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THE WHITE HOUSE

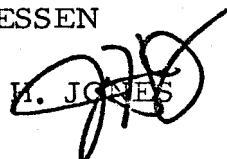
WASHINGTON

January 27, 1975

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:       RON NESSEN

FROM:                   JERRY H. JONES



The attached was returned in the President's outbox with the following notation to you:

-- Paul Miltich, as you will see, sent me this. It is an excellent editorial. Should we have an interview? It might be helpful.

Please follow-up with the appropriate action.

Thank you.

cc: Don Rumsfeld

Ken Nesson

Paul Mulick, as you  
will see, sent me this.

It is an excellent editorial.  
Should we have an interview?  
It might be helpful.

JRN

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

THE PRESIDENT HAS SEEN. *dg.*

January 21, 1975

MEMORANDUM FOR:

THE PRESIDENT

FROM:

PAUL A. MILTICH *PAM*

SUBJECT:

"Field and Stream" -  
Editorial and Request  
for Interview

Mr. President, the editor of "Field and Stream" has sent me a copy of an editorial which they would like you to read. He also has asked to interview you, and I have passed that request along to Ron Nessen.

The editorial is attached.

Attachments

# Field & Stream

JAN 21 1975

AMERICA'S  
NUMBER ONE  
SPORTSMAN'S  
MAGAZINE

383 MADISON AVE.  
NEW YORK, N.Y. 10017  
(212) MU 8-9100  
TELETYPE (212) 867-5489

January 14, 1975

Mr. Paul A. Miltich  
Special Assistant to the President  
Old Executive Office Building, Room 160  
Washington, D.C.

Dear Mr. Miltich:

Richard Starnes of our magazine contacted you today regarding a possible story on President Ford in Field & Stream. I am sure you know, if Dick didn't mention it to you, that Field & Stream is 80 years old and is the biggest and best outdoor magazine in the nation--with a dedicated 8 million readership. Our readers--consisting of ardent fishermen, hunters, campers, boaters and backpackers--are also vitally concerned with the preservation of our wildlife resources. For it has been the outdoor sportsmen of this country who have paid for the preservation of these resources since the turn of the century. These concerned citizens make up a large constituency of President Ford.

As you can see from the enclosed editorial in the February issue of our magazine, we are not a preservationist publication. We are conservation-oriented, but we are also realists. I am sure our readers realize, as much as we do, the enormous problems facing us today in the field of energy. And yet they, like us, are also practical enough to realize that common sense must rule how we obtain these sources of energy and how we control them. I am sure that President Ford would be interested in our editorial stand on this matter and I would hope you could bring it to his attention at some moment when he is not overwhelmed with work. We would welcome any comment he might have.

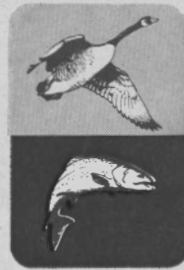
At the same time, many of our readers are concerned over such decisions as to remove the restrictions against strip mining and the relaxing of air pollution controls. We would be very interested in obtaining an interview with President Ford at some future date to give him a chance to air his views on his administration's stand on these matters. We realize his decisions are based upon the economy, but some of our readers may misunderstand his reasons for making his decisions.

No. → A number of Presidents have written for Field & Stream in the past. I do not know if President Ford is an active outdoorsman other than golf and skiing, but he might have an interest in fishing or shooting, which would make a good peg upon which to do a story. At any rate, I hope you enjoy our editorial (and for that matter the entire issue) and may we hear from you at some future date?

Sincerely yours,

*Jack Samson*  
Jack Samson  
Editor

JS:ef



FIELD & STREAM has spearheaded the conservation movement in this country for almost eighty years. We, along with the millions of concerned sportsmen and sportswomen of this country, can be proud that we have paid for our wildlife resources.

We were there when there were few antelope, elk, deer, prairie chickens, and the waterfowl were verging on extinction just before the turn of the century. We were there when only the sportsmen were left to bring back ducks and geese in the 1930s. We were also there at Prudhoe Bay and Valdez, Alaska, in 1970 when the oil companies asked us for an opinion on the feasibility of the Alaska Pipeline. We were one of the groups that secured a one-year moratorium on the building of the pipeline—until the necessary safeguards were

put in. We never said that no pipeline could supply us vitally needed oil. We just said we thought it should be done right. Preservationist groups on that same trip said, in effect, no oil pipeline shall ever be built.

A concerned conservationist does not have a closed mind. Our nation has its energy problems, and the welfare of 200 million depends upon us working with our vital industries to see that the environment is protected, not upon forcing those industries to come to a complete halt.

Our 8 million FIELD & STREAM readers love the outdoors—hunting, fishing, camping, boating, and the related sports. We are outdoorsmen, yes, but we are citizens first.

Of course we deplore the indiscriminate practice of strip mining, but we believe it is possible to mine coal and metals without ravaging our land. Certain forms of clearcutting timber are injurious, but timber can be harvested correctly—and we need it. The Santa Barbara oil spill was a disaster, but that does not mean that this nation must completely stop exploration and drilling for oil. Conservation is necessary and we will fight for it as long as we are in print. Blind preservation is like an ostrich with its head in the sand.

