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THE WHITE HOUSE  
WASHINGTON

February 6, 1975

MEMORANDUM FOR: BILL WALKER  
FROM: JERRY JONES  
SUBJECT: Postal Service Board of Governors  
(PAS-WAE)

Confirming a phone call to your office, the President has reviewed your memo of February 3rd on the above subject and has selected Donald Burnham and Lawrence Hogan. In addition the President made the following comment:

-- I was impressed with content of Rasmuson's "bio."

-- Hogan is very bright and will be good if he goes on job with understanding he represents the Postal Service.  
This must be understood.

Please follow up with the appropriate action.

*Burnham Nomination Withdrawal signed  
7/10/76*

FEB 4 1975

Revised 2  
N/S/4/8

THE WHITE HOUSE  
WASHINGTON

February 3, 1975

MEMORANDUM FOR THE PRESIDENT

THROUGH: DONALD RUMSFELD  
FROM: WILLIAM N. WALKER *Walker*  
SUBJECT: Postal Service Board of  
Governors (PAS) WAE

The attached memorandum has evoked the following responses:

Concurrences on Pierce and Burnham - Ash (see Walter Scott's comments, Tab F)  
Baroody  
Cole (see comments, Tab G)

Concurrences on Burnham and Hogan - Marsh  
Smith

Concurrence on Holland and Hogan - Hartmann

Concurrence on Pierce and Hogan - Rhodes

Comments - Buchen (see Philip Areeda's comments, Tab H)  
Scott (prefers Burnham and makes no distinction among the other candidates. He says Senator Stevens is adamant about adding Elmer Rasmuson (resume at Tab I) to the list of candidates.)


Attachments

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR THE PRESIDENT

THROUGH: DONALD RUMSFELD

FROM: WILLIAM N. WALKER 

SUBJECT: Postal Service Board of  
Governors (PAS) - WAE

Two vacancies exist on the Postal Service Board of Governors due to the resignation of Dr. John Ing (R-Hawaii) and the expiration of Frederick Kappel's (R-New York) term. Kappel does not wish to be reappointed. One of your appointments will serve out the remainder of Ing's term, which expires December 8, 1981, and the other will serve a full nine-year term ending December 8, 1983.

The Postal Reorganization Act of 1970 provides for a Board of Governors to consist of nine members from the general public to be appointed by you and confirmed by the Senate. No more than five members can be from the same party. It provides that the Board "shall direct and control the expenditures and review the practices and policies of the Postal Service." The Board selects the Postmaster and Deputy Postmaster Generals, who then become voting Board members.

There is a need for members on the Board to have a good foundation in the management of large organizations. Although the Board of Governors do not manage directly, much of the current Postal Service trouble is management and finance related. Therefore, the more top level management expertise on the Board, the better. Also, since over 23% of the Postal Service work force is Black, I recommend that you appoint at least one Black member. (List of current members at Tab A)

These positions provide for a \$10,000 per year stipend for each Board member plus \$300 per day for not more than 30 days of

meetings each year. Because of its limited size and significant responsibilities, the Board should be composed of well qualified individuals.

The following candidates have indicated their willingness to serve:

Samuel R. Pierce, 53, Republican, of New York, (resume at Tab B), who graduated from Cornell University, Phi Beta Kappa. He received his J.D. from Cornell Law School and did postgraduate study as a Ford Foundation Fellow at the Yale Law School. In 1959 he became a judge of the New York Court of General Sessions. In 1970 he was appointed General Counsel of the U.S. Department of the Treasury. Since 1973 he has been practicing law in New York City and serving on numerous boards, including U.S. Industries and Freedom National Bank of Newark. Pierce is a Trustee of Cornell University, Mount Holyoke College, Harvard University, and a member of the National Executive Board of the Boy Scouts of America. Pierce is a Black of some stature and has board of directors experience plus legal training.

