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THE WHITE HOUSE  
WASHINGTON

Dick Cheney

Thanked both  
on a joint phone  
call.

R. H. BYLBYLYR

REAGAN SET NL. PRECEDE CONCORD DAY 490

WITH WIREPHOTOS

BY H. JOSEF HEBERT

ASSOCIATED PRESS WRITER

MANCHESTER, N.H. (AP) - RONALD REAGAN BEGAN HIS FIRST MAJOR CAMPAIGN SWING MONDAY WITH A BUS TOUR THROUGH THE SNOW-COVERED SMALL TOWNS OF NEW HAMPSHIRE WHERE HE AND PRESIDENT FORD WILL MEET HEAD-ON IN THE NATION'S FIRST PRIMARY.

HOURS BEFORE REAGAN'S SCHEDULED ARRIVAL, THE LEADERS OF BOTH HOUSES OF THE STATE LEGISLATURE CRITICIZED REAGAN'S PROPOSAL TO TURN A VARIETY OF FEDERAL SOCIAL PROGRAMS TO THE STATES AND, THEREBY, REDUCE THE FEDERAL BUDGET BY \$90 BILLION.

THE REAGAN PLAN - WHICH REAGAN AIDES ADMIT MAY REQUIRE ADDITIONAL STATE TAXES - MAY BECOME A PARTICULARLY SENSITIVE ISSUE IN NEW HAMPSHIRE WHERE THERE ARE NO GENERAL SALES OR INCOME TAXES.

SENATE PRESIDENT ALF JACOBSON AND HOUSE SPEAKER GEORGE ROBERTS - BOTH FORD SUPPORTERS - CRIELED UPON REAGAN TO EXPLAIN THE PROGRAM IN DETAIL DURING HIS VISIT HERE. ROBERTS CALLED IT "A SCHEME TO ATTRACT ATTENTION" AND JACOBSON SAID IT WAS FULL OF "BROAD GENERALITIES."

THE TWO REPUBLICAN LEADERS ARGUED THAT REAGAN'S PLAN, WHICH WOULD ENTAIL FINANCING MANY FEDERAL PROGRAMS AT THE STATE LEVEL, WOULD REQUIRE THE ELIMINATION OF MANY NECESSARY STATE PROGRAMS OR A SUBSTANTIAL TAX INCREASE IN NEW HAMPSHIRE.

"I FEEL IT'S SAFE TO SAY THAT BASED ON RECENT VOTES OF THE LEGISLATURE, THE PEOPLE OF NEW HAMPSHIRE ARE OPPOSED TO THE ALTERNATIVES THAT WOULD RESULT FROM MR. REAGAN'S PROPOSAL," ROBERTS SAID, CITING STATE VOTES AGAINST NEW TAXES.

JACOBSON AND ROBERTS CALLED ON REAGAN TO SPELL OUT HIS PROGRAM BEFORE STATE LEGISLATIVE COMMITTEES SO THE STATE MIGHT LEARN HOW THE PLAN WOULD AFFECT STATE FINANCES.

REAGAN FLEW FROM LOS ANGELES TO KICK OFF A THREE-DAY FORAY THROUGH THE SNOWY CENTRAL AND NORTHERN PARTS OF THE STATE WITH AN AVERAGE OF EIGHT STOPS SCHEDULED EACH DAY AND A TOWN MEETING EACH NIGHT.

IT WILL BE THE FIRST MAJOR TEST OF THE FORMER CALIFORNIA GOVERNOR WHO ANNOUNCED ON NOV. 20 THAT HE IS CHALLENGING FORD FOR THE REPUBLICAN PRESIDENTIAL NOMINATION.

REAGAN IS COUNTING HEAVILY ON EARLY PRIMARY STATES, ESPECIALLY NEW HAMPSHIRE WITH ITS FEB. 24 ELECTION AND FLORIDA WHICH VOTES TWO WEEKS LATER. HE HOPES STRONG SHOWINGS WILL SWAY REPUBLICANS FROM FORD.

THE THREE DAYS HERE ARE PART OF A TWO-WEEK REAGAN TOUR COVERING 12,000 MILES IN NEW HAMPSHIRE, NORTH CAROLINA, FLORIDA, ILLINOIS AND WISCONSIN. NINE DAYS THIS MONTH WILL BE DEVOTED TO NEW HAMPSHIRE.

FORD WORKERS WERE BELIEVED TO HAVE PASSED REAGAN'S IN GRASSROOTS ORGANIZING RECENTLY, BUT REAGAN AIDES ARE RUNNING A TELEPHONE-CALLING EFFORT AIMED AT 90 PER CENT OF THE STATE'S GOP VOTERS.

REAGAN HAS THE SUPPORT OF BOTH GOV. HELDRIM THOMSON AND CONSERVATIVE NEWSPAPER PUBLISHER WILLIAM LOEB, WHOSE MANCHESTER UNION LEADER IS THE ONLY STATEWIDE NEWSPAPER.

BUT FORD HAS THE ENDORSEMENT OF VIRTUALLY ALL THE STATE'S ELECTED REPUBLICAN OFFICIALS EXCEPT FOR THOMSON. SEVEN OF THE 13 COUNTY AND CITY PARTY HEADS POLLED BY THE ASSOCIATED PRESS DURING THE WEEKEND SAID PARTY REGULARS IN THEIR AREAS FAVOR THE PRESIDENT.

WHILE REAGAN WILL BE IN THE STATE AT LEAST 15 DAYS, FORD IS EXPECTED TO VISIT ONLY TWO OR THREE TIMES AND, ACCORDING TO AIDES, HOPES TO SWAY VOTERS BY THE WAY HE CONDUCTS THE PRESIDENCY.