During World War II we saw the German and Japanese military grind to a halt because of the lack of such basics as oil and ball bearings to run war machines. Conserve our resources, yes. But consider what it would be like to be dependent upon the Arab nations for oil in case of an emergency. We are in a serious recession now. But stop all development of resources in the name of preservation only and we answer to the several million unemployed. Tell them that there shall be no pine cone touched, that no commercial jet aircraft shall fly over California because the condor is in danger of becoming extinct, that no forest shall be selectively cut for homes and industry, no wells drilled offshore no matter how much care is taken, no mine dug under any circumstances, no chemical of any sort used in agriculture.

Tell it to the guy next door—the guy with the four kids—who just got laid off after twelve years with his company, with no pension and no future. Sure, he believes in conservation and he loves the outdoors, the same as you and I. But, today, his kids are hungry and his house is cold and he needs a job. He needs that job in industry . . . vital industry we need so that all of us can afford to enjoy our outdoor heritage. This doesn't mean that we should turn a blind eye to the problems of industrial pollution or commercial misuse of our environment and resources. But we shouldn't turn a blind eye to reasonable development either.

Jack Samson

# Field & Stream

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FEBRUARY 1975 75 CENTS

Hunting Hints For  
Elusive Javelina

**THE BEST  
FISHING SPOTS**

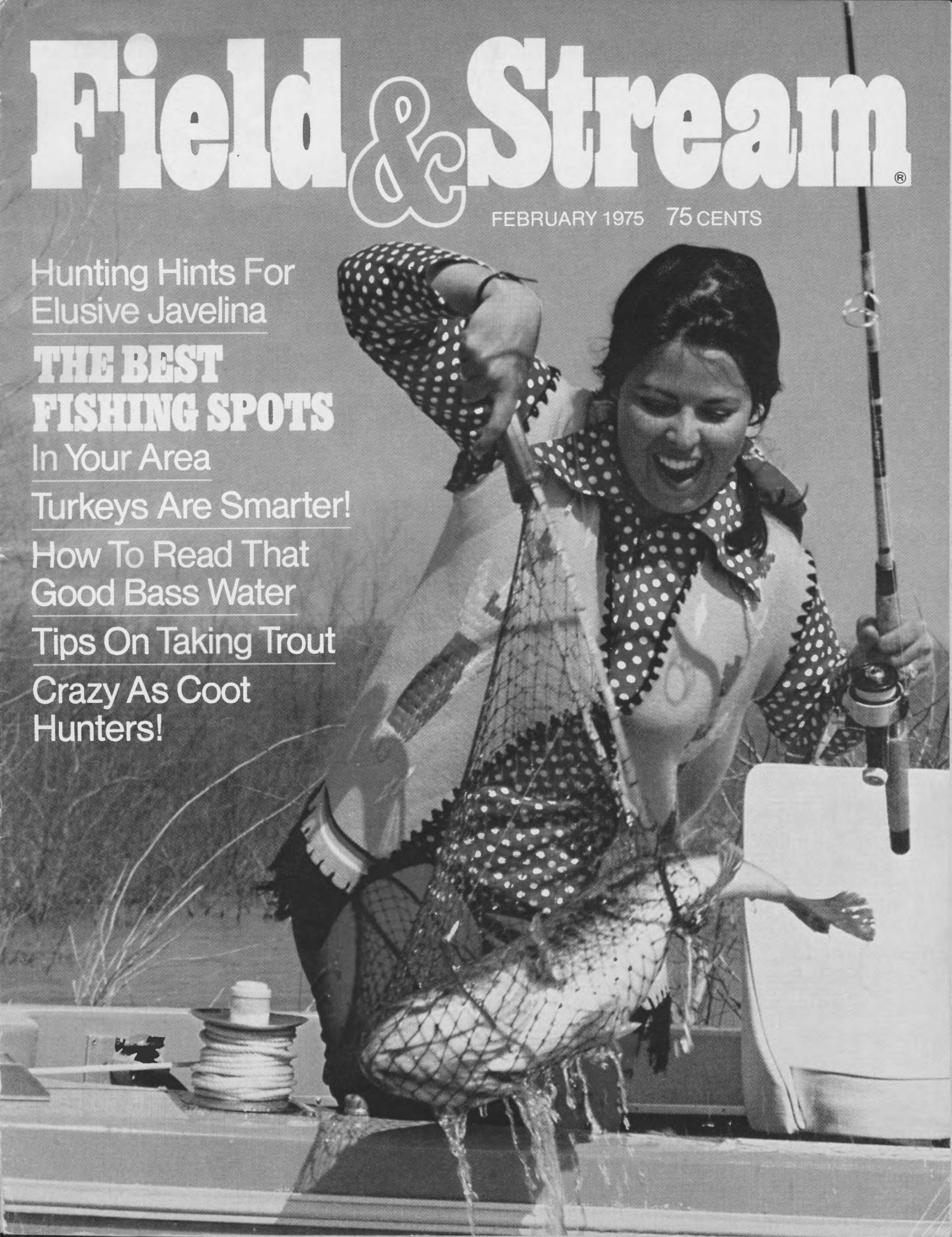
In Your Area

Turkeys Are Smarter!

How To Read That  
Good Bass Water

Tips On Taking Trout

Crazy As Coot  
Hunters!



There was an entire issue of the magazine in this folder. That magazine was not digitized.