The original documents are located in Box C48, folder "Presidential Handwriting, 9/14/1976" of the Presidential Handwriting File at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

September 14, 1976

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

FRANK ZARB

FROM:

JIM CONNOR JE &

SUBJECT:

Deregulation of Naptha-Based Jet Fuel

Confirming phone call to your office this afternoon, the President reviewed your memorandum of September 13 on the above subject and approved the following option:

"Send decontrol proposal as scheduled"

Please follow-up with appropriate action.

cc: Dick Cheney

THE WHITE HOUSE WASHINGTON

September 14, 1976

MR PRESIDENT:

Deregulation of Naptha-Based Jet Fuel

In addition to the recommendations shown on page 5 of the attached memorandum prepared by Frank Zarb, Jack Marsh and Max Friedersdorf recommend sending the decontrol proposal as scheduled.

OMB (Jim Mitchell) commented they recommend sending decontrol proposal. They do not believe that the budget impact on DOD should change this.

NSC (Bud McFarlane) commented they recommend sending decontrol proposal but would not object to DOD's recommendation to delay sending decontrol proposal.

If you approve FEA's recommendation, this action should be taken no later than Wednesday, September 15 if we are to have enough time under the law for Congress to review the decison prior to its October 2 recess.

Jim Connor



FEDERAL ENERGY ADMINISTRATION

WASHINGTON, D.C. 20461

September 13, 1976

OFFICE OF THE ADMINISTRATOR

MEMORANDUM FOR THE PRESIDENT

FROM:

FRANK G. ZARB

SUBJECT:

DEREGULATION OF NAP THA-BASED JET FUEL

BACKGROUND

Pursuant to your direction when you signed the Energy Policy and Conservation Act (EPCA) last December, the Federal Energy Administration (FEA) initiated the process of removing from price and allocation controls as many petroleum products as possible. Since then Congress has approved conversion of price and allocation controls to standby status for petroleum products accounting for 40 percent of the yield from a barrel of crude oil. These include residual fuel oils, middle distillates (heating oils and diesel fuels), lubricants, greases, and a number of intermediate products. The sequence of decontrol has been determined by the supply and demand conditions for products, the requirement to hold public hearings and the necessity to avoid having more than one decontrol proposal at a time before the Congress.

Based on these considerations the next product FEA proposes to submit for exemption is naphtha-based jet fuel. This is military grade jet fuel (JP-4), and accounts for approximately 2 percent of total U.S. refinery production. The Defense Department consumes 98 percent of such fuel and small refiners account for nearly 40 percent of its total production.

The Department of Defense has objected to submitting the nap tha jet fuel (JP-4) proposal for exemption at this time for reasons outlined in this paper.

FEA has completed its study, held public hearings with full knowledge of DOD's opposition, and made the findings required by the Act: adequate supply exists and minimal price impacts will be experienced in the event of decontrol. FEA proposes to transmit this action to Congress for consideration on September 15, 1976. This is the last day that will allow the required time for congressional consideration prior to adjournment.

The remaining major fuels not yet decontrolled are kerosenebased jet fuel, used primarily by commercial airlines, and gasoline. Studies of these fuels are underway and they are scheduled to be proposed for exemption early in the next session of Congress, or later this year should Congress reconvene after the elections.

DOD POSITION

The proposed unilateral decontrol of military JP-4 jet fuel suffers from the following disadvantages:

- o A price disparity will be created between decontrolled military jet fuel and commercial jet fuel which will remain under price control. When, following the Arab boycott a similar disparity occurred, there was a congressional investigation and both DOD and FEA were severely criticized and accused of wasting millions of dollars in excessive jet fuel costs.
- o Small refiners, the intended principal beneficiaries of JP-4 decontrol, cannot in fact obtain price benefits until their current contracts expire. A few of those contracts will expire by March 31, 1977, but most (61 percent of the contracts, accounting for 60 percent of total supply) run through September 30, 1977.
- o Of six refiners holding JP-4 contracts with clauses that permit termination of renegotiation upon decontrol, only one is small. The others that can gain immediate price relief from decontrol are all large firms (Union, Getty, Cities Service, Sun, and Continental). Another

large firm (Exxon) stands to gain early benefit from decontrol to a lesser degree. At least part of the contracts held by most large refiners will expire by mid-FY 77.

o There will be unprogrammed DOD FY 77 expenditures of \$20 million.

