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3-6-75

THE WHITE HOUSE  
WASHINGTON

Jack Marsh

return

orig. to Marsh

THE PRESIDENT HAS BEEN *Wef*

TO BE DONE

1. See GOP House Leaders today.
  - a. Get views on timing and strategy.
  - b. Other suggestions.
2. Develop a plan for touching base through a personal contact to all 114 votes we had on this issue.
3. Prepare a list of potential votes based on Bob Michel's inputs and White House legislative affairs survey.
4. Contact DRO today through both Satterfield and Waggoner.
5. Contact 16 House Democrats first before Party discipline move begins.
6. Contact Democratic potentials next for the reasons set out in numbers 4 and 5 above.
7. Contact after GOP Leaders, the key Republican Committee Members on Committees involved, i. e., Ways and Means and Interstate Foreign Commerce.

8. Call a meeting today of the Energy League to accomplish:

- a. Assignments to League Members to include the contact plan of the 114 (see item 11).
- b. Establish a small task force in the League headed by Cyr and including Loen and Hidalgo.

Comment: It will be the duty of the task force to monitor, pass on and direct League efforts.

9. Develop a plan for the President's participation in the House effort to include the following:

- a. Special events such as breakfasts, suppers, small group socials. Give special attention to the possibility of morning coffee for 5-10 Members for a period of 20-30 minutes.

Comment: In any meetings with the President which are aimed at potential vote switchers, there should be an equal mix of individuals who are with us and will always include a

representative of the House GOP Leadership unless he is having an exclusive Democratic meeting.

- b. Set up a meeting with the President between the key Committee GOP Leadership to include the Regional Whips and key committee GOP Leaders.
  - c. The President's plan should include suggested phone calls that he might make.
  - d. Request editorial section to develop Presidential statements.
10. Request GOP Whip check. Urge a GOP Conference on the issue with invitation to Speaker Team.
  11. Develop a contact plan to include method of contact on a personal basis and specific assignments for contact for potential voters.
  12. Suggest Round Robin letters to include the following:
    - a. All House GOP Members
    - b. Entire House Membership.
    - c. A special letter to the 114 who voted with us.
    - d. Letter to Democrats only.

Comment: Try to get more than one signer to these letters, but use caution in approaching Democrats with this request.

13. Develop a special program to both retain and use the 16 Democratic votes we had.
14. Position papers for use between now and the veto votes should be developed by FEA and the following points should be noted:
  - a. Inquire of those who will be leading the debate what type of informational backup they need.
  - b. Prepare a one-page issue status paper.
  - c. Analyze the Democratic program in a one or two page summary.
  - d. Establish an information central point where both those on the Hill and those in the Administration might make contact for information. There should be a named individual who would be the contact point. This name and number should be made available to our leaders.

e. Papers should address special situations including:

- (1) The Northeastern situation.
- (2) Agriculture.
- (3) Gas tilt.
- (4) Airlines.
- (5) Petro-chemicals.
- (6) Fertilizer.

15. Check with the Governor's Conference to determine what states there was evidenced the most support for the President's program. Identify those who were helpful at the Conference.
16. Contact the key Committee staffers on the Hill who are Members of Committees who can be helpful and also establish staff contact in the Member's offices where staff can be helpful.
17. Also, participants should report daily on the status of their assignments to Paul Cyr or the Office of Max Friedersdorf. Those having assignments should report daily the status of the same.

18. FEA should be prepared to go to the Hill for briefings of either individual Members or groups of Members that might be arranged.
19. A special Cabinet-level team of spokesmen should be designated and include the following and perhaps other nominees:

Morton

Simon

Butz

Dent

Zarb

Greenspan

Seidman

Comment: This spokesmen team will be available for personal contact with potential or wavering votes.

20. Seek advice of Hartmann and Calkins.
21. Domestic Council should prepare a plan as to what inputs they might suggest and how they might proceed to assist this effort.

