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THE WHITE HOUSE
WASHINGTON
February 15, 1975

MEMORANDUM FOR: DONALD RUMSFELD
VIA: JIM CONNOR
FROM: RED CAVANEY
SUBJECT: THE PRESIDENT'S VISIT TO
FLORIDA
Tuesday & Wednesday,
February 25-26, 1975

Attached at TAB A is the Proposed Schedule for the President's visit to Florida.

APPROVE DISAPPROVE

TAB B contains a Personnel Breakdown.

MRS. FORD

It is our understanding that Mrs. Ford will accompany the President to Florida, however, she will not undertake any public activities by herself. The Proposed Schedule reflects this input. Is this information correct?

YES NO
but might

WHITE HOUSE CONFERENCE

Bill Baroody will be holding a White House Conference at the Diplomat Hotel in Hollywood, Florida, on Tuesday, February 25, 1975. It will be similiar in format to those held in Portland and Atlanta. The

*Still open
she may
do some
event.*

President will provide the closing remarks to the Conference.
Conference speakers include the following:

Interior Secretary Rogers Morton
Acting Transportation Secretary
John Barnum
Bill Seidman
Bill Baroody
HUD Asst. Sec. H. R. Crawford
Commerce Asst. Sec. (Tourism)
C. Langhorne Washburn
Mike Raoul-Duval
Fernando De Baco

Previous plans called for the Conference to be held at the Americana Hotel in Bal Harbour, however, strong AFL-CIO objections necessitated changing to the Diplomat Hotel. The AFL-CIO will be concluding its annual Executive Committee Convention at the Americana the day before the President's arrival. If the Convention were to extend by one day or if Convention attendees decided to hold over to see the President, our reservations could not be honored since Florida laws do not allow room displacements. The AFL-CIO objections are probably based on their concerns that the President would steal their "thunder" if he encroached on their "turf." Frankly, the move to the Diplomat was necessitated by pragmatic rather than ideological considerations.

WORKING DINNER (MEDIA)

The Proposed Schedule indicates a Working Dinner (maximum attendance: 20) with the Editorial Board of the Miami Herald for Tuesday night, based on the President's response to Warren Rustand's Schedule Proposal Memo of February 11th.

Ron Nessen feels that a Media Breakfast (maximum attendance: 50) on Wednesday for Editors, Publishers, and Broadcast representatives from Florida, Georgia, and North and South Carolina is preferred. Acceptance of both of these events is neither desired nor preferred.

For guidance:

APPROVE

Editorial Board Dinner

Media Breakfast

_____ ✓ _____

*Local officials
+ gov.
Mormon
shakers
AFL-CIO*

If the Editorial Board Dinner is not scheduled, does the President desire us to develop options for Tuesday night?

YES ✓ NO _____

*Possible
State & Local
Govt officials -
Couch*

NOTE: If the AFL-CIO leadership were to still be in Miami, the President may want to consider a small working dinner with them - this suggestion has not been staffed-out!

GOP RECEPTION

As has been customary on recent trips, the President has approved a brief GOP meeting on Tuesday night at 9:00 pm. For guidance, is twelve persons, in addition to seated GOP Members of Congress, acceptable?

YES ✓ NO _____
OTHER _____

Since Mrs. Ford will be in the suite, it is suggested we hold this meeting in another suite on the Presidential floor.

REGIONAL PRESS CONFERENCE

This will be held in the Diplomat Hotel on Wednesday morning, prior to the golf tournament and will be handled along the lines of those held in Atlanta and Topeka.

JACKIE GLEASON INVERRARY CLASSIC

This annual classic is sponsored by Fuqua Industries, Inc., Haft-Gaines Company, and Jackie Gleason, benefiting the Boys Clubs of South Florida. The President has agreed to participate in the Second Round of the Pro-Celebrity Tournament, which will be held on the East Course on Wednesday, February 26th. Who does the President desire to complete his foursome of Jackie Gleason, Bob Hope, and himself?

Pro Golfer _____

NOTE: If the President has no preference, the Tournament was going to assign Jack Nicklaus. I might suggest Johnny Miller, with whom the President has not played.

*Either /
from a coin*

Record crowds (25,000) are expected to literally encircle each tee, fairway, and green. This attendance will be the largest ever for any U.S. golf classic. 5,000 bleacher seats are in place at the 18th green, as will be Hughes Network camera for video tape coverage. The atmosphere about the classic is tremendous, so the President should have an enjoyable time, although little privacy.

During play, Jackie Gleason and Bob Hope will be in head-to-head competition for \$25,000, which will be provided to the winner's favorite charity by the loser. Bob Hope won last week's match at his classic.