Donald C. Burnham, 60, Republican, of Pennsylvania, (resume at Tab C), is currently Chairman and Chief Executive Officer of Westinghouse. He received his undergraduate degree from Purdue University in 1936 and his Ph.D. in Engineering from Indiana Institute of Technology in 1959. He worked for General Motors for 18 years and rose to Assistant Chief Engineer of the Oldsmobile Division by 1954. He was recruited by Westinghouse Electric Corp. in 1954 to be a Group Vice President, and nine years later was promoted to President and Chief Executive Officer. Due to Westinghouse's mandatory retirement age of 60, Burnham will officially retire at the end of this month. Mr. Burnham is quite active on various boards such as the Mellon National Bank and Trust Co., the National Council for U.S.-China Trade, and your National Commission on Productivity and Work Quality. I believe Burnham would bring stature and badly needed management skills to the Board.

Jerome H. Holland, 59, Republican, of New York, (resume at Tab D), received his undergraduate degree from Cornell in 1939, where he was a football All-American, and received his M.A. and Ph.D. in Sociology from the University of Pennsylvania. Holland was President of Delaware State College until 1953, when he became President of The Hampton Institute, a well known Black college in Virginia. In 1970,

THE WHITE HOUSE  
WASHINGTON

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content of Roosevelt's "line".  
Hogan is very bright &  
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he represents The Postal  
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understood.

he was appointed Ambassador to Sweden and remained in that post through 1972. He has received the Charles Evans Hughes Award for Outstanding Government Service and the Theodore Roosevelt Award, given by the National Collegiate Athletic Association. He is a member of the Football Hall of Fame and a Director of the American Management Association. Although Holland would be a distinguished appointment, there is already one academic on the Board, and this appointment may tend to overemphasize that perspective. Holland is a Black.

Lawrence Hogan, 47, Republican, of Maryland, (resume at Tab E), received his B.A. Degree in 1949 and his J.D. Degree in 1954 from Georgetown University. He joined the Federal Bureau of Investigation in 1948 and remained in their employment until 1958. After leaving the FBI, Hogan was a member of the University of Maryland faculty until 1968, when he was elected to Congress and served on the Post Office and Civil Service Committee. He would very much like the appointment.

Decision Options -- Please designate two (2) candidates:

Pierce

Burnham

Holland

Hogan

MR7

MR7.





BOARD OF GOVERNORS  
U.S. POSTAL SERVICE

Frederick R. Kappel, Chairman. Sarasota, Florida, former Chairman of the Board, American Telephone and Telegraph Co., and Chairman of the President's Commission on Postal Organization.

Myron A. Wright, Vice Chairman. Houston, Texas, Chairman and Chief Executive of Exxon Company, U.S.A.

E. T. Klassen, Postmaster General.

B. Bailar, Deputy Postmaster General.

Andrew D. Holt, Knoxville, Tennessee, President Emeritus, the University of Tennessee.

Hayes Robertson, Flossmoor, Illinois, attorney and industrialist.

Crocker Nevin, New York, Chairman, Executive Committee, Evans Products.

Charles H. Coddling, Jr., Foraker, Oklahoma, rancher and co-owner of Coddling Cattle Research Co.

Robert Earl Holding, Salt Lake City, Utah, President and General Manager of the Little America Refining Co.

Vacancy

Vacancy

B

BIOGRAPHICAL SKETCH OF  
SAMUEL R. PIERCE, JR.

Samuel R. Pierce, Jr., was sworn in as the General Counsel of the Treasury on July 1, 1970. From February, 1961 to July, 1970, he was a partner in the law firm of Battle, Fowler, Stokes & Kheel in New York City. In 1959-60, he was a Judge of the Court of General Sessions (now part of the Supreme Court) in New York. While in law practice, he was a member of the Executive Committee and Board of Directors of the Prudential Insurance Company of America, as well as a member of the Boards of Directors of U. S. Industries and Freedom National Bank of New York; a member of the New York State Banking Board; and Chairman of the Impartial Disciplinary Review Board of the New York City Transit System. He was also an Adjunct Professor of Law at the New York University School of Law and is on a leave of absence from that position at the present time. He is a contributor to many professional publications.

