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THE WHITE HOUSE  
WASHINGTON

June 28, 1976

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: WILLIAM J. BAROODY JR.  
THRU: JACK MARSH  
FROM: JAMES E. CONNOR *JEC*  
SUBJECT: Special Assistant for Hispanic  
Affairs

The President reviewed your memorandum of June 15 on the above subject and approved the creation of Deputy Special Assistant for Ethnic Affairs slot.

Please follow-up with appropriate action.

cc: Dick Cheney  
Jim Rogers

THE WHITE HOUSE  
WASHINGTON

Jim Connor -

Foster brought this down with the  
outbox - said it was approved --

Dick Cheney could not locate a pen  
to indicate the approval but the  
President approved it.

Since it is personnel matter, felt I  
would hold it until Monday.

Trudy 6/26/76

THE PRESIDENT HAS SEEN....

THE WHITE HOUSE

WASHINGTON

June 15, 1976

MEMORANDUM FOR: THE PRESIDENT  
THROUGH: JACK MARSH *Jack*  
FROM: WILLIAM J. BAROODY, JR. *WJB*  
SUBJECT: Special Assistant for Hispanic Affairs

You have made the decision to appoint Tom Aranda, Special Assistant for Hispanic Affairs. In my recommendation that Aranda be selected, I made the point to Dick Cheney that I felt it very important to provide for Puerto Rican and Cuban representation in a slightly different way if we are to bring aboard a Mexican-American (Tom Aranda) who has no working ties with the Cuban or Puerto Rican community in the United States.

It has been suggested to me by leading figures in the Cuban community that one possible solution would be to break off the Cuban and Puerto Rican responsibilities from the Special Assistant for Hispanic Affairs and assign those responsibilities to the Special Assistant for Ethnic Affairs. The Cubans in particular feel that they have more of a compatibility with the problems and concerns of some of the other ethnics than they do with respect to the Mexican-Americans.

Dick Cheney advised me that the size of the White House Staff would preclude the creation of another personnel slot in the Office of Public Liaison to use for such an appointment. As you know, my Deputy, Ted Marrs, will be leaving the White House Staff on July 19. I would propose using Ted's slot for the Deputy Special Assistant for Ethnic Affairs.

Given the need for addressing the concerns of the Cuban and Puerto Rican community, I feel that it would be very beneficial to create a Deputy Special Assistant for Ethnic Affairs in Myron Kuropas' office. His responsibilities could be broader than just Cuban and Puerto Rican Affairs, but such an individual, should be a Cuban or Puerto Rican.

*OK JWB*

As you know, one of the top contenders for the Special Assistant for Hispanic Affairs slot was Ray Maduro, who served as Executive Director of the Cabinet Committee on Spanish Speaking Affairs that went out of existence in December of 1974. If you would authorize the creation of a Deputy Special Assistant for Ethnic Affairs to include the specific responsibility of Cuban and Puerto Rican Affairs, I would come back to you with a specific recommendation of an individual for that slot. My present thinking is that Ray Maduro would be the ideal individual because of his ties across the board in the Hispanic community and therefore he could be a great help to Tom Aranda who is coming into the Federal government from strictly State and local experience. However, I would want to talk to some key Cubans prior to making that a final recommendation.

The purpose of this memo is to obtain your concurrence on the creation of a Deputy Special Assistant for Ethnic Affairs to handle the Cuban and Puerto Rican responsibility as well as other ethnic responsibilities.

Approve Creation of Deputy Special Assistant Slot \_\_\_\_\_

Disapprove Creation of Deputy Special Assistant Slot \_\_\_\_\_

Other \_\_\_\_\_