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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

May 19, 1976

FOR: DICK CHENEY
FROM: MARIA DOWNS
SUBJECT: Regarding Questions on Proposed Juan Carlos Guest List

✓ James Reston - Ron Nessen's office said they were trying to include columnists in their guest categories which are generally composed of editors, publishers and White House Correspondents. Reston has no specific connection with the Spaniards. They feel they have "worked their way" through their categories and primaries and are now at a point where they can pick up "esteemed" columnists.

✓ Paul Lyet - Sperry Rand Corporation of which Mr. Lyet is Chairman and Chief Executive Officer. He has a substantial amount of business in Spain -- a country still considered backward in the computer business. Attached is a current "Fortune" article on him.

✓ Alan Hirschfield - the last few dinners we have been including representatives of the entertainment industry. This crosses into the communications area as most of these companies are diversified. Mr. Hirschfield is President and Chief Executive Officer of Columbia Pictures.

• Marlin Perkins is considered one of the foremost authorities on animals and hosts his own television program. Lloyd Shearer did a cover story on him several weeks ago in "Parade". He would fall under our celebrity category.

✓ John Frankenheimer, the motion picture director, was a Judy Hope suggestion who would be considered under the celebrity - arts category. "French Connection" was one of his award winning films.

✓ Senator Pete Domenici was last here for the Jordanian dinner on March 30, 1976.

✓ Congressman Derrick - Max included him because he was swing vote in Budget Committee that reported out President's Defense Budget. He was not in Committee and responded to a phone call from Max especially for this vote.

President Ford Committee

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May 19, 1976

MEMORANDUM

TO: DICK CHENEY

FROM: STU SPENCER *SKS*

RE: INVITATION

Bud Schwarz (A. V.) is from Pierce County in Washington State. He is very influential there and is on the State Party Executive Board. This is a key county controlling the State Convention out there.

Is it possible to put him on the list of the Juan Carlos dinner coming up on June 2nd? He would be helpful to us in our effort out in Washington.

Thanks.

YES *NO*