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TELEPHONE CALL TO
PFC YOUNG CALIFORNIA VIP FUND-
RAISING DINNER

THURSDAY - JUNE 3, 1976
12:30 A.M.

THE PRESIDENT HAS SEEN....

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

June 2, 1976

THERE WILL
BE PRESS COVERAGE
OF CALL IN CALIF.

PRESIDENTIAL TELEPHONE REQUEST

TO: PFC YOUNG CALIFORNIA VIP FUNDRAISING DINNER

SALLY STEWART -She will answer the telephone. She is the co-chairman of this event and along with MARSHALL EZRALOW has put the entire event together.

DATE & TIME; June 3, 1976 12:30 a.m.

NOTE; 12:30 (Washington time, June 3)
9:30 (Los Angeles time, June 2)

Although the call is tentatively set for 9:30 Los Angeles time it is understood that the President's involvement in the State Dinner makes this time flexible.

RECOMMENDED BY: Rogers C.B. Morton

BACKGROUND; There are 72 co-hosts for this dinner. The age group is 30-40 years old. All of these young people who will be attending are involved with their community of Los Angeles either in business, civic, or charitable organizations. For many of them this will be the first time that they have openly participated in supporting a national candidate. Total attendance will be 700 persons each of whom will have paid \$100 a plate. The theme is an "All American Presidential Dinner". The underlying theme is crossing party lines. There will be toy telephones on each table and a huge telephone at the door that each couple will walk through. There will be no formal head table and all of the guests will be seated throughout the ballroom. Approximately one-fourth of the people attending will be Democrats. It is a total surprise that you are calling. The evening has been billed as one where "anything can happen and will".

TOPICS OF DISCUSSION

After exchanging initial comments with Sally Stewart, it is suggested you make brief remarks (3 minutes) to the group. Suggested talking points are as follows:

1. Acknowledge and thank guests and organizers of the event:

a. Sally Stewart and Marshall "Ezralo", Co-Chairmen and organizers of the dinner.

b. Elliott Richardson, Secretary of Commerce, guest of honor.

c. Steve Ford.

d. Evelle Younger and his wife, Mildred.

e. Sonny Bono (of Sonny and Cher fame), the VIP entertainment chairman.

f. A general thank you to all the participants who are attending the dinner for their efforts during the primary.

2. Focus for the dinner

a. I am glad to see that the purpose of this dinner is to get so many young people involved in the political process.

b. Our system of government depends on the active involvement of all its citizens.

c. Your involvement on my behalf is especially appreciated

3. Outline of campaign theme:

a. Peace.

b. Prosperity (your economic policies of controlling inflation, increasing employment and controlling federal spending are the most meaningful issues to this group.)

c. Trust.

*All American
Presidential
Dinner*

