

The original documents are located in Box C22, folder “Presidential Handwriting, 5/23/1975 (2)” of the Presidential Handwriting File at the Gerald R. Ford Presidential Library.

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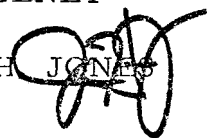
THE WHITE HOUSE
WASHINGTON

May 23, 1975

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: DICK CHENEY

FROM: JERRY H. JONES



The attached material was returned in the President's outbox with the following notation to you:

-- A private signing without fanfare, except a photo, still seems reasonable.

Sign with photo, no representative of Co. present.

Deliver to Co. as an action of private citizen.

Please follow-up with the appropriate action.

Thank you.

cc: Don Rumsfeld

THE WHITE HOUSE
WASHINGTON

Dick Cheney


a private request
without fanfare, except a
photo, will seem reasonable.
Sign with photo. No
representation of Co present.
Delivers to Co as an
action of private citizen.

THE WHITE HOUSE

WASHINGTON

May 10, 1975

MEMORANDUM FOR THE PRESIDENT

FROM: RICHARD B. CHENEY 

You asked me to check on something called the Amway Company's Bicentennial event out at the Capital Center.

Attached is a note from Jim Connor. I had him check with Phil Buchen on the matter.

This looks like a commercial event, and although there may be some merit in it, my strong recommendation would be that you decline the invitation. The company is currently being investigated by the Federal Trade Commission, and there may be several complaints issued against them in the near future.


Finally, it would be my recommendation that you avoid being identified with any project which has commercial sponsorship.

Attachment

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 5, 1975

MEMORANDUM FOR: DICK CHENEY
FROM: JIM CONNOR 
SUBJECT: AMWAY BICENTENNIAL PROGRAM

This is in response to your request to look into the Amway Bicentennial Program which has asked the President to participate in their resigning of the Declaration of Independence. We understand that Amway is being investigated by the FTC, which will shortly or has already issued several complaints against them. We have asked Phil Buchen for his reaction and he said "By all means, the President should decline to participate in the ... [Amway] program. Amway has a case pending against it by the FTC, by even if this were not the case, the President should avoid being identified in any project which has commercial sponsorship."

If you would like more details on the situation with Amway and FTC, I guess we could call them, but I would strongly recommend against it.

encl.

Presidential note re Amway

THE WHITE HOUSE
WASHINGTON

Dick Cheney

I understand that
Amway Co., from my old
Congressional District, is having
a big (30,000 plus) "pro-
American rally" at
Capital Center June 7th. All
There will be asked to sign
the Declaration of Independence.
They want me to be first
to sign. Do you know about?

THE WHITE HOUSE
WASHINGTON

May 5, 1975

MEMORANDUM FOR JIM CONNOR

FROM: DICK CHENEY 

Attached is a note from the President you ought to follow up on. Find out what's going on, and then get back to me on it.

Attachment