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GBF

8/31/76

LETTER TO RNC CHAIRMEN

*OK [unclear]*

Dear \_\_\_\_\_:

successfully

Now that we have concluded one of the most exciting

^

*de if us must*

Republican conventions in history, ~~our paramount need~~

~~is to~~ turn our attentions to the fall campaign.

The task before us is great. The opposition is united and has jumped off to an early lead. Our own forces were divided through the convention and even though we are now rapidly catching up in the polls, we still have far to go. Nothing could be clearer than our paramount need to close party ranks and to reach beyond our ~~own~~ own party to win the support of Democrats and ~~less~~ Independents alike.

During the past quarter of a century, as I have ~~less~~ crisscrossed the country in behalf of Republican candidates, I have come to ~~less~~ know and

State

appreciate how vital ~~for~~ our ~~Republican~~ party leaders ~~is~~ are to the success of our national and state tickets in the fall. ~~It~~ is within your power to fire up the troops and ~~get the voters~~ to ~~spark~~ organize an enthusiastic, all-out effort to win; it ~~is~~ is also within your power to stand aside and let decisions go by default. ~~I have no doubt which choice you~~

~~I have no doubt which choice you will make this year because the decisions that the voters must make this fall is one of the most important in this century.~~

I have no doubt which choice ~~you~~ you will make this year because this is one of the most significant elections in *This century.* ~~this~~ our lifetimes. If the Democrats ~~to~~ sweep to ~~victory,~~ we can expect a government that is totally controlled by the leaders ~~who~~ who wrote their platform and dedicated to an ever expanding role for the government in our private ~~lives.~~ Only a Republican victory will ensure that we have a government that imposes

self-restraints, that continues ~~the~~<sup>an</sup> economic recovery based upon  
x the private enterprise system, that will ensure the integrity  
of the executive branch, and will keep America strong and at  
peace.

I intend to run ~~an affirmative~~ a vigorous, affirmative  
campaign this fall. As ~~has been~~<sup>I</sup> said in my acceptance address  
in Kansas City, we ~~could~~ concede not a single state, we concede  
not a single vote. ~~It is our~~ We will run hard because we  
national  
want a mandate that will allow us to govern ~~as~~<sup>as</sup> effectively  
<sup>^</sup>  
as possible in ~~the best interests~~<sup>during</sup> of all of the American people  
~~for~~ the next four years.

I would like to ask for your personal help during this campaign --  
not only in my own behalf ~~but~~ but for all Republican candidates.

~~Our party chairman, Mary Louise Smith~~

<sup>^</sup>  
<sup>^</sup>  
I pledge to you that I will work with our party chairman, Mary ~~it~~<sup>closey</sup> Louise

Smith, and with all of our party leaders. ~~to be~~ <sup>I believe in our</sup> United,  
<sup>party and in our principles. United,</sup>  
~~we can win a great victory in~~ we will will a great victory

in November and will renew the promise of the Republican Party

as the party of the future.

Sincerely,

GRF

LETTER TO RR DELEGATES

OK  
guy

Dear \_\_\_\_\_:

Now that the ~~Republican~~ convention has ended, I want to convey to you my admiration for a strong battle fought on behalf of a great Republican, Governor Ronald Reagan. The commitment, ~~loyalty~~ loyalty and perseverance ~~of~~ in the Reagan campaign not only sharpened the debates but also helped to ensure that ours remains a responsive and principled party.

As I said in ~~Kansas City~~ my acceptance address in Kansas City, "it really feels good to have Ron Reagan on the same side of the line."

With the dust now settling from the nomination fight, I think it has become increasingly apparent that the differences which divided us in Kansas City are very small by comparison to our differences with the Democratic ticket this fall. In truth, the choice for voters this year is one of the most important in

this century -- whether we will have a government totally controlled by the Democrats and dedicated to an ever expanding role for the government in our lives or whether we will have a government that will impose self-restraints, will continue an economic recovery based upon the private enterprise system, will ensure the integrity of the ~~the~~ executive branch, and ~~will~~ will keep America strong and at peace.

~~XXXXXXXXXX~~ <sup>R</sup> The task before us is great. The opposition is united and has jumped off to an early lead. Our own forces were divided through the convention and even though we are now rapidly catching up in the polls, we still have far to go. ~~Nothing~~ <sup>at</sup> Nothing could be clearer than ~~that~~ our paramount need to ~~XXXXXXXXXX~~ close ranks and to reach beyond our own party to win the support of Democrats and Independents alike.



I would like to ask for your personal help and support during these next few weeks. We need to put our fraternal disagreements behind us so that we may turn every resource to conveying our principles and hopes to the American people.

