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THE PRESIDENT HAS SEEN....

THE WHITE HOUSE

WASHINGTON

RECOMMENDED PRESIDENTIAL TELEPHONE CALL

TO: Governor Robert H. Ray, Iowa
White House switchboard has number

DATE: As soon as possible

FROM: *JF* Jim Field (per Bob Teeter)

THROUGH: Richard B. Cheney

PURPOSE: To ask Governor Ray to campaign the last two weeks--to go all out on your behalf in Iowa.

BACKGROUND: As you know, we are currently running slightly behind in Iowa and Governor Ray's assistance will help to insure a victory on November 2nd. Bob Teeter has sent up-to-date materials to Governor Ray for his use in his speeches and remarks on your behalf over the next 10 days.

TALKING POINTS: 1. I deeply appreciate the strong support you have given me over the last two years. We have closed a 33 point gap on Carter since the Convention in August and now trail Nationally by less than 3 points.

*10/20/76
Rally working etc*

In your state, we are running slightly behind and we must carry Iowa to win the election. Nothing is more important than keeping Carter out of the White House.

3. Even though you have helped so much in the past, I urge you to spend as much of your time as possible over the next two weeks campaigning for the Ford/Dole ticket. We are so close, and a maximum effort from you and your associates will guarantee a great victory on November 2nd.

4. Jim Baker is happy to provide your staff with scheduling ideas, and the PFC has the money to pay for your travel, but we need your help, and I will personally be grateful for it.

Called Jim Field 10/20/76 JFB