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1/25/75
THE PRESIDENT HAS SEEN *W.J.*

THE WHITE HOUSE

WASHINGTON

January 24, 1975

MEMORANDUM TO THE PRESIDENT

THROUGH: DONALD RUMSFELD

FROM: ROBERT A. GOLDWIN

RDG Thanks - MRG

My judgment of the TV conversation with John Chancellor and Tom Brokaw was overwhelmingly favorable. The general impression was honest and favorable. You showed many aspects of your character to good advantage--calmness, even temper, a habit of hard work, attentive listening to questions, consideration for the views of others who disagree with you, candor, equal attention to the main points and the details, good humor, leadership, deliberation, and moderation.

I would think that the general public would not only be favorably impressed but downright proud of you as their President.

I would recommend that you do more such programs. The aim should be three-fold:

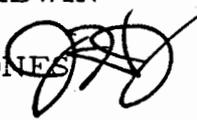
ONE, to argue for your program, at whatever stage it is at the time of the interview;

TWO, to continue your effort to change the taste of Americans in favor of moderation--away from glib talk and toward deliberate action; and

THREE, to make Americans proud of themselves again as Americans.

THE WHITE HOUSE
WASHINGTON

January 25, 1975

MEMORANDUM FOR: ROBERT GOLDWIN
FROM: JERRY H. JONES 
SUBJECT: The President's TV Conversation
with John Chancellor and Tom Brokaw

Your memorandum to the President of January 24 on the above subject has been reviewed and the following notation was made:

-- Thanks.