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THE WHITE HOUSE

WASHINGTON

August 12, 1976

MEMORANDUM FOR: THE RECORD

FROM: JACK MARSH

SUBJECT: President's Meeting with Blacks on August 14, 1976, the "Hampton Meeting"

In reference to this meeting, below follows some key points made during the meeting:

- The President pledged to hold a meeting with Black Leaders such as this in early 1977 for the purpose of the exchange of ideas and views.
- The group's consensus was that greater effort should be made to publicize the number of blacks holding key positions in the Ford Administration.

They were generally complimentary of the fact that there are a number of prominent Blacks in the Ford Administration, but this fact is not known. More than one person made the point that there should be greater emphasis of the role that minorities play in the Ford Administration.

- They were anxious to have a well-known figure speak at the forthcoming Convention.
- It was pointed out by a member of the group that Atlanta is a center of Black education in the United States, and that as result of that, Black Leaders who have been educated in Atlanta have fanned out all over the United States which provides a network of supporters for Carter.
- The Black Leaders said that the GOP Platform should be broad enough to cover everyone and its planks inclusive for all to participate in the political process of the Republican Party.

- It was suggested that the President should get his Administration's record stated in much simpler terms than the present format of our announcements or other public reports. Short, concise, simple statements of what he has done was suggested.
- The work of Baroody, Calhoun, and Spaulding was highly praised.
- The President, in discussing participation by Black speakers at Kansas City, outlined the plans for his nomination which envisions that one or more representatives of minority groups would participate in the nominating process.

cc: Dick Cheney  
Jim Cannon