

**The original documents are located in Box C20, folder “Presidential Handwriting, 5/5/1975 (2)” of the Presidential Handwriting File at the Gerald R. Ford Presidential Library.**

### **Copyright Notice**

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 5, 1975

MEMORANDUM FOR: JERRY JONES

FROM: RON NESSEN *RN*

I have shown this framed stock market table and the accompanying letter to Helen Thomas for use in her "Backstairs at the White House" column.

I am returning them to you as the President requested.

THE WHITE HOUSE  
WASHINGTON

Ben Huron.

Interesting.

Is there a story?

If not return to me  
for hanging in private  
office.

orig. to the President  
w/ framed newspaper  
clippings

THE PRESIDENT HAS SEEN....

THE WHITE HOUSE

WASHINGTON

April 24, 1975

MEMORANDUM TO: JACK MARSH

FROM: RUSS ROURKE *R*

Jack, Britt Gordon hand delivered the attached letter and framed newspaper clipping.

I would think that this item would be of interest not only to the President, but also to Ron Nessen...I am sure that either he or someone in his Office could come up with an interesting article on it.

838 LOCHMOOR BOULEVARD  
GROSSE POINTE, MICHIGAN  
48236

March 27, 1975

The Honorable Gerald R. Ford  
The White House  
Washington, D. C.

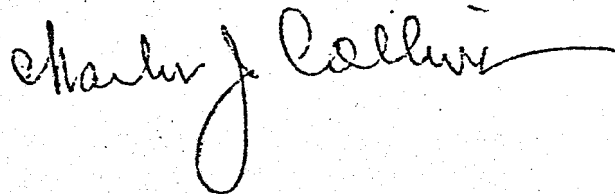
Dear President Ford:

You, I know, are aware that the number "seven" is embodied in world folklore as the most fortunate of numbers as relates to human events. This undoubtedly derives from the book of Genesis in which six days of creation or labor was followed by a seventh day of rest and rejoicing.

The number is incorporated in the days that make our week and, in Biblical times every seventh or Sabbatical year was set aside as a year of rest and debt cancellation, while the seventh sabbatical year, or forty-ninth year was followed by the Jubilee Year. when slaves were freed and all land reverted to the tribe and tribal family to whom it initially was allotted when Israel took over the Promised Land.

I could give other examples of the number's magic, such as the occult powers attributed to the seventh son of a seventh son, or its desired appearance when casting lots. Of particular interest, in the history of this number, is the fact that at high noon on August ninth, 1974, the time that you took oath of office of the Presidency, the Dow Jones industrial average, long regarded as a chief barometer of our national welfare, closed at exactly 777.77. This augurs well for you and your Administration and I have taken the figures from Barron's Weekly, where the hourly averages are published for each week, and have asked my friend, Mr. Britton Gordon, to convey the figures to you, hoping you will find the matter of interest.

Respectfully,



Charles J. Collins  
lp - Enc.