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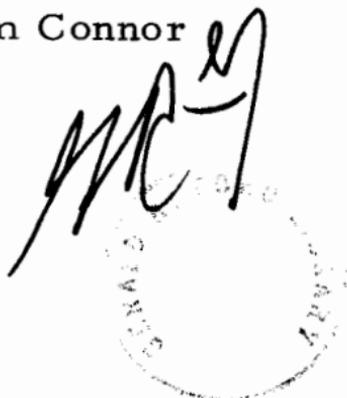
THE WHITE HOUSE  
WASHINGTON

January 21, 1976

MR PRESIDENT:

Your previous notes on this  
matter are attached.

Jim Connor

A handwritten signature in black ink, appearing to read 'JC', is written over a circular stamp. The stamp contains the text 'GERALD R. FORD' around the top inner edge and 'LIBRARY' around the bottom inner edge.

5600 120/76

THE PRESIDENT HAS SEEN....

THE WHITE HOUSE

WASHINGTON

January 20, 1976

INFORMATION

MEMORANDUM FOR THE PRESIDENT  
 FROM JIM CANNON *JMC*  
 SUBJECT OLYMPIC SPORTS COMMISSION

While in Vail, Susan Chaffee indicated to you that the Olympic Sports Commission was encountering some problems with the Winter Olympic authorities in Innsbruck, Austria.

Tod Hullin of the Domestic Council staff has reviewed the situation with the staff of the Commission. At this time, the Commission staff reports that they are not encountering any major problems with the U. S. Olympic Committee or the Austrian authorities. We will be informed if problems are encountered.

You also asked about the Olympic Sports Commission budget situation. The Commission is operating on reprogrammed money from HEW. At the present time, the Commission estimates that it will need an additional \$75,000. OMB has been asked to review the budget situation with the Commission staff and appropriate HEW officials.



~~THE PRESIDENT HAS SEEN...~~

THE WHITE HOUSE

WASHINGTON

INFORMATION

January 14, 1976

MEMORANDUM FOR THE PRESIDENT

FROM:

JIM CANNON

SUBJECT:

Olympic Sports Commission



Mike Harrigan, Executive Director of the Olympic Sports Commission, has been away since you first asked for information about the Olympics.

Tod Hullin, who has this responsibility for the Domestic Council, is meeting with other members of the Olympics staff tomorrow, January 15.



THE WHITE HOUSE

WASHINGTON

January 13, 1976

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

JIM CANNON

FROM:

JIM CONNOR JEC

The attached was returned in the President's outbox with the following notation:

"Last week I wrote note on problem of Olympics and our group representing United States. This is on same. What is story?"

Please response to the President questions on this matter.

cc: Dick Cheney

Attachment:

Clipping from The Christian Science Monitor  
1/12/76 re: "Tug of War tangles  
U.S. Olympic effort"

Cannon

3-14

THE WHITE HOUSE  
WASHINGTON

Dick Cheney

Last week I  
wrote note on problem  
of Olympics & our  
group representing U.S.  
This is on hand.

What is story?

Jim Cannon may  
be able to find answer.



# sports

THE PRESIDENT HAS SEEN...



Movie mogul Warren Miller takes aim on a chorus line of flipped-out skiers



## Tug-of-war tangles U.S. Olympic effort

By Phil Elderkin  
Sports correspondent of  
The Christian Science Monitor

Beverly Hills, California

President Ford's Commission on Olympic Sports is leading the kind of life that even Hallmark doesn't have a card for yet.

It is trying to unravel so many tangled strands of bureaucratic spaghetti that it doesn't seem to know whether to laugh or cry. Its goal is to make sure the United States has its Olympic house in order in time for the 1976 Games. The 23-member commission staged the final of its three nationwide meetings last week at the Beverly Wilshire Hotel.

The basic problem is this: The NCAA (National Collegiate Athletic Association) and the AAU (Amateur Athletic Union) are always fighting over control of amateur athletics in the United States. The fact that they rarely agree on anything makes it difficult for the athletes themselves to decide which organization to obey. This in turn produces turbulence in our Olympic program.

The President's Commission is primarily concerned with eliminating the feuding factions that always surface when these two bodies, plus the United States Olympic Committee, come in contact during an Olympic year.

Many well-known sports figures from New York to Los Angeles have stated their views on this problem, either as members of the President's Commission or as invited guest speakers. But few summed things up better than Kenneth G. Moore, who represented the United States as a marathon runner in the 1968 and 1972 Olympics.

"The problems in American sport which caused a President's Commission did not come about because of a national confusion over the role athletics plays in our culture," Moore explained. "They have come about instead because too many of our sports organizations are more interested in their own bureaucratic lives than those of the athletes they represent."

"The time for doing something about this abridgment of athletes' rights, the feuding between our sports governing bodies, and the inadequate financial funding at the development level is now," Ken continued. "Otherwise, we are going to keep on having the same problems we had before."

Moore says the fact that there are no checks and balances in what we are doing with our amateur athletes has produced a kind of unrestricted power for certain organizations and that this kind of power corrupts.

"Since the people who govern amateur sports in this country have no checks, no enforceable responsibilities, it is no wonder that they long ago stopped serving athletes' needs," he emphasized. "What we need is a private board to run things during an Olympic year. It should be chartered by the government, but not controlled by it."

"Right now the USOC men's track and field committee is the only place where NCAA and AAU representatives are working together for the benefit of their sport. That fact that this is happening makes me confident that two sets of officials can work together permanently if a way can be found to bring the heads of these two organizations to terms."

The President's Commission, after reviewing its findings, will present a report including recommendations, directly to Ford.

