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THE WHITE HOUSE
WASHINGTON

August 16, 1976

MEMORANDUM FOR THE PRESIDENT

FROM: JAMES CANNON *J. Cannon*

SUBJECT: Comment from Governor Longley

ML

Here is a letter dictated this morning from Governor Longley.

I thought you would want to see it since we hope after the nomination to include Governor Longley in a major way in our efforts to attract the independents' votes.

per phone with Christy August 16, 1976
dictated to Patty

Letter to the President from Governor James B. Longley
dated August 12, 1976

Dear President Ford:

There is one additional name you raised with me as a possible Vice Presidential consideration and that was Elliott Richardson. You also indicated he was "ponderous" and I agreed. I also said he holds numerous Cabinet posts and his absence of voter appeal as well as actual voter testing would be a weakness. I indicated that while he is a fine person I found he is very aloof and perhaps representative too much of the Boston Brahmin type. I am sorry I failed to include this in my summary.

You should also know I've given more thought to the question and really at the moment have no more to offer except I think this choice is a key one for November.

Best personal regards,

Very truly yours,

Jim

Handwritten P.S. marked "Personal and Confidential"

Looks good for you all the way. But more important to have a VP with neutral impact than one who might possibly be a negative and cost you votes ideal of course is one who would enthusiastically campaign on "what President Ford means to the world and has done for the country."