourishes
Announcement
"Hail to the Chief"

8:15 p. m. You enter the Woodfield Mall Grand Concourse and proceed onto the speaker's platform.

OPEN PRESS COVERAGE
CROWD SITUATION

8:25 p. m. PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

8:35 p. m. Remarks conclude.

8:36 p. m. You depart platform en route motorcade for boarding.

8:50 p. m. Motorcade departs Woodfield Mall en route Arlington Park Hilton Hotel, Arlington Heights.

(Driving Time: 10 minutes)

9:00 p. m. Motorcade arrives Arlington Park Hilton Hotel.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

You will be met by Mr. Joseph Kane, Hotel Manager. Proceed to Suite.

9:05 p. m. Arrive Suite.

OVERNIGHT.