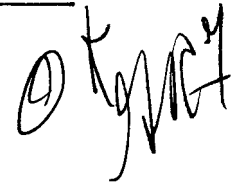
You have been part of an imaginative and energetic campaign to win the Republican nomination. That campaign was based on principle and it was propelled forward by the ~~enthusiasm~~ <sup>we most</sup> enthusiasm and loyalty of its many supporters. Now ~~I would~~ like to harness those same energies, that same commitment <sup>for the fall campaign.</sup> ~~to win a great victory for our party and for our beliefs in~~

~~November. With~~ <sup>1</sup> ~~us~~ United, we can win a great victory for our party and for our beliefs.

Sincerely,


GRF

LETTER TO GRF DELEGATES AND OTHER SUPPORTERS



Dear \_\_\_\_\_:

As I stood at the podium in Kansas City and proudly accepted the nomination of our party, I thought again and again of how many wonderful people had helped to fashion our great triumph. Without the support of so many dedicated and loyal people -- people like you -- the nomination would not have been possible. I am deeply ~~grateful~~ grateful to you for your help, and I pledge to you that I shall do everything in my power during the next four years to justify your faith in me.

One of the most striking ~~ex~~ results of our victory in Kansas City is that it has propelled us into a much more formidable position for the fall ~~election~~ elections. Only a few weeks ago the pollsters and pundits were writing obituaries for the Republican ticket; today they recognize that our ticket is strong, healthy  and on the ~~march~~ march. And we intend to keep on marching. As I said

in Kansas City, we conceded not a single state, we concede not a single vote. My goal is to win a great mandate from the American people that will allow us to govern ~~effectively and~~ as effectively as possible.

Yet we must never underestimate the campaign task before us. It is even greater than ~~during the~~ <sup>during the</sup> nominating process because we must now carry our campaign to millions of voters outside our party ranks. We must convince them that the choice this year is one of the most important ~~in our lifetimes~~ <sup>in this century</sup> -- whether we will have a government totally controlled by the Democrats and dedicated to an ever expanding role for the government in our ~~lives~~ or whether we will have ~~an ever expanding role for the government~~ a government that will impose self-restraints, will continue an economic <sup>ic</sup> recovery based upon the private enterprise system, will ensure the integrity of the executive branch, and will keep America strong and at peace.

The challenge extends to each of us. In coming days, as we unite again as Republicans, we much reach out to those who have not participated in our efforts during the nomination fight. Together we must use creativity and imagination to convey our principles and hopes to all of the American people -- Republicans, Democrats and Independents alike.

As we approached Kansas City, I asked for your help and you gave of it generously. Now I ask for your help once again. By joining together and fighting together for what we believe, we can achieve an even greater win in November.

*I know we can count upon you.*

With deepest appreciation,

Sincerely,

GRF

DRAFT LETTER TO PFC CHAIRMEN

OK  
JRM-1

Dear \_\_\_\_\_:

Now that we have successfully concluded one of the most exciting Republican conventions in history, I want to thank you once again for your enormous personal contributions to our victory.

As chairman of the President Ford Committee in \_\_\_\_\_, you were part of the finest, most professional and most dedicated team of volunteers that I have ever known. We could not have won the nomination without ~~your~~ energies and talents, *f that team.*

I am particularly pleased with the results in Kansas City because we can now go forward to the American people with the strongest possible alternative to four years of Democratic rule in Washington. As I indicated in my acceptance address, we have

made significant progress over the past two years in many areas

of our national life even though we lacked a mandate from the

voters; with that mandate -- a mandate we <sup>can</sup>~~will~~ win on November 2 --

we can accomplish even more in the next four years, paving the

way to a better life for all of our citizens.

Current opinion polls show that we have a great challenge

before us in order to win. Yet those same polls also demonstrate

that in the few short weeks since the Democratic convention, we

have already closed much of the gap. Our progress has been

founded on the hard work and enthusiasm of supporters all across

the country. In the next few weeks, if we can harness <sup>continue to</sup> ~~our~~ <sup>those</sup> energies

~~once again~~ and reach beyond our political base, I am confident

that we <sup>will</sup> ~~can~~ go all the way.

I know that your past efforts on my behalf have consumed

much of your time, but if I could, I would like to prevail upon you

to <sup>remain</sup> ~~continue as~~ a vital member of our team through the fall campaign.

I have asked Jim Baker and Stu Spencer of the President Ford Committee to contact you with more specifics. I hope that we can continue to count upon you.

In the meantime, please accept my heartfelt appreciation for your help during these past few months.

Sincerely,

GRF