The foregoing considerations indicate that the proposed expedited unilateral decontrol of military JP-4 jet fuel will serve no useful purpose and is contrary to the best interests of the government. It will increase military fuel costs. It will provide only limited price relief for a few small refiners until FY 78. It will benefit large refiners, some immediately and most by mid-FY 77. It will expose DOD to higher jet fuel prices while continuing to protect commercial airlines. In summary it conveys an impression of government collaboration with big oil - an impression which is not in the interests of either government or industry.

DOD recommends that the action to decontrol JP-4 at this time be terminated. DOD's primary recommendation is that JP-4 should be decontrolled at the end of FY 77, when all current contracts will have expired. An alternative proposal by DOD is that the recommendation for the decontrol of JP-4 be forwarded to Congress in conjunction with either or both the proposals for the decontrol of kerosene jet fuel and motor gasoline.

FEA POSITION

o FEA's findings and views required by EPCA and supported unanimously in testimony at public hearings held on September 3, 1976, indicate adequate supplies and minimal price impacts resulting from decontrol. Specifically, FEA expects price increases of no more than 1 cent a gallon on the average, with a maximum upper limit of 2 cents per gallon. Since DOD buys 98 percent of all domestic JP-4 production, FEA believes that through its contractual commitments DOD can maintain an appropriate price relationship between JP-4 and commercial jet fuel, which will remain under price controls.

- o The extent to which large refiners benefit and small refiners do not will be a function of existing contractual relationships between DOD and its suppliers. Thus, any budgetary impact will be minimized. In any event, refiners, both large and small, testified unanimously at the public hearings in favor of decontrol. Decontrol now will encourage investment in small and independent refineries, even though the benefits for some refiners may be postponed until their existing contracts expire.
- o Failing to decontrol JP-4 despite the findings and public testimony conveys an impression that the government is willing to risk higher prices for other consumers but is not willing itself to face the implications of decontrol. This will weaken our argument for decontrolling kerosene jet fuel and gasoline.
- o Deferring decontrol of JP-4 until the end of FY 77 would cause this to be the last of the products to be decontrolled. Thus, direct cost increases would be borne by the airlines and motorists from the decontrol of kerosene jet fuel and motor gasoline before the Federal government accepted the cost increase of decontrolling JP-4.
- o Coupling the proposal for the decontrol of JP-4 with either or both motor gasoline or kerosene jet fuel would increase the complexity and uncertainty of obtaining congressional approval for the decontrol of any of these products. FEA's strategy of sequential decontrol has proven effective to date, at least in part, by minimizing the constituencies opposed to any one action.
- o DOD's recommendation to terminate or delay the JP-4 decontrol action at this time would create uncertainty as to the Administration's commitment to decontrol and minimize governmental interference in private industry.

AGENCY COORDINATION

	Supp	orts
	FEA	DOD
National Security Council	Х	
Department of the Treasury	Х	
Council of Economic Advisors	Х	
Assistant to President for Economic Affairs	х	
Department of Commerce		
Office of Management and Budget	x	
Domestic Council	X	

PRESIDENTIAL DECISION

Send decontrol proposal as scheduled.

Do not send decontrol proposal at this time.

September 14, 1976

MR PRESIDENT:

Deregulation of Naptha-Based Jet Fuel

In addition to the recommendations shown on page 5 of the attached memorandum prepared by Frank Zarb, Jack Marsh and Max Friedersdorf recommend sending the decontrol proposal as scheduled.

OMB (Jim Mitchell) commented they recommend sending decontrol proposal. They do not believe that the budget impact on DOD should change this.

NSC (Bud McFarlane) commented they recommend sending decontrol proposal but would not object to DOD's recommendation to delay sending decontrol proposal.

If you approve FEA's recommendation, this action should be taken no later than Wednesday, September 15 if we are to have enough time under the law for Congress to review the decison prior to its October 2 recess.

Jim Connor



FEDERAL ENERGY ADMINISTRATION

WASHINGTON, D.C. 20461

September 13, 1976

DEPUTY ADMINISTRATOR

MEMORANDUM FOR JIM CONNOR

FROM:

JOHN A. HILL

SUBJECT:

Presidential Decision on Naptha Decontrol

Attached is a decision paper for the President regarding the decontrol of naptha based jet fuel. It has been thoroughly reviewed and signed off by the ERC and, pending a vote from OMB and the Demostic Council, is ready for Presidential action.

