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[4/26/76]

THE WHITE HOUSE

WASHINGTON

April 27, 1976

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

TIM AUSTIN

FROM:

JIM CONNOR JEB

SUBJECT:

Results of Telephone Call
Recommendations

Recently several Telephone Call Recommendations were submitted thru your office. The results of these recommendations are as follows:

Robert S. Folsom - "Called 4/26 met him at Trammel Crow's and NCAA. Said he was a big supporter of mine and wished me the best."

Mrs. Shirley Miller - "4/24/76 called - seemed to go OK"

Dr. Homer Cunningham - "4/24/76 - Spoke - Dr. Cunningham and wire carried to group. Good applause at end. No comments by Dr. Cunningham."

Mrs. Nina Pulliam - "Tried to call and could not get hold of"

cc: Dick Cheney

THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO Robert S. (Bob) Folsom
Mayor-elect of Dallas, Texas
214-239-4231 (home)

DATE Monday, April 26, 1976

RECOMMENDED BY Rog Morton, Texas PFC (Roger Wallace)

PURPOSE To congratulate Mayor Folsom on his victory Saturday, April 24, in the run-off election for Mayor of Dallas, Texas.

Mayoral candidates do not run by party affiliation in Dallas but both Folsom and his opponent Garry Weber are Democrats. However, Folsom received a good percentage of support from Republicans in Dallas. Both Ford and Reagan delegates and workers backed his campaign. Folsom's leading supporter, John Leadam, is a Reagan delegate. Current suspicion by Texas PFC leaders in Dallas is that Leadam plans to take over the Folsom organization (phone banks, computer lists, etc) to bolster the weak voter canvassing campaign currently under way for Reagan.

A telephone call on a personal congratulatory basis may be the right touch to offset any initiative by the Reagan committee to gain access to these lists and names for which Folsom's permission would be needed.

NOTE: Governor Reagan is thought to have called Folsom following his victory late Saturday night; however, this has not been confirmed.

*Called 4/26
Met him at Trammell
Corner & at N C A A.
said he was a
big supporter of me
& wanted me the best.*

BACKGROUND

With the resignation of Wes Wise as Mayor of Dallas to run for Alan Steelman's Congressional seat, there was an off-year election held to fill the vacancy. The two major candidates were Bob Folsom, a real estate developer with no previous public service, and Garry Weber, a member of the Dallas City Council. Due to three other candidates in the field, the initial election failed to give any candidate a majority of the votes cast which produced last Saturday's run-off election between Folsom (who ran first) and Weber (who ran second). In a hotly contested and close race (over \$600,000 is estimated to have been spent during the campaign), Folsom won election gaining 50.7% of the vote.

Both Folsom and Weber are home-town heroes. Both played football at SMU. Folsom played there with Doak Walker and Kyle Rote and a two-year stint at West Point. Folsom is in his late forties.

TOPICS OF DISCUSSION

Congratulations on your victory.

It is good to hear about people like yourself who are becoming actively involved in our democratic process by running for elected office.

There is no greater responsibility than to properly represent your constituency in an elected office.

The challenges of our urban areas are great. The problem-solving must start at the local level.

Good luck. Let us know if we can ever be of service.

NOTE: Steve McConahey is the Domestic Council member responsible for intergovernmental affairs. He would be the Mayor's contact. His phone number is 202-456-6560.

April 26, 1976