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THE PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

November 27, 1974

MEMORANDUM FOR: THE PRESIDENT

THROUGH: KEN COLE

FROM: MIKE DUVAL

SUBJECT: WASHINGTON POST AD

*JMC*  
*Keep me posted.*

Jim Cavanaugh told me that you read the full page ad in yesterday's Washington Post by the Breeze Corporation. The ad is an open letter to you and claims that a Department of Transportation truck safety standard will require new trucks to have very costly braking equipment. DOT ignored the Breeze device which (they claim) can do the job cheaper and better.

Today Secretary Brinegar personally reviewed the full rule-making record. He concludes that while the highway safety Administrator has issued a reasonable rule, the testing process treated the Breeze Corporation unfairly.

Accordingly, he plans to suspend the rule and order additional hearings. The final result may not please the Breeze Corporation, but this time they will have a fair hearing.

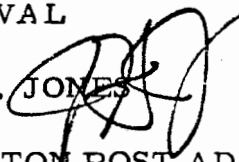
Brinegar will have a full report for you on Friday.

THE WHITE HOUSE  
WASHINGTON

November 29, 1974

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: KEN COLE  
MIKE DUVAL

FROM: JERRY H. JONES 

SUBJECT: WASHINGTON POST AD

Your memorandum to the President of November 27 on the above subject has been reviewed and the following notation was made:

-- Keep me posted.

Please follow-up with the appropriate action.

Thank you.

cc: Don Rumsfeld