22. In the Administration, consideration should be given to a Veto

Task Force that might include the following:

Zarb

Marsh

Friedersdorf

Cyr

Cheney

Warren

23. There should be identified immediately constituent interest in key

Congressional districts.

24. There should be identified immediately special economic and

industrial interests without regard to area to include such things

as:

petro-chemicals, airlines, fertilizers, commercial fishing, asphalt, etc. A complete list of adversely affected industries and economic groups should be prepared.

25. Encourage the establishment of a House veto team to include the following.

- a. Rhodes.
- b. Michel.
- c. Members they designate
- d. One or more key staffers.

Comment: This team would be the focal point for coordination of all veto plans and strategy and relaying of information to and from the Administration.

26. The House veto would develop a plan for special orders in the coming week before the veto vote and for the participation of supporters every day on the one minute rule. The thrust

of the speech and minute rule comments would be:

- a. Support of the Administration's position.
- b. Analysis and attack of alternate programs, or a program of do-nothing.

Comment: The preparation of materials and information for these speeches would be the responsibility of FEA.

27. The Administration negotiator would be designated, i.e., Frank Zarb. This would be the only individual who would make Hill contacts with key leaders for the purpose of determining areas of modifications or possible compromise. He would first take soundings from the following:

- a. Rhodes, Michel, and other GOP Leaders.
- b. Waggoner and Satterfield.

Comment: It is very important that negotiations of this type be narrowly confined in order to prevent either misinformation or misunderstanding.

28. Steps should be taken to ascertain if possible Members who might be absent either because of events in their Congressional District or Committee assignments that may take them out of the country. It should be noted that for many of the Democrats the easiest way for them to be helpful is for them to miss the vote.

29. A press plan should be developed immediately and in addition to regular news outlets, emphasis should be placed on encouraging columns and editorials.

Comment: The thrust should be analysis of the President's plan versus the alternative plan.

30. Develop a plan to respond to the inquiries of National constituencies, and requests they might make of the Administration for information on the Administration's plan.

31. Maintain Senate liaison -- during the entire House proceeding, close liaison and coordination should be maintained with Senate leaders and they should be supplied with helpful information such as Round Robin letters, statements, etc. Friedersdorf will designate this liaison person.
  
32. Prepare a list of voluntary personnel resources that might be termed the "old boys net" which might include such persons as Harlow, Whyte, Byrnes, Laird, etc.
  
33. Designate contact person for input and assistance from:
  - a. National Security Council.
  
  - b. Office of Management and Budget.

Western and Plains (Talcott)

Midwestern States (Myers)

	Yes	No	Und.	N/R		Yes	No	
<i>California</i>					<i>Indiana</i>			
Bell	/				Hillis	/		
Burgener	/				Myers	/		
Clausen	/				<i>Iowa</i>			
Clawson		/			Grassley			
Goldwater	/				<i>Michigan</i>			
Hinshaw	/				Broomfield	/		
Ketchum		/			Brown <i>o/T</i>	/		
Lagomarsino (ARW)	/				Cederberg	/		
McCloskey	/				Esch	/		
Moorhead	/				Hutchinson	/		
Rousselot	/				Ruppe	/		
Talcott	/				Vander Jagt	/		
Wiggins	/				<i>Minnesota</i>			
Wilson	/				Frenzel (ARW)	/		
<i>Alaska</i>					Hagedorn	/		
Young	/				Quie	/		
<i>Arizona</i>					<i>Wisconsin</i>			
Conlan		/			Kasten	/		
Rhodes	/				Steiger	/		
Steiger	/				<i>Ohio</i>			
<i>Colorado</i>					Ashbrook			/
Armstrong (ARW)	/				Brown	/		/
Johnson	/				Clancy			/
<i>Idaho</i>					Devine	/		
Hansen		/			Gradison			/
Symms			/		Guyer	/		
<i>New Mexico</i>					Harsha			/
Lujan	/				Kindness	/		
<i>Washington</i>					*Latta	/		
Pritchard	/				*Miller	/		
<i>Kansas</i>					Mosher	/		
Sebelius	/				Regula			/
Shriver	/				*Stanton	/		
Skubitz	/				Whalen			/
Winn	/				*Wylie			/
<i>Nebraska</i>					<i>Illinois</i> - subject to change			
McCollister	/				Anderson	/		
Smith	/				Crane	/		
Thone (ARW)	/				Derwinski	/		
<i>North Dakota</i>					Erlenborn	/		
Andrews <i>Ag-exempt</i>		/			Findley	/		
<i>Oklahoma</i>					Hyde	/		
Jarman			/		Madigan probably not			/
<i>South Dakota</i>					McClory	/		
Abdnor		/			Michel	/		
Pressler	/				O'Brien	/		
					Railsback	/		
Total	27	6	2		Total	32	4	5
Total pages 1 and 2	94	30	16	4				