This action must go to the Congress no later than Wednesday, September 15 if we are going to have enough time under the law for Congress to review the decision prior to its October 2 recess. Thus, the possibility of decontrolling naptha jet fuel this year is contingent upon a Presidential decision no later than Wednesday.

I apologize for the short turn around time but the issue is relatively simple. It would have been at the White House sooner if it hadn't taken 10 days to get DOD to agree to the language in the memo.

Attachment

THE WHITE HOUSE WASHINGTON

Bob Linder -

This decision has gone to the President. Since they speak of a sending something tomorrow -- thought you should be aware of it.

Does FEA send this proposal?

Trudy 9/14/76

Bushing

NR



FEDERAL ENERGY ADMINISTRATION WASHINGTON, D.C. LORD

September 13, 1976

OFFICE OF THE ADMINISTRATO

MEMORANDUM FOR THE PRESIDENT

FROM:

FRANK G. ZARB

SJBJECT:

DEREGULATION OF NAP TEA-BASED JET FUEL

BACKGROUND

Pursuant to your direction when you signed the Energy Policy and Conservation Act (EPCA) last December, the Federal Energy Administration (FEA) initiated the process of removing from price and allocation controls as many petroleum products as possible. Since then Congress has approved conversion of price and allocation controls to standby status for petroleum products accounting for 40 percent of the vield from a barrel of crude oil. These include residual fuel oils, middle distillates (heating oils and diesel fuels), lubricants, greases, and a number of intermediate products. The sequence of decontrol has been determined by the supply and demand conditions for products, the requirement to hold public hearings and the necessity to avoid having more than one decontrol proposal at a time before the Congress.

Based on these considerations the next product FEA proposes to submit for exemption is naphtha-based jet fuel. This is military grade jet fuel (JP-4), and accounts for approximately 2 percent of total U.S. refinery production. The Defense Department consumes 95 percent of such fuel and small refiners account for nearly 40 percent of its total production.

The Department of Defense has objected to submitting the name that jet fuel (J2-4) proposal for exemption at this time for reasons outlined in this paper.

FEA has completed its study, held public hearings with full knowledge of 900's opposition, and made the findings required by the Act: adequate supply exists and minimal price impacts will be experienced in the event of decontrol. FEA proposes to transmit this action to Congress for consideration on September 15, 1976. This is the last day that will allow the required time for congressional consideration prior to adjournment.

The remaining major fuels not yet decontrolled are kerosenebased jet fuel, used primarily by commercial airlines, and gasoline. Studies of these fuels are underway and they are scheduled to be proposed for exemption early in the next session of Congress, or later this year should Congress reconvene after the elections.

DOD POSITION

The proposed unilateral decontrol of military JP-4 jet fuel suffers from the following disadvantages:

- o A price disparity will be created between decontrolled military jet fuel and commercial jet fuel which will remain under price control. When, following the Arab boycott a similar disparity occurred, there was a congressional investigation and both DOD and FDA were severely criticized and accused of wasting millions of dollars in excessive jet fuel costs.
- o Small refiners, the intended principal beneficiaries of JP-4 decontrol, cannot in fact obtain price benefits until their current contracts expire. A few of those contracts will expire by March 31, 1977, but most (61 percent of the contracts, accounting for 60 percent of total supply) run through September 30, 1977.
- o Of six refiners holding JP-4 contracts with clauses that permit termination of renegotiation upon decontrol, only one is small. The others that can gain immediate price relief from decontrol are all large firms (Union, Getty, Cities Service, Sun, and Continental). Another

large firm (Exxon) stands to gain early benefit from decontrol to a lesser degrée. At least part of the centracts held by most large refiners will expire by mid-87 77.

o There will be unprogrammed DOD FY 77 expenditures of \$20 million.

The foregoing considerations indicate that the proposed expedited unilateral decontrol of military J2-4 jet fuel will serve no useful purpose and is contrary to the best interests of the government. It will increase military fuel costs. It will provide only limited price relief for a few small refiners until FY 70. It will benefit large refiners, some immediately and most by mid-37 77. It will expose DOD to higher jet fuel prices while continuing to protect commercial airlines. In summary it conveys an impression of government collaboration with big oil - an impression which is not in the interests of either government or industry.

