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THE PRESIDENT HAS SEEN

THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Ed Carter

DATE: Thursday, August 7, 1975

RECOMMENDED BY: Donald Rumsfeld, at the request of David Packard

PURPOSE: To say that you hope he will take the job Dave has been talking to him about and that you would like him on board.

BACKGROUND: Dave Packard has spoken to Ed Carter about becoming Ford Finance Chairman in California. This has been cleared off on by Bo Callaway, Leon Parma, the Republican State Chairman of California, etc. Packard says it is all set to go and he simply wants you to call Ed to say you would like to have him on board and you hope he'll take the job.

Since you do not personally know Ed Carter, here are a few facts on his background:

-- Took over the Broadway Stores in Los Angeles; the original company has since merged with Hale Brothers of San Francisco and bought control of Neiman-Marcus, Bergdorf Goodman and Harrod's of London, to become a huge retail conglomerate. The holding company is presently named Carter Hawley Hale.

-- Regent of the University of California.

-- Director of AT&T and several other major corporations.

*Convent Archdiocese
Wells Fargo.*

*Oct 2nd
Empire.*

Table
↑
at

↑
1.5
Reception
↑
at

San Angeles
San Francisco

Print

-- Considered one of the more able men in California and a brilliant businessman.

-- Has never been active politically; although he has been a strong GOP supporter behind the scenes in California. His only political activity was to be the Chairman of the Richard Nixon Dinner in 1972.

-- To have him become Finance Chairman would be a major coup because of the great respect he commands in California.

-- His friends say he has a giant ego that requires fairly constant stroking but there is no question about his effectiveness or brilliance.

You might recall that there was some sensitivity on Mr. Carter's part in that he never received a notification that he was being dropped from the Labor Management Committee in September of 1974.

~~We have asked Secretary Dunlop to consider placing him on the Labor Management Committee. John is willing to do it but the addition would require that he have another labor member as well which causes him problems with labor leadership.~~

Carter also falls into the category of Nixon's friends that Clem Stone spoke to you about. He is anxious to be invited to a White House dinner and considered a member of the first team and has felt slighted by the Ford Administration up to now.

ACTION

P completed
call 8/12

TDD