Border and Southern (Young)

New England and Mid-Atlantic (McDade)

	Yes	No	Und.	N/R		Yes	No	Und.	N/R
<i>Maryland</i>					<i>Connecticut</i>				
Gude.....		✓			McKinney.....		✓		
Holt <i>if needed</i> .....			✓		Sarasin.....	✓			
Bauman.....		✓			<i>Delaware</i>				
<i>Missouri</i>					duPont.....	✓			
Taylor (ARW).....	✓				<i>Maine</i>				
<i>Kentucky</i>					Cohen.....		✓		
Carter.....	✓				Emery.....		✓		
Snyder.....			✓		<i>Massachusetts</i>				
<i>Tennessee</i>					Conte (ARW).....		✓		
Beard.....	✓				Heckler.....		✓		
Duncan.....		✓			<i>New Hampshire</i>				
Quillen.....	✓				Cleveland.....	✓			
<i>Florida</i>					<i>New Jersey</i>				
Bafalis.....		✓			Fenwick <i>OT</i> .....	✓			
Burke.....			✓		Forsythe.....	✓			
Frey.....	✓				Rinaldo.....		✓		
Kelly.....	✓				<i>Vermont</i>				
Young.....			✓		Jeffords.....		✓		
<i>North Carolina</i>					<i>New York</i>				
Broyhill.....	✓				Conable.....	✓			
Martin.....	✓				Fish.....		✓		
<i>South Carolina</i>					Gilman.....			✓	
Spence.....	✓				Hastings.....	✓			
<i>Virginia</i>					Horton.....	✓			
Butler.....	✓				Kemp.....		✓		
Daniel.....			✓		Lent.....			✓	
Robinson.....	✓				McEwen.....		✓		
Wampler.....	✓				Mitchell (ARW).....	✓			
Whitehurst (ARW).....	✓				Peyser.....		✓		
<i>Alabama</i>					Walsh.....		✓		
Buchanan.....	✓				Wydler.....	✓			
Dickinson.....	✓				<i>Pennsylvania</i>				
Edwards.....	✓				Biester.....				
<i>Arkansas</i>					Coughlin.....				
Hammerschmidt.....			✓		Eshleman.....	✓			
<i>Louisiana</i>					Goodling.....		✓		
Moore.....		✓			Heinz.....				✓
Treen.....	✓				Johnson (ARW).....	✓			
<i>Mississippi</i>					McDade.....	✓			
Cochran.....	✓				Myers <i>for our nationing</i> .....		✓		
Lott.....			✓		Schneebeli.....	✓			
<i>Texas</i>					Schulze.....	✓			
Archer.....	✓				Shuster.....				
Collins.....	✓								
Steelman.....		✓							
<b>Total</b> .....	<b>20</b>	<b>6</b>	<b>7</b>		<b>Total</b> .....	<b>15</b>	<b>14</b>	<b>2</b>	

THE WHITE HOUSE  
WASHINGTON

Date 3/6/75

TO:

JACK MARSH

FROM:

JERRY H. JONES 

The attached was returned in the  
President's outbox with a note to  
return to you.