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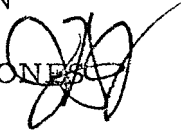
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THE WHITE HOUSE
WASHINGTON

May 1, 1975

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: RON NESSEN

FROM: JERRY H. JONES 

The attached material was returned in the President's outbox with the following notation:

-- Interesting. Is there a story?
If not return to me for hanging in
private office.

Please follow-up with the appropriate action.

Thank you.

cc: Don Rumsfeld

THE WHITE HOUSE
WASHINGTON

May 6, 1975

MR. PRESIDENT:

Ron Nessen has shown the attached to Helen Thomas for use in her "Backstairs at the White House" column. You asked that it be returned to you for hanging in your private office.

Jerry H. Jones
Jerry H. Jones
Staff Secretary

mc7

THE WHITE HOUSE
WASHINGTON

Ron Nease.

Interesting.

Is there a story?

If not return to me
for hanging in private
office.

THE PRESIDENT HAS SEEN *dy.*

THE WHITE HOUSE

WASHINGTON

April 24, 1975

MEMORANDUM TO: JACK MARSH

FROM: RUSS ROURKE *R*

Jack, Britt Gordon hand delivered the attached letter and framed newspaper clipping.

I would think that this item would be of interest not only to the President, but also to Ron Nessen...I am sure that either he or someone in his Office could come up with an interesting article on it.

858 LOCHMOOR BOULEVARD
GROSSE POINTE, MICHIGAN
48236

March 27, 1975

The Honorable Gerald R. Ford
The White House
Washington, D. C.

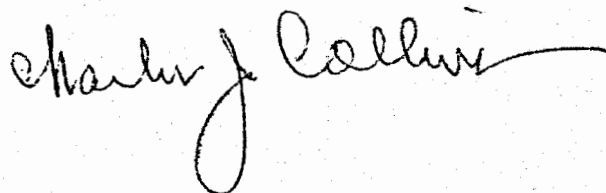
Dear President Ford:

You, I know, are aware that the number "seven" is embodied in world folklore as the most fortunate of numbers as relates to human events. This undoubtedly derives from the book of Genesis in which six days of creation or labor was followed by a seventh day of rest and rejoicing.

The number is incorporated in the days that make our week and, in Biblical times every seventh or Sabbatical year was set aside as a year of rest and debt cancellation, while the seventh sabbatical year, or forty-ninth year was followed by the Jubilee Year, when slaves were freed and all land reverted to the tribe and tribal family to whom it initially was allotted when Israel took over the Promised Land.

I could give other examples of the number's magic, such as the occult powers attributed to the seventh son of a seventh son, or its desired appearance when casting lots. Of particular interest, in the history of this number, is the fact that at high noon on August ninth, 1974, the time that you took oath of office of the Presidency, the Dow Jones industrial average, long regarded as a chief barometer of our national welfare, closed at exactly 777.77. This augurs well for you and your Administration and I have taken the figures from Barron's Weekly, where the hourly averages are published for each week, and have asked my friend, Mr. Britton Gordon, to convey the figures to you, hoping you will find the matter of interest.

Respectfully,



Charles J. Collins
lp - Enc.