## Ex-ski bum sells sport with films

Premiere ski-movie producer Warren Miller also makes 65 lecture appearances throughout the U.S. each year

By L. Dana Gatlin  
Special to  
The Christian Science Monitor

In 25 years of making ski movies premier ski film maker Warren Miller has yet to meet anyone who can't remember that first day on skis — not if the anyone learned after age 12.

People not only can tell him where they were, but if they're even a hair like Miller — an unlikely repeat — they "can remember the tree I turned around, the clothes I wore, the time of day, the weather — the whole thing."

For Miller himself that initiation was "12,000 days ago." Unsurprisingly, such total recall indicates that this Pied Piper of the powder has found in a ski turn overtones of cosmic importance.

"The first turn gives you freedom," he says. "Learning skis can mean freedom, taking pleasure in the life-style of a ski bum living Sun Valley winters on \$18 and a lot of Pacific oyster crackers) to that of the world's best known ski film lecturer. Provided you're Warren Miller that is."

More than a quarter century since he made his first movie camera Miller has made his films and delivered his wry spiel to audiences of every size and description. The effect for most of them has been the same. After what they were thinking about as they sat down, they wanted to go skiing when they got up.

Miller's secret may be that he is a self-proclaimed "adult kid" who is an inveterate wanderer from village to village telling his stories," he likes to say.

Miller's personal appearance, lecture format of "ski movie" makers (in the cities in the United States at ski resorts this time of year) was created by John Jay. Miller and Dick Miller were among those who followed. Warren Miller has turned the concept into a production company that cranks out 12 to 18

films for commercial sponsors, TV spots, and a 90-minute "lecture film" each year.

The "lecture film" comes both with and without sound track. The one without accompanies Miller and his canned music as he makes 65 appearances across the country before some 300,000 people each fall and early winter. The 25 duplicates with sound track are for those who don't get Warren in person.

Included in this group is President Ford, who requested one of Miller's films when he was at Vail last winter but didn't get Warren himself. Warren was skiing with his family at Sun Valley.

Miller's commercial film ventures have brought him both success and near financial disaster. Of the former, a current effort sponsored by the National Ski Areas Association is getting ski industry raves for its potential to attract nonskiers to the sport.

And from his Warren Miller Productions, situated near his beachfront home in Hermosa Beach, California, Miller and his staff (six full-time; up to 40 part-time) have produced award-winning films on other "adult toys": horse racing, sailing, surfing, motor homes, and dune buggies.

Although he is obviously proud of some of his efforts for commercial sponsors, he says he has "never been allowed to put a funny line" in one of them.

On the disaster side, a few years ago Miller contracted with General Motors to do a television series with Jean Claude Killy. Around the same time, he tried to break into the commercial movie houses with a sound track version of his ski films.

Nonskiing audiences didn't appreciate "canned" Miller. Miller and GM wound up in a suit over who should pay which bills for the television show. And Miller wound up with eight years of debts, which he finished paying off just last February. He figures laying off the lecture circuit for two years cost him a quarter of a million dollars.

Whether it's the World Falling Contest in Japan, 1½ minutes of a girl trying to spear her

hat with a ski pole, 16 skiers doing a simultaneous flip while holding hands, or a guy skiing on his head (the latter two extravaganzas in this season's film, "There Comes a Time"), the visual sequences aren't the same if story-teller Miller isn't there to make a comment on them. (He delivers his commentary from his own written text, with few ad libs.)

The ex-ski bum turned ski instructor turned film producer, business executive, and relentless taskmaster is a complex, sometimes controversial personality in the ski world.

But what would you expect of a guy who carries 40 pounds of camera equipment down the Tasmanian Glacier (at one point "sensing" he should sit down fast, just before finding his left ski dangling over a 1,000-foot crevasse)? Or of someone who lashes Jean Claude Killy and Leo Lacroix to the pontoons of a helicopter because that's the only place there's room with all his camera equipment inside?

### Quote...

#### Lolich asks 'Who's on first?'

Call it future shock or whatever, but pitcher Mickey Lolich admits that being traded to the New York Mets after 13 years in Detroit came as something of a shock: "It's amazing, but I don't even know who plays for the Mets. Who's their catcher? Who plays first? Who plays second? I just never followed the National League at all."

#### U.S. chances slim to none

Jack Riley coached the United States' gold medal-winning hockey team at the 1960 Olympics, but sees little chance for the Americans at Innsbruck this year: "The U.S. team is preparing for the Olympic Games by playing Boston College, New Hampshire, Dartmouth. The Russians are preparing by playing the Bruins, the Flyers, the Canadiens."

THE WHITE HOUSE  
WASHINGTON

January 3, 1976

MEMORANDUM FOR: JIM CANNON  
FROM: JIM CONNOR

The following message was received in the President's outbox directed to you:

While in Vail, Susie Chaffie told me there is some question about the Innsbruck, Austria authorities adequately recognizing our Sports Commission. Suggested that somebody representing White House &/or Dept. of State seems to confuse the situation. I'm not certain just what she meant.

She suggested Mike Harrigan would know what she meant. Check up and let me know.

Incidentally, what is in FY 77 budget for Mike's group & the Sports Commission activity?

Please follow up with appropriate action.

cc: Dick Cheney



Jim Cannon

While in Vail, Annie Chaffer told me there is some question about the Innsbruck, Austria authorities adequately recognizing our Sports Commission. Suggested that somebody representing White House &/or Dept. of State seems to confuse the situation. I'm not certain just what she was saying.

She suggested Mike Harrigan would know what she meant. Check up & let me know.

Incidentally, what is in F.Y. 77 budget for Mike's group & the Sports Commission activity?