JACKIE GLEASON BIRTHDAY

The President had previously approved attending the Jackie Gleason Birthday Dinner on Wednesday night, however, I feel he might want to consider an option wherein he and Mrs. Ford would attend only the pre-dinner reception. All of the dinner guests, including wives, attend the reception at the Inverrary Country Club which begins at 7:30 pm and continues until 8:30 pm. Approximately 550 persons will be in attendance, including many celebrities. The dinner

begins at 9:00 pm and lasts until 2:00 am the following morning. Dinner guests are seated at "rounds," and the evening is filled with spontaneous acts from the stage by each celebrity. (NOTE: In excess of 40 celebrities have already accepted.) During its later hours, the dinner becomes quite raucous and it would also be difficult for the President to leave once he is seated for dinner without hurting entertainers feelings. The late hours could prove difficult for Mrs. Ford.

APPROVE:

Reception Only

RF

Reception & Dinner

No one is aware of interest in the birthday, so selection latitude does exist.

Will Mrs. Ford accompany the President as recommended?

YES

RF

NO

2/15/75
2:30 pm

PROPOSED SCHEDULE

THE PRESIDENT'S VISIT TO FLORIDA

Tuesday & Wednesday, February 25-26, 1975

Tuesday, February 25, 1975

12:55 pm
EST

The President and Mrs. Ford board Helo on the South Lawn.

HELO DEPARTS South Lawn en route Andrews AFB.

[Flying Time: 15 minutes]

1:10 pm

HELO ARRIVES Andrews AFB.

1:15 pm

The President and Mrs. Ford board Air Force One.

AIR FORCE ONE DEPARTS Andrews AFB en route Fort Lauderdale-Hollywood International Airport.

[Flying Time: 2 hrs. 15 min.]
[No Time Change]

3:30 pm
EST

AIR FORCE ONE ARRIVES Fort Lauderdale-Hollywood International Airport.

CLOSED ARRIVAL
OPEN PRESS COVERAGE

The President and Mrs. Ford will be met by:

3:40 pm

The President and Mrs. Ford board motorcade.

MOTOR CADE DEPARTS Fort Lauderdale-Hollywood International Airport en route Diplomat Hotel, Hollywood.

[Driving Time: 15 minutes]

3:55 pm MOTORCADE ARRIVES Diplomat Hotel.

PRESS POOL COVERAGE

The President and Mrs. Ford will be met by:

Owner of the Diplomat Hotel
Hotel Manager

The President and Mrs. Ford proceed to Suite.

4:00 pm The President and Mrs. Ford arrive Suite.

PERSONAL/STAFF TIME-25 min.

4:25 pm The President departs suite en route ballroom.

4:28 pm The President arrives off stage holding area to await announcement.

4:30 pm Announcement

4:31 pm The President proceeds onto stage and is seated at The White House Conference.

OPEN PRESS COVERAGE
ATTENDANCE: 500

4:33 pm Introduction of the President by Bill Baroody.

4:35 pm Presidential remarks.

FULL PRESS COVERAGE

4:55 pm Remarks conclude.

The President returns to his seat.

4:57 pm Bill Baroody thanks the President and concludes The White House Conference.

5:00 pm The President, escorted by Bill Baroody, departs platform en route suite.

NOTE: On departing, it is suggested that the President greet and chat briefly with platform guests.

5:05 pm The President arrives suite.

PERSONAL/STAFF TIME-1 hr. 50 min.

5:05 pm Don Rumsfeld arrives Presidential suite for staff work.

5:30 pm Don Rumsfeld departs Presidential suite.

6:55 pm The President departs suite en route Working Dinner with the Editorial Board of the Miami Herald.

7:00 pm The President arrives at informal reception with the Editorial Board of the Miami Herald.

OFFICIAL PHOTO COVERAGE
ATTENDANCE: 24

7:20 pm The President and guests take their seats for dinner.

7:25 pm The meal is served.

8:30 pm The meal concludes.

8:30 pm The President thanks the members of the Miami Herald Editorial Board and departs en route suite.

8:35 pm The President arrives suite.

PERSONAL/STAFF TIME-25 min.

9:00 pm The President departs suite en route VIP Lounge to informally meet Florida GOP leaders.

The President arrives VIP Lounge.

OFFICIAL PHOTO COVERAGE
ATTENDANCE: 15

9:20 pm The President departs VIP Lounge en route
Presidential Suite.

9:25 pm The President arrives suite.

OVERNIGHT

Wednesday, February 26, 1975

9:00 am Don Rumsfeld arrives Presidential suite
EST for staff work.

9:30 am Don Rumsfeld departs suite.

10:57 am The President departs suite en route Regional
EST Press Conference.

10:59 am The President arrives off stage holding area.

11:00 am Announcement

11:01 am The President proceeds onto stage.

The Regional Press Conference begins.

POSSIBLE LIVE LOCAL TELEVISION

11:40 am Regional Press Conference concludes.

The President departs press conference en route
Presidential suite.

11:45 am The President arrives suite.

PERSONAL/STAFF TIME-25 min.

12:10 pm The President departs suite en route motorcade for boarding.

NOTE: It is suggested that Mrs. Ford remain at the Diplomat and join the President at Inverrary after his participation in the Pro-Celebrity Classic.

12:15 pm MOTORCADE DEPARTS Diplomat Hotel en route Inverrary Country Club, Lauderhill, Florida.