Judge Pierce took his A.B. degree from Cornell University where he played half-back on the varsity football team, led that team in scoring in 1941 and won a Phi Beta Kappa key for outstanding scholarship in his junior year. Later he received a J.D. from the Cornell Law School, where he was a Telluride Fellow and President of Cornell Law Students Association, and an LL.M. in Taxation from the New York University School of Law, where he was a Graduate Editor of the Tax Law Review. Subsequently, he did post graduate study as a Ford Foundation Fellow at the Yale Law School. On May 31, 1972, he was awarded an honorary Doctor of Laws (LL.D.) by New York University.

Mr. Pierce has been very active in Bar association and related activities. He was Chairman of the Committee on Equal Protection of the Laws of the American Bar Association, and a member of that Association's Special Committee on Uniform Evidence Rules for Federal Courts, and is a member of the Council of the Section of Individual Rights and Responsibilities of the ABA. He has served on a number of committees of the Bar Association of the City of New York, including its Judiciary Committee; and was a Director of the New York County Lawyers Association for six years.

Judge Pierce is very active in many civic, educational, religious and charitable organizations. Among other things, he is a Trustee of Cornell University; a Trustee of Mount Holyoke College; a Trustee of

the Institute of International Education; a Trustee of Hampton Institute; a member of the National Executive Board of the Boy Scouts of America; a member, Board of Overseers Visiting Committee for Social Relations, Harvard University; a former Vice President and member of the Board of Directors of the YMCA of Greater New York, Inc.; and a former member of the Commission on Interjurisdictional Relations of the Methodist Church. He has also been active in various organizations concerned with the development of Africa.

Mr. Pierce was born on September 8, 1922. On April 1, 1948, he married Barbara P. Wright, who is a physician and a graduate of Mount Holyoke College and of Columbia University's College of Physicians and Surgeons. The Pierces have one daughter, Victoria Pierce Ransmeier, who graduated from Mount Holyoke in 1971 and is presently attending the Harvard Business School.



**BURNHAM, DONALD CLEMENS**, mfg. co. exec.; b. Athol, Mass., Jan. 28, 1915; s. Charles Richardson and Freda (Clemens) B.; B.S. in Mech. Engring., Purdue U., 1936. D. Engring. (hon.), 1959; D. Eng., Ind. Inst. Tech., 1952, 1963; Drexel Inst. Tech., 1964. Poly. Inst. of Bklyn., 1967; m. Virginia Gobble, May 29, 1937; children—David Charles, Joan (Mrs. Fred Klotz), John Carl, William Lawrence, Mary Barbara (Mrs. F. David Throop). With Gen. Motors Corp., 1936-54, asst. chief engr. Oldsmobile div., 1953-54; with Westinghouse Electric Corp., 1954—, group v.p., 1962-63, pres., chief exec. officer, 1963-68, chmn., chief exec. officer, 1969—, also dir.; dir. Mellon Bank, N.A., Mellon Nat. Corp.; mem. internat. adv. com. Chase Manhattan Bank N.Y.; Mem. The Bus. Council, chmn. Nat. Council for U.S.-China Trade; mem. exec. com. Allegheny Conf. on Community Devel. Life trustee Carnegie-Mellon U.; trustee Council of Americas, Carnegie Inst.; bd. dirs. Am. Wind Symphony Orch., Pitts. Urban Transit Council, Pitts. Theol. Sem.; mem. council Rockefeller U. Served to maj. AUS, World War II. Recipient Outstanding Achievement in Mgmt. award Am. Inst. Indst. Engrs., 1964. Mem. Am. Soc. M.E. (Richards Menil. award 1958), Soc. Automotive Engrs., I.F.E.E., Nat. Acad. Engring., Am. Mgmt. Assn., Tau Beta Pi, Pi Tau Sigma, Alpha Pi Mu, Clubs: Dogwood, Charters Country (Pitts.), Sky (N.Y.C.), Rolling Rock (Ligonier, Pa.), Laurel Valley Golf (Latrobe, Pa.). Home, 615 Osage Rd. Pittsburgh PA 15243 Office, Westinghouse Bldg Gateway Center Pittsburgh PA 15222



