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THE WHITE HOUSE

WASHINGTON

October 4, 1976

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: JACK MARSH  
FROM: JIM CONNOR *JEC*  
SUBJECT: Recommended Telephone Call to  
Senator Ted Stevens

Confirming phone call to your office earlier this morning, the President reviewed your memorandum of October 2 concerning a recommended telephone call to Senator Ted Stevens and made the following notation:

"Talked with Senator Stevens. Said he should get together with Mary Louise Smith and she will be willing to compromise.

I think Senator Stevens is in a mood to also compromise. Meeting should be held promptly."

Please follow-up with appropriate action.

cc: Dick Cheney

THE WHITE HOUSE  
WASHINGTON

Talked with Mr. Stevens.  
Said he should get together  
with Mary Jones Smith &  
she will be willing to  
compromise.

I think Mr. Stevens  
is in a mood to also compromise.  
Meeting should be held  
promptly.

THE PRESIDENT HAS SEEN...

THE WHITE HOUSE

WASHINGTON

October 2, 1976

RECOMMENDED TELEPHONE CALL

TO: Senator Ted Stevens (R-Alaska), chairman  
of the Senate Republican Campaign Committee.

DATE: This weekend.

RECOMMENDED BY: Jack Marsh 

PURPOSE: Senator Stevens has asked to see you  
regarding his request to use the PFC  
mailing list.

BACKGROUND: There is disagreement between Mary Louise  
Smith and Ted Stevens regarding the use  
of the PFC and/or an RNC mailing list.  
Senator Stevens indicates that David  
Packard promised him the use of the PFC  
list but that that is now being blocked.

The attached background paper provides  
additional information if you care to  
review it.

TOPICS OF  
DISCUSSION: Ted, I understand there is a problem with  
the use of the PFC mailing list. I hope  
you can get together with Mary Louise  
Smith to work out the problem.

As you know, I'm going out to the West  
Coast on Monday, but I have asked my  
staff to talk with Mary Louise so that  
an equitable arrangement can be developed.

Attachment

## BACKGROUND

### A. Congressional Speaker Reform Committee Requests

On August 25, Congressmen Michel, Anderson, Vander Jagt, Conable and Wilson sent a telegram to the President requesting that he support the efforts of the Congressional Speaker Reform Committee. Subsequently, the Committee sent Bob Wolthuis a draft fund-raising letter which was approved on September 24, after Bob had told them that the White House would not try to get mailing lists for them from the RNC, the House or Senate Campaign Committees. On September 28, Committee Chairman Henderson requested final approval of the letter to be mailed and assistance of the White House in getting the RNC/PFC mailing list for their use.

As of last week the RNC has withdrawn the auxiliary status it had given to this Committee. In addition to a \$15,000 grant provided them before the Convention, the RNC has agreed to absorb \$53,000 of Committee bills outstanding at the time of separation. The RNC will not provide any more funds to them.

Per Benton Becker, Mary Louise Smith will allow them to use the RNC/PFC mailing list only if the President feels that he will be embarrassed. However, there are several conditions to its use, including that the mailing not take place until October 18 or later so as not to interfere with the RNC's mailings that are currently underway.

Unless the RNC/PFC list is made available to the Committee, Henderson indicates they will not collect enough money to recover the cost of mailing the President's letter to the 3,000 names they now have from the GOP Boosters Club and the Capitol Hill Club

### B. Senatorial Campaign Committee

When the PFC first began, Senator Stevens apparently provided certain mailing lists to David Packard on the condition that the PFC would provide the Senatorial Committee with the names of contributors generated by the PFC. With the departure of Packard, no one at the PFC was aware of this agreement, and the PFC later contracted to give its list only to the RNC.

It is the RNC's understanding that Stevens is now requesting these lists for a letter he intends to do jointly with the

Speaker Reform Committee. At the present time, the Senatorial and Speaker Committees are both in such poor shape that the proceeds of any mailing they do will probably go towards paying off their current debts rather than to candidates.

If the President believes it is necessary to avoid embarrassment, the RNC will make available to Stevens and/or Henderson the list of 43,000 names which the PFC generated (but under no circumstances the remaining 67,000 names the RNC had provided to the PFC). However, unless Stevens and Henderson could get their letters out no later than Tuesday, the RNC requests that the mailing not take place before October 18. The RNC could get the needed mailing labels to Stevens and Henderson on Monday.

The 43,000 PFC names were used on a September 30 mailing by Vander Jagt's Committee under the President's signature. These same persons will be among those covered by an RNC October 11 mailing under Reagan's signature. Thus, if the mailings are any closer together, they will reduce the funds which the RNC hopes to raise.

## OPTIONS

- A. Grant final approval to Stevens and Henderson to use your letter and request Mary Louise to allow them to use the list of 43,000 PFC names, subject to the RNC's conditions on their use. Require Bob Wilson and Stevens to personally supervise the Committee to hold down expenditures.
- B. Grant final approval to use the letter and not intervene on the mailing list question.
- C. Request Rhodes, Wilson and Stevens to close down the Committee because it is too expensive to operate effectively and to avoid possible embarrassment to the GOP. Instead offer to do a joint letter for Vander Jagt and Stevens, or for Stevens.