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3-6-75

THE WHITE HOUSE
WASHINGTON

Bill W

I like option # 2.

Why not use the White House Interest on those who move in the Rental-Cover.

Fellow:

Also, I would eliminate parent trust.

THE WHITE HOUSE

WASHINGTON

February 26, 1975

MEMORANDUM FOR THE PRESIDENT

THROUGH: DONALD RUMSFELD
FROM: WILLIAM N. WALKER *Walker*
SUBJECT: Presidential Scholars Program

The attached memorandum has evoked the following responses:

Concur with Option 1: Marsh

Concur with Option 2: The Vice President, Baroody

Concur with Option 3: Buchen

No Comment: OMB, Cannon, Goldwin

Specific Comments:

Counsellor Hartmann believes that this program has considerable political potential (young voters) and that it should be completely revitalized and revamped. Costs could perhaps be cut by using Cabinet or White House staff in the selection process and by relying more automatically on test scores as a basis for selection.

Counsellor Marsh also mentioned the 18 year old vote, and is reluctant to knock off the program completely.

Mr. Baroody concurred with Option 2 but suggested that only the family travel be eliminated.

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR THE PRESIDENT

THROUGH: DONALD RUMSFELD
FROM: WILLIAM N. WALKER *Walker*
SUBJECT: Presidential Scholars Program

Started in 1964, this program was designed to recognize exceptional achievement by secondary students (Executive Order at Tab A). The selection process is based on the National Merit Scholarship finalists. Each year, the top high school graduates in the United States -- two per state and territory -- receive an award in Washington. The program was begun with great fanfare (Tab B) and a lavish program on behalf of these young students and their families who were all brought to Washington at government expense. Since then the program has generated less interest and more cost.

A member of my staff met with several officials of the Office of Education who urged that the \$100,000 cost of the program could probably be put to better use especially in the light of their tight budget. The program costs break down to roughly \$50,000 for the selection process and \$50,000 to bring the students and their families to Washington. Also, the members of the Commission on Presidential Scholars (Tab C) were for the most part interested in resigning so that we would have to reconstitute the Commission.

There appears to be little interest in this program. I suggest that we advise the Office of Education that we would like to cut back the program as much as possible. One suggestion is that we eliminate the trips to Washington for the scholars and their families and instead the Governor, or someone designated by you, could present this medal to that boy or girl from his or her respective state. This will cut the cost of the program in half, although it would still be necessary to replace most

members of the Commission.

The options are thus:

1. Continue the program as it is now constituted, arrange a program of events and restaff the Commission

Agree _____ Disagree _____

2. Continue the program, eliminate the Washington awards and restaff the Commission.

Agree _____ Disagree _____

3. Abolish the program.

Agree _____ Disagree _____

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Except as the authority vested in the President by section 5 of the Civil Service Retirement Act is specifically exercised in this Order, nothing contained in this Order shall be deemed to limit or restrict in any manner the exercise of such authority by the Civil Service Commission under authority delegated to the Commission by section 2(c) of Executive Order No. 10530 of May 10, 1954, as amended by Executive Order No. 10682 of October 22, 1956.

LYNDON B. JOHNSON

THE WHITE HOUSE,
May 8, 1964.

Executive Order 11155

PROVIDING FOR THE RECOGNITION OF CERTAIN STUDENTS AS PRESIDENTIAL SCHOLARS

WHEREAS it is necessary in the national interest that the Federal Government encourage high attainment by students in secondary schools, both public and private, throughout the Nation, and

WHEREAS national recognition of scholastic attainments will tend to enhance the accomplishments of such students generally and their potential after graduation:

NOW, THEREFORE, by virtue of the authority vested in me as President of the United States, it is ordered as follows:

SECTION 1. There is hereby established the Commission on Presidential Scholars (hereinafter referred to as the Commission). The Commission shall be composed of such members as the President may appoint from time to time from among appropriately qualified citizens of the United States. The person chosen each year, with the cooperation of the Commissioner of Education, Department of Health, Education, and Welfare, as National Teacher of the Year shall be one of the members of the Commission for a period terminating one year after the date of his or her selection as National Teacher of the Year or at such earlier time as a next-succeeding National Teacher of the Year is chosen. The President shall designate one of the members as chairman of the Commission. Members of the Commission shall serve at the pleasure of the President and without compensation from the United States.

SEC. 2. The Commission, in accordance with such standards and procedures as it may prescribe and on the basis of its independent judgment, shall annually choose Presidential Scholars, subject to the following:

- (1) The Presidential Scholars shall be chosen from among persons who have recently been graduated, or are about to be graduated, from secondary schools, public or private.
- (2) They shall be chosen on the basis of their outstanding scholarship.

(3) One boy and one girl shall be chosen as Presidential Scholars from each of the following, namely:

(i) Each State of the United States.

(ii) The District of Columbia.

(iii) The Commonwealth of Puerto Rico.

(iv) The following, collectively: American Samoa, Canal Zone, Guam, Virgin Islands, Trust Territory of the Pacific Islands, and, if the Commission in its discretion shall so determine, other places overseas. In respect of the said other places overseas, only children whose parents are citizens of the United States shall be eligible to be chosen hereunder as Presidential Scholars from those places.

(4) In addition to the 106 Presidential Scholars provided for in paragraph (3), above, the Commission may choose other Presidential Scholars, not exceeding fifteen in number for any one year, to be chosen at large from the jurisdictions referred to in that paragraph.

SEC. 3. There is hereby established the Presidential Scholars Medallion which shall be of such design and material as the President shall approve and shall be presented to each Presidential Scholar chosen by the Commission under this order.