**HOLLAND, JEROME HEARTWELL.** former ambassador; b. Auburn, N.Y., Jan. 9, 1916; s. Robert Howard and Viola (Bagby) H.; B.S., Cornell U., 1939; M.S., 1941; Ph.D., U. Pa., 1950; D.H.L. Northeastern U., 1955; D. Litt., Union Coll., 1966; LL.D., U. Cin., 1966; Colgate U., 1969; Washington U., 1970; Del. State Coll., 1970; Rider Coll., 1971; Washington and Lee U., 1971; Columbia, 1972; Eastern Mich. State U., 1972; Va. Union U., 1973; U. Pa., 1973; Adelphi U., 1973; Lincoln U., 1973; D.H.L., Hobart and William Smith Colls., 1965; D.H.L., Hamilton Coll., 1967; D. Pub. Service, Ohio No. U., 1973; m. Laura Mitchell, Aug. 22, 1948; children—Lucy, Joseph. Instr. sociology, phys. edn., also asst. coach Lincoln (Pa.) U., 1939-42; dir. personnel yard 4, Sun Shipbldg. and Dry Dock Co., 1942-46; dir. div. polit. and social scis., 1947-51; social research cons. Pew Mend. Found., Phila., 1951-53; pres. Eel State Coll., Dover, 1953-60; Hampton (Va.) Inst., 1960-70; ambassador to Sweden, Stockholm, 1970-72. Dir. various ext. Mem. Nat. Adv. Com. on TV; council Cornell U. Bd. dirs. Expt. Internat. Living, Putney, Vt., Nat. Med. Fellowship, Save the Children Found., Bd. govs. A.R.C., bd. overseers Coll. of V.L., Hoover instr. on War, Revolution and Peace; trustee Nat. Commn. Co-op. Edn., Cornell U., Freedoms Found., Valley Forge, Am. Assembly; bd. advisers Nat. Art Mus. Sport; bd. visitors U. W.I. Recipient Freedom citation Chapel of Four Chaplains Temple U., 1958; Young Man of Year award Christian St. Y Mens Club, Phila., 1958; Human Relations award Cheyney State Tchrs. Coll., 1959; Maseric award M. W. Prince Hall Grand Lodge, 1959; award Mens Club Community Presbyr. Ch., Wilmington, Del., 1960; Am. award Salvation Army, 1968; Ann. Distinguished award Experiment in Internat. Living, 1971; Charles Evans Hughes award for outstanding govt. service Nat. Conf. Christians and Jews, 1972; Distinguished Am. award Nat. Football Found., 1972; named to Nat. Football Hall of Fame; recipient Theodore Roosevelt award Nat. Collegiate Athletic Assn., 1972; Mem. N.A.A.C.P. (life), Am. Mgmt. Assn. (dir.), Assn. Higher Edn. (exec. com.), Sc. Assn. Colls. and Schs. (comm. on colls. class of 1967), Internat. Inst. of Arts and Letters, Am. Arbitration Assn. (dir.), Council on Egn. Relations. Author: A Sociological Analysis of the Problems of Public School Desegregation and Integration in Delaware, 1955; Status of Negro Employment in Delaware, 1956; Patterns of Negro Residency in Delaware, 1957; Health of Negro in Delaware, 1958; Black Opportunity, 1969. Address: 36 Warwick Rd Bronxville NY 10708





**LAWRENCE J. HOGAN**, Republican, of Landover, Md.; born September 30, 1928; bachelor of arts, Georgetown University, 1949; juris doctor, Georgetown

University, 1954; master of arts, American University, 1965; graduate work, San Francisco State College, 1956-57; University of Maryland, 1965-67; attorney; business executive; teacher, University of Maryland, 1960-68; served with F.B.I., 1948-58; admitted to practice before Supreme Court of the United States; member of Governor's Commission on Law Enforcement and the Administration of Justice (Md.), 1967-68; elected to 91st Congress November 5, 1968; reelected to 92d and 93d Congresses.



EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

January 30, 1975

MEMORANDUM FOR CURT FEE

FROM : Walter D. Scott *WDS*

SUBJECT: Postal Service Board of Governors

Messrs Burnham and Pierce would be outstanding nominees to the Postal Service Board of Governors. Because of the present character of the Board and the nature of the problems which confront the Postal Service, it is critical at this time to select exceptional new Governors. It is particularly desirable for any nominees to have background in the management of major business-type operations.

