

The original documents are located in Box C7, folder “Presidential Handwriting, 11/27/1974” of the Presidential Handwriting File at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

THIS PRESIDENT HAS BEEN

THE WHITE HOUSE

WASHINGTON

INTERVIEW WITH NEWSWEEK MAGAZINE

Wednesday, November 27, 1974
The Oval Office
4:00 p.m. (30 minutes)

I. PURPOSE

To do a cover story interview with Newsweek Magazine, which will run in next Monday's issue.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background:

Following your Far East visit, Newsweek Magazine decided to do a cover story on you and your Presidency. Newsweek has been sharply critical of you and this cover story will be a reappraisal. A transcript will be made and provided to the magazine.

B. Participants:

Osborn Elliott	Editor-in-Chief, Newsweek
Edward Kosner	Managing Editor
Mel Elfin	Washington Bureau Chief

C. Press Plan:

Newsweek will have its own photographer, Wally McNamee present. David Kennerly may also want to take photos for the White House files.

III. TALKING POINTS

Primarily you will be asked for your personal reactions to being President. Based on their past assessment of you, they may ask a considerable number of questions on whether you feel you are up to the job, and whether you are getting a grip on what appears to them to be a rudderless White House.

You may also be asked your reaction to your first venture into foreign policy.

It will be important to convince the interviewers that you are in full control of the White House, with complete knowledge of what is happening in economic and energy areas, and have full confidence in the performance of your advisors.

Since Newsweek is sending its top two officials for this interview, the impression you give of being in firm command will shape Newsweek's assessment of you for a long time to come.


Ron Nessen