DOD recommends that the action to decontrol JP-4 at this time be terminated. DOD's primary recommendation is that JP-4 should be decontrolled at the end of FY 77, when all current contracts will have expired. An alternative process by 600 is that the recommendation for the decontrol of JP-6 be forwarded to Congress in conjunction with either or both the proposals for the decontrol of kerosene jet fuel and motor dasoline.

FEA POSITION

o FEA's findings and views required by EPCA and supported unanimously in testimony at public hearings held on September 3, 1976, indicate adequate supplies and minimal price impacts resulting from decontrol. Specifically, EPA expects price increases of no more than 1 cent a gallon on the average, with a maximum upper limit of 2 cents per gallon. Since DOD buys 96 percent of all domestic JP-4 production, FEA believes that through its contractual commitments DOD can maintain an appropriate price relationship between JP-4 and commercial jet fuel, which will remain under price controls.

- o The extent to which large refiners benefit and small refiners do not will be a function of existing contractual relationships between DOD and its subpliers. Thus, any budgetary ispact will be minimized. In any event, refiners, both Targe and small, testified unanimously at the public hearings in favor of decontrol. Decontrol now will endourage investment in small and independent refineries, even though the benefits for some refiners may be postponed until their existing contracts expire.
- o Pailing to decontrol J2-4 despite the findings and public testimony conveys an impression that the government is willing to risk higher prices for other consumers but is not willing itself to face the implications of decontrol. This will weaken our argument for decontrolling kerosene jet fuel and gasoline.
- o Deferring decontrol of JP-4 until the end of FY 77 would cause this to be the last of the products to be decontrolled. Thus, direct cost increases would be borne by the airlines and motorists from the decontrol of kerosene jet fuel and motor gasoline before the Federal government accepted the cost increase of decontrolling JP-4.
- o Coupling the proposal for the decontrol of JP-4 with either or both motor gasoline or kerosene jet fuel would increase the complexity and uncertainty of obtaining congressional approval for the decontrol of any of these products. FEA's strategy of sequential decontrol has proven effective to date, at least in part, by minimizing the constituencies opposed to any one action.
- o DOD's recommendation to terminate or delay the JP-4 decontrol action at this time would create uncertainty as to the Administration's commitment to decontrol and minimize governmental interference in private industry.

AGERCY COORDINATION

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	£53	<u>1902</u>
National Security Council -		
Department of the Treasury .	X	
Council of Economic Advisors	X	
Assistant to President for Economic Affairs	Á	
Department of Commerce		
Office of Management and Sudget		
Domestic Council	Х	

PRESIDENTIAL DECISION

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OF CALL TO: YOU WERE CALLED BY-YOU WERE VISITED BY-Mitchell PHONE NO. PLEASE CALL ----CODE/EXT. WILL CALL AGAIN IS WAITING TO SEE YOU RETURNED YOUR CALL WISHES AN APPOINTMENT MESSAGE RECEIVED BY GPO: 1969-048-16-60341--1

MEMORANDUM

REVISED AUGUST 1967 GSA FPMR (41 CFR) 101-11.6

mTE HOUSE

WASHINGTON

LOG NO .:

Date: Time: September 13, 1976 FOR ACTION: cc (for information): Jack Marsh V Max Friedersdorf FROM THE STAFF SECRETARY Tuesday, Sept. 14 10 A.M. Time: DUE: Date: SUBJECT: Frank Zarb memo 9/13/76 re Deregulation of Mandtha Based Jet Fuel ACTION REQUESTED: X For Your Recommendations For Necessary Action Prepare Agenda and Brief _ Draft Reply

REMARKS:

X For Your Comments

This action must go to the Congress no later than 9/15 if we are going to have enough time under the law for Congress to review the decision prior to its October 2 recess. Your immediate decision would be appreciated.

_ Draft Remarks

Fruderodorf - send decontral proposal.

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately.