[Driving Time: 30 minutes]

12:45 pm MOTORCADE ARRIVES Inverrary Country Club Clubhouse.

PRESS POOL COVERAGE

The President will be met by:

Jackie Gleason

Bob Hope

John Montgomery

Tournament Director

The President, escorted by Jackie Gleason and Bob Hope, proceeds to locker room.

12:50 pm The President arrives locker room and changes into golf attire.

NOTE: Tournament professionals will also be in the locker room, affording the President the opportunity to chat while preparing for the tournament.

1:00 pm The President, escorted by Jackie Gleason and Bob Hope, departs the clubhouse en route practice tee.

CROWD SITUATION
PRESS POOL COVERAGE

1:05 pm The President and his escorts arrive at practice tee.

PRACTICE DURATION: 5 min.
OPEN PRESS COVERAGE

1:10 pm The President, Jackie Gleason, and Bob Hope depart practice tee en route 1st tee.

1:15 pm The President and his foursome arrive 1st tee and begin Tournament play.

CROWD SITUATION
OPEN PRESS COVERAGE

4:45 pm Mrs. Ford departs suite en route motorcade for boarding.

4:50 pm FIRST LADY MOTORCADE DEPARTS Diplomat Hotel en route Inverrary.

[Driving Time: 40 minutes]

5:30 pm FIRST LADY MOTORCADE ARRIVES Inverrary Hills residence.

Mrs. Ford proceeds to residence.

PERSONAL/STAFF TIME - 2 hrs.

5:30 pm The President and his foursome arrive at the 18th green.

CROWD SITUATION
VIDEO TAPE TELEVISION

- 5:40 pm The President and his foursome conclude play and proceed to the clubhouse.
- 5:45 pm The President arrives locker room and changes attire.
- 5:50 pm The President departs clubhouse en route motorcade for boarding.

PRESS POOL COVERAGE

- 5:55 pm MOTORCADE DEPARTS Inverrary Country Club en route Inverrary Hills private residence.

[Driving Time: 5 min.]

- 6:00 pm MOTORCADE ARRIVES Inverrary Hill private residence.

The President proceeds inside to join Mrs. Ford.

PERSONAL/STAFF TIME: 1 hr. 30 min.

- 6:10 pm Don Rumsfeld arrives private residence for staff work.
- 6:30 pm Don Rumsfeld departs private residence.

- 7:30 pm The President and Mrs. Ford board motorcade.
- MOTORCADE DEPARTS Inverrary Hills private residence en route Jackie Gleason Birthday Dinner Reception at the Inverrary Country Club.

[Driving Time: 5 min.]

- 7:35 pm MOTORCADE ARRIVES Inverrary Country Club.

PRESS POOL COVERAGE

The President and Mrs. Ford will be met by:
Mr. and Mrs. Jackie Gleason

The President and Mrs. Ford, escorted by the Gleasons, proceed to Reception.

7:40 pm The President and Mrs. Ford and the Gleasons arrive at informal Reception.

PRESS POOL COVERAGE
ATTENDANCE: 500

8:30 pm The President and Mrs. Ford thank the Gleasons and depart Reception en route motorcade for boarding.

8:35 pm MOTORCADE DEPARTS Inverrary Country Club en route Fort Lauderdale-Hollywood International Airport.

[Driving Time: 20 min]

8:55 pm MOTORCADE ARRIVES Fort Lauderdale-Hollywood International Airport.

CLOSED DEPARTURE
OPEN PRESS COVERAGE

9:00 pm The President and Mrs. Ford board Air Force One.

AIR FORCE ONE DEPARTS Fort Lauderdale-Hollywood International Airport en route Andrews AFB.

[Flying Time: 2 hrs. 15 min.]
[No Time Change]

11:15 pm AIR FORCE ONE ARRIVES Andrews AFB.
EST

11:20 pm The President and Mrs. Ford board Helo.

HELO DEPARTS Andrews AFB en route South Lawn.

[Flying Time: 15 min]

11:35 pm HELO ARRIVES South Lawn.

PERSONNEL BREAKDOWN

Which of the following Staff members are to accompany the President on Air Force One?

	YES	NO
R. Hartmann		
D. Rumsfeld	✓	
R. Nessen	✓	
D. Cheney		✓
J. Connor		✓
{ T. O'Donnell ✓	✓	
{ R. Cavaney ✓	✓	
D. Kennerly	✓	
Speechwriter	✓	
WH Secretary	✓	
Speechwriter Secretary	✓	
Military Aide	✓	
{ Dr. Lukash •	✓	
BARRER	✓	
A. Bautista	✓	

NOTE: Secretary Morton and Bill Seidman will be in Florida at the White House Conference.

Does the President desire to invite any Members of Congress to accompany him on Air Force One to Fort Lauderdale? Up to a maximum of eight seats may be made available.

YES _____ NO _____

If several Congressional guests do accompany the President, should Jack Marsh or a member of the Congressional Relations staff be invited?

YES _____ NO _____