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THE WHITE HOUSE

WASHINGTON

August 11, 1975

ADMINISTRATIVELY CONFIDENTIAL

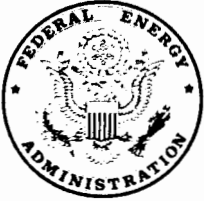
MEMORANDUM FOR: FRANK G. ZARB
FROM: JAMES E. CONNOR 
SUBJECT: ENERGY PRESS EVENTS FOR AUGUST

The President has reviewed your memorandum of August 8th and made the following notation.

"O.K."

Please follow-up with appropriate action.

cc: Don Rumsfeld
Jerry Jones
Ron Nessen



THE PRESIDENT HAS SEEN...

FEDERAL ENERGY ADMINISTRATION
WASHINGTON, D.C. 20461

August 8, 1975

OFFICE OF THE ADMINISTRATOR

MEMORANDUM FOR THE PRESIDENT

FROM: FRANK G. ZARB *FZ*

SUBJECT: ENERGY PRESS EVENTS FOR AUGUST

Listed below is the suggested timing of major press events during the month of August.

<u>Time</u>	<u>Event</u>
This week	1. No new statements raised on President's previously stated intention (99.9%) to veto the extension. Indicate that the President is examining various options to help ensure orderly transition during the post decontrol period.
Friday, August 15	1. Presidential announcement at Vail that if veto is sustained import fees will be removed. 2. Zarb and Greenspan brief press at Vail on energy and economic impacts. 3. FEA holds backgrounder for Washington press on same subject.
Thurs., August 22	1. Zarb holds press conference on natural gas <u>problem</u> and indicates that President is reviewing options.

<u>Time</u>	<u>Event</u>
Aug. 27-Sept. 3	1. Major Presidential TV address on energy. The extension could be vetoed at this time. Discussion of why a bold U.S. energy program is needed including the need for de-control. Also announce comprehensive program to deal with natural gas shortage and other initiatives, if appropriate.

You will have several occasions in coming weeks to emphasize (in a general but firm way) this nation's need to put its energy house in order. They are as follows.

Monday, August 18	Oil Shale Site Visit, Rifle, Colorado
Tuesday, August 19	Media Breakfast, Minneapolis Peoria White House Conference
Monday, August 25	White House Conference, Milwaukee
Saturday, August 30	AFL/CIO in Augusta, Maine

Alan Greenspan and Ron Nessen concur with the above outline. If you approve, we will assure that speech writers receive necessary material.



THE PRESIDENT HAS SEEN...

FEDERAL ENERGY ADMINISTRATION

WASHINGTON, D.C. 20461

August 8, 1975

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MEMORANDUM FOR THE PRESIDENT

FROM: FRANK G. ZARB

SUBJECT: ENERGY PRESS EVENTS FOR AUGUST

Fm

*MAZ
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