SEC. 4. As necessary and subject to law, the Office of Education, Department of Health, Education, and Welfare, shall facilitate, or make arrangements for facilitating the carrying out of the purposes of this order.

LYNDON B. JOHNSON

THE WHITE HOUSE,
May 23, 1964.

Executive Order 11156

ESTABLISHING A MARITIME ADVISORY COMMITTEE

By virtue of the authority vested in me as President of the United States it is ordered as follows:

SECTION 1. *Committee established.* (a) There is hereby established a Maritime Advisory Committee (hereinafter referred to as the Committee). The Committee shall be composed of:

(1) An equal number of representatives of the public at large, labor, and management, respectively, who shall be designated by the President and shall serve at his pleasure.

(2) The Secretary of Commerce, who shall serve as chairman of the Committee.

(3) The Secretary of Labor.

(b) The Secretary of State, the Secretary of Agriculture, the Secretary of the Navy, the Administrator of the Maritime Administration, and the Director of the Federal Mediation and Conciliation Service or their designee shall be present at all meetings of the Committee.

SEC. 2. *Functions of the Committee.* The Committee shall consider such matters of policy and administration of government programs

HISTORY OF PRESIDENTIAL AND FIRST FAMILY INVOLVEMENT IN THE
PRESIDENTIAL SCHOLARS PROGRAM

- 1964 President, First Lady, and their daughter host Scholars at a reception in the East Room of the White House. Other invited guests include men and women of outstanding achievement in the arts, public affairs, and government - e.g., Gwendolyn Brooks, Robert Penn Warren, John Hersey, Ogden Nash, George Balanchine, Helen Hayes, William de Kooning, Alfred A. Knopf, Thurgood Marshall, Edward Durrell Stone, and Nobel Prize scientists.
- President addresses Scholars and personally awards a commemorative medal to each Scholar.
- President and First Family entertain Scholars at an evening party on the South Lawn of the White House. Sidney Poitier acts as master of ceremonies; the Kingston Trio sings; Jose Ferrer reads from Shakespeare; Leonard Bernstein performs at the piano.
- 1965 President and First Lady host a reception for the Scholars in the White House.
- President addresses Scholars and personally awards a commemorative medal to each Scholar.
- 1966 As in 1965.
- 1967 As in 1966.
- 1968 President and First Lady host a reception and buffet for Scholars in the White House. President addresses Scholars and personally awards a commemorative medal to each Scholar.
- 1969 President greets Scholars at a State Department reception held in their honor. President speaks with individual Scholars (see Tab C).
- Vice President presents commemorative medals to Scholars in State Department auditorium.
- 1970 President hosts a White House reception for Scholars.
- President addresses Scholars.
- Commemorative medals are presented to each Scholar by W. Allen Wallis, Chairman of the Commission on Presidential Scholars.

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1971 No direct Presidential involvement

No Presidential reception in the White House.

Commemorative medals are presented to each Scholar by Elliot L. Richardson, Secretary of HEW, in a ceremony on the White House grounds.

1972 No direct Presidential involvement

No Presidential reception in the White House.

Vice President addresses Scholars in a ceremony on the White House grounds.

Commemorative medals are presented to each Scholar by Sydney P. Marland, Jr., U.S. Commissioner of Education, and W. Allen Wallis, Chairman of the Commission on Presidential Scholars.

1973 No direct Presidential involvement

First Family involvement with Julie.

Reception at the White House with discussion session between Julie Nixon Eisenhower and Presidential Scholars. Secretary Weinberger and Assistant Secretary for Education, Sidney P. Marland along with Mrs. John Ottina representing her husband.

Commemorative medals were presented by Secretary Weinberger, Assistant Secretary Marland and Mrs. Ottina in the White House outside of the East Room.

State dining room for refreshments.

Performance by U. S. Army String Ensemble.

Official Photographs taken.

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FOR IMMEDIATE RELEASE

MAY 29, 1974

Office of the White House Press Secretary

THE WHITE HOUSE

The President today announced the selection of the 1974 Presidential Scholars, 121 high school seniors chosen by the Commission on Presidential Scholars for outstanding academic achievement and leadership potential.

The Commission is chaired by W. Allen Wallis, Chancellor of the University of Rochester. The other members of the Commission are:

Dr. Winston Cole, Sr.
Office of Academic Affairs
University of Florida
Gainesville, Florida

Dr. John A. Howard
President
Rockford College
Rockford, Illinois

Sister Mary Emil
Professor
St. Mary's Convent
Monroe, Michigan

Dr. Malcolm C. Moos
President
University of Minnesota
Minneapolis, Minnesota

The Honorable Edward J. Gurney
United States Senate
Washington, D. C.

Dr. Kenneth E. Mosier
Regional Director
Office of Emergency Preparedness
Region IX
San Francisco, California

Dr. George W. Hohl
Associate Professor of Education
Iowa State University
Ames, Iowa

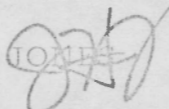
Miss Vivian Tom
Teacher of the Year
New York, New York

THE WHITE HOUSE

WASHINGTON

March 6, 1975

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: WILLIAM N. WALKER
FROM: JERRY H. 
SUBJECT: Presidential Scholars Program

Your memorandum to the President of February 26 on the above subject has been reviewed and the following notation was made:

-- I like option #2. Why not use the White House Interns or those who were in the Rustand-Connor Fellows. Also, I would eliminate parent travel.

Please follow-up with the appropriate action.

Thank you.

cc: Don Rumsfeld