Don Burnham is a particularly outstanding choice because of his long corporate experience and his exceptional individual capabilities. He is widely regarded as an excellent manager and would enhance the ability of the Postal Service to attract other capable Governors.

While Mr. Pierce has limited direct corporate experience, his broad legal capabilities and service on Boards would qualify him for this position. His reputation is excellent and would again enhance the Postal Service's reputation at a time when this is most important.

Let me reiterate how very important it is to add Governors of this quality with the problems that continue to plague the Postal Service. The upcoming labor negotiations and possible congressional pressures to recapture the Postal Service, will require strong leadership.

G

JAN 30 1975

THE WHITE HOUSE

WASHINGTON

January 28, 1975

MEMORANDUM FOR WILLIAM WALKER

FROM:

Ken Cole

SUBJECT:

Postal Service Board of Governors

I recommend that Samuel Pierce and Donald Burnham be named for the vacancies on the Board of Governors of the U.S. Postal Service. Pierce is Black and has had valuable government experience as General Counsel of the Treasury. Burnham is a heavyweight who is leaving Westinghouse only because of mandatory retirement at 60.

While the others, Holland and Hogan, are strong candidates, I feel that Pierce and Burnham have special capabilities that will add strength to the Board of Governors. This is essential because this year promises to be rough for the Postal Service with a rate increase, contract negotiations and a possible strike in the offing.



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NAME Rasmuson, Elmer Edwin DATE March 15, 1973

BUSINESS ADDRESS & TITLE National Bank of Alaska, Anchorage, Alaska 99501  
Chairman of the Board TEL: 272-5544

HOME ADDRESS & legal voting residence 2111 Arlington Drive North  
Anchorage, Alaska 99503 TEL: 277-7003

DATE AND PLACE OF BIRTH February 15, 1909, Yakutat, Alaska

NATIONALITY AND CITIZENSHIP U.S.A.

MARITAL STATUS Married CHILDREN son, 2 daughters

EDUCATIONAL BACKGROUND (Degrees Held) Harvard University S. B. (magna cum laude) M. A.; University of Alaska LL. D. (Hon.)

MILITARY SERVICE Civilian Aide to Secretary of Army from Alaska 1959-67  
(Outstanding Civilian Service Medal)

BUSINESS CAREER DESCRIPTION Chief accountant National Investors Corp.,  
NYC, 1933-35; Principal of Arthur Andersen & Co., NYC, 1935-43; National Bank  
of Alaska, Alaska, President 1943-66; Chairman of the Board, 1966-

AVOCATIONAL INTERESTS & POSITIONS Mayor, City of Anchorage, 1964-67;  
Swedish Consul for Alaska; Regent, University of Alaska, 1950-69; U. S. Com-  
missioner International North Pacific Fisheries Commission, 1969- ; Member,  
Joint Committee U. S. -Japan Cultural & Educational Cooperation 1972-

POLITICAL AFFILIATION: Experience and/or offices held Republican, Officer  
N. Y. Young Republican Club 1935-39; President, Anchorage Republican Club,  
1945-46; City of Anchorage, Councilman, 1945; Chairman, City Planning Com-  
mission, 1946-49; Mayor, 1964-67; Republican Candidate for U. S. Senate, Alaska

PRESENT AND PAST MEMBERSHIPS & POSITIONS HELD (Professional, Scientific  
Business, or Cultural Societies and Conferences) CPA, States of New York and  
Alaska; Past President, Alaska Bankers Ass'n; Past President, Alaska Council  
Boy Scouts of America (Silver Beaver); Past President, Anchorage Rotary Club

SPOUSE (Full name) Colonel Mary Louise Milligan INTERESTS Former Director  
Rasmuson (U. S. A. Ret.)  
Womens Army Corps; Past Delegate American Cancer Society; Member DACOM  
Chairman, Anchorage Historical & Fine Arts Commission.

ATTACH COMPLETE RESUME  
(if available)