Jim Connor
For the President

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Time.

co (let infer, mich):

Jack Marsh Max Friedersdorf

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DUE: Date: Tuesday, Sept. 14 Time: 10 A.M.
SUBMET:

Frank Zarb memo 9/13/76 re Deregulation of Naptha Based Jet Fuel

ACTION REQUESTED:

For Necessary Action	X For Your Recommendations
Prepare Agonda and Erief	Draft Reply
X For Your Comments	Draft Remarks

REMARKS:

This action must go to the Congress no later than 9/15 if we are going to have enough time under the law for Congress to review the decision prior to its October 2 recess.

Your immediate decision would be appreciated.

Presidential Decision - Send decontrol proposal as scheduled.

MK

Jim Connor Fel the President way to an orderly phasing out of controls on oil, thereby stimulating our own oil production. quested earlier this year, it will enable us to set egic oil storage system, convert more utility and plants to coal, and take other steps to increase a and promote energy conservation. It makes to removal of the oil import fee of \$2 per barrel, y it provides a foundation upon which we can ore comprehensive program for the future.

ask the Congress to work with me to put into litional programs essential to achieve energy nce, including immediate Congressional action ate natural gas, to stimulate far greater produc-

President spoke at 3:09 p.m. in the Briefing Room at ouse.

d, the Energy Policy and Conservation Act (S. 622) w 94-163, approved December 22, 1975.

Policy and Conservation Act

by the President on Signing S. 622. 22, 1975

arly a year the American people and many of a abroad have been waiting to see whether the and legislative branches of our Government on agreement on the basic framework of a energy policy. It has long been apparent that clays and indecision would only prolong our rulnerability to foreign energy producers. Since abargo of 1973, we have in fact become more aupon foreign oil, and our total payments to oducers have continued to increase at an intolec.

agle most important energy objective for the ates today is to resolve our internal differences ourselves on the road toward energy inde-It is in that spirit that I have decided to sign y Policy and Conservation Act.

gislation is by no means perfect. It does not the essential measures that the Nation needs energy independence as quickly as I would like. after balancing the inadequacies and the merits, ncluded that this bill is in the national interest d be enacted into law. There are three factors to found persuasive in reaching this decision.

is bill will enable the United States to meet a portion of the midterm goals for energy indethat I set forth in my first State of the Union Among the measures I requested in January provided in this legislation are authorities for a lorage system, conversion of oil and gas fired

utility and industrial plants to coal, energy efficiency labeling, emergency authorities for use in case of another embargo, and the authorities we need to fulfill our international agreements with other oil consuming countries.

Second, the pricing provisions of this legislation, properly implemented, will permit the gradual phasing out of controls on domestic oil. The bill seeks to lower retail prices in the short term and runs the risk of creating a false impression that we can have all the energy we want at cheaper prices. But, over time, this legislation removes controls and should give industry sufficient incentive to explore, develop, and produce new fields in the Outer Continental Shelf, Alaska, and potential new reserves in the Lower 48 States. I fully intend to use the flexibility which is granted to me by this legislation to expedite the decontrol of crude oil in order to increase domestic production. I do not expect the Congress to stand in the way of such actions.

I know there are some who fear that this legislation could mean that the energy industry will be subjected indefinitely to governmental controls which would create further distortions and inefficiencies. As one who believes that minimizing governmental interference in the market-place is essential to a strong economy and more jobs, I share those concerns. Accordingly, I pledge that I will work to ensure that by the end of 40 months, governmental controls over domestic oil prices will be fully phased out. We will begin immediately, as authorized by the legislation, to remove all current price and allocation regulations except those on crude oil prices.

Third, I am also persuaded that this legislation represents the most constructive bill we are likely to work out at this time. If I were to veto this bill, the debates of the past year would almost surely continue through the election year and beyond. The temptation to politicize the debate would be powerful, and the Nation could become further divided. This most responsible action now is to set the best course we can and stick to it.

On balance, therefore, I find that this legislation is constructive and puts into place the first elements of a comprehensive national energy policy. It permits me to remove the \$2 per barrel oil import fee. It provides a foundation upon which we can build together toward our goal of energy independence.

Now we should move forward to complete the legislative tasks I set before the Nation last January. Specifically, we still need natural gas legislation to deal with immediate shortages and to increase our supply of natural gas over the long run. The only solution is to deregulate the price of new natural gas. The Senate has acted favorably on such legislation. I urge the House to act expeditiously so that, by the end of January, deregulation of the price of new natural gas will have become law. But this isn't the only new legislation we need. For example, our Nation needs prompt Congressional action to permit production of oil

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