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**INTERVIEW WITH  
WSOC - TV  
CHARLOTTE, NORTH CAROLINA**

**Wednesday, March 17, 1976**

**2:00 P. M.**

**THE PRESIDENT HAS SEEN . . . .**

THE PRESIDENT HAS SWEET...

THE WHITE HOUSE

WASHINGTON

INTERVIEW WITH WSOC-TV  
Wednesday, March 17, 1976  
2:00 p.m. (30 minutes)  
The Oval Office

FROM: RON NESSEN

RAN

I. PURPOSE

To be interviewed by WSOC-TV, the NBC affiliate in Charlotte, North Carolina for broadcast before the North Carolina primary.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background

This is the first in a series of interviews you are giving to North Carolina television stations and newspapers to answer questions and explain your policies to the North Carolina audience before that state's primary.

This interview will be conducted by Bill Walker, the anchorman of the 6:00 p.m. and 11:00 p.m. news broadcast on WSOC, and considered to be the best known TV news personality in Charlotte. Prior to becoming anchorman, Walker was their political reporter.

The interview will be done on film and will run for 30 minutes. Portions of it will be broadcast on the 6:00 p.m. and 11:00 p.m. news broadcasts on Friday. The entire 30-minute interview will be broadcast on Sunday evening from 6:00 - 6:30 p.m.

B. Participants

The President  
Bill Walker, WSOC-TV Anchorman  
Ron Nessen  
Bob Mead

C. Press Plan

The interview will be acknowledged. A transcript will be distributed to the White House Press Corp upon request after the interview has been broadcast in Charlotte. A White House photo will be taken and later autographed by the President to be sent to Bill Walker as a memento of the meeting.

III. TALKING POINTS

You have the basic North Carolina briefing book prepared for your trip to North Carolina last weekend. I will bring you up-to-date on any late developments before the interview.