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THE PRESIDENT HAS SEEN *W.F.*

THE WHITE HOUSE  
WASHINGTON

**C.F.**

*PE 2-1*

November 9, 1974

MEMORANDUM FOR: DONALD RUMSFELD  
FROM: WILLIAM N. WALKER *Walker*  
SUBJECT: Impressions on Vernon Orr

Attached is a copy of Orr's resume. He has been Director of Finance for the past five years since Cap Weinberger came to Washington.

He was personally involved in the preparation of the budget and personally familiar with the issues and the process. He told me that he relies on staff and works with staff but not as a substitute for personal participation. He also told me that he has what he believes to be excellent relations with the two legislative committees in the California legislature with oversight over budget matters. Both have been controlled by Democrats (in the Assembly by Willie Brown) and that there has been an atmosphere of mutual respect and an ability to work together, despite policy differences. Ed Meese told me that he has an excellent record of being able to lead and motivate career civil servants. He apparently did an outstanding job of increasing the productivity of the Department of Motor Vehicles before going to the State Finance Office and in both jobs has exercised good leadership.

He said that he is probably viewed critically by the educational establishment in California because he has not given them all the money they want. He said that the budget under the Regan Administration for educational matters has increased dramatically in the past eight years, but that it was not as much as educators would like. He can speak directly and convincingly to this issue.

He states that he is not a publicity-seeking man, although he has had a fair amount of public exposure and has generally made about one speech a week. He does not seem troubled at the possibility of a fairly low visibility post, recognizing that inevitably he would be a public figure as a senior Administration official. Although he has testified on occasion before committees, he has not made a practice of doing

so and prefers not to do so except in making major budget presentations.

He does not appear to have any conflicts problem that would be difficult. He does have a securities portfolio of about \$400,000. Presumably, this could go in a blind trust. I have already put him in touch with Phil Areeda to examine this range of questions.

He is quite articulate. His personal presence is not dignified, in the sense of an Eliot Richardson, for example, and he is a bit too "hearty." But in conversation, he comes across as a straight, decent, knowledgeable guy who has thought about his job and is confident of his skills.

RESUME

Name: Verne Orr  
(Full Name: George Vernon Orr, Jr.)

Present  
Position: Director of Finance  
State of California  
State Capitol  
Sacramento, CA 95814  
(916) 445-4141

Home  
Addresses: 1444 Hillcrest Avenue  
Pasadena, CA 91106 (213) 796-6526  
Also 2358 American River Dr  
Sacramento, CA 95825  
(916) 489-3964

Born: Des Moines, Iowa  
November 12, 1916

Education: Graduated South Pasadena-San Marino High School, 1933  
Bachelor of Arts - Pomona College, 1937  
Master of Business Administration - Stanford University,

Military  
Service: Entered Navy as Ensign, Supply Corps, April 6, 1942;  
released from Active Duty as Lieutenant, (SC) USNR  
November 1945; subsequently promoted to Lieutenant  
Commander (SC) USNR; resigned Commission 1953; service  
in South Pacific: Saipan, Leyte, Linguyan Gulf, Okinawa

Civic  
Responsi-  
bilities: President, Los Angeles County United Way, 1964  
Foreman, Los Angeles County Grand Jury, 1962  
President, Family Service Society of Pasadena, 1952  
President, Kiwanis Club of Pasadena, 1951  
President, Pasadena Merchants Association, 1948  
Trustee, Scripps College, 1963-1969  
Director, Huntington Memorial Hospital, 1965-1966

Organizations: Member, University Club of Pasadena  
Member, Balboa Yacht Club  
Member, Phi Beta Kappa  
Honorary Member, Pasadena Kiwanis Club  
Member, First Methodist Church of Pasadena

Business

Experience  
Prior to  
Govt. Svc:

President, Investors Savings & Loan Assn., 1963-1966

Partner, Verne Orr Company, 1959-1963  
(Trust Deeds, Real Estate Loans)

Partner, Verne Orr Motors, 1946-1959  
(Pasadena Chrysler-Plymouth Dealer)

Management Trainee, Bullock's Department Store, LA, 1939  
and 1945-1946

Details of Governmental Experience:

Present

Position:  
1/1/70 to  
Present

California Director of Finance  
Chief Fiscal Advisor to Governor. Responsible for  
preparation of State budget (currently \$10.3 billion)  
and presentation to Legislature. Recommend and  
coordinate Administration position throughout six  
months legislative discussion. Formulate Administration  
position on legislation and oversee presentation on  
fiscal bills (3,000-4,000 bills per session).

Formulate and recommend to Governor changes in taxes  
necessary to maintain balanced budget.

Project revenues.

Conduct demographic studies.

Audit State departments and, under unusual circumstances  
such other governmental entities as school districts.

Oversee and coordinate data processing operations  
throughout State government.

Director of Finance serves on many committees, including but not limited to:

Chairman, Public Works Board: Responsible for selection and purchase of land other than highway responsible for approval of plans and bids for State construction, including Higher Education and Community Colleges other than highways.

Member, State Lands Commission: Responsible for Tidelands, vacant School lands, oil drilling and leases on State-owned on-shore and off-shore property.

Member of all and Chairman of some bond committees Responsible for determining need for and approving sale of various issues of Government Obligation Bonds.

Member, Pooled Money Investment Board: Responsible for setting policy on State investment of pooled monies, currently \$2-1/2 billion.

- Member, Franchise Tax Board
- " California Toll Bridge Authority
- " Race Track Leasing Commission
- " Board of Administration, Public Employees Retirement System; Investment Committee and Health Benefits Committee
- " State Teachers' Retirement Board
- " Recreation, Fish & Wildlife Finance Committee
- " Park and Recreation Finance Committee
- " School Building Finance Committee
- " Water Resources Development Finance Committee
- " Clean Water Finance Committee
- Chairman, California Pollution Control Authority
- " California Educational Facilities Authority

Dec. 1969  
(1 mo. only)

Director of General Services  
Promoted to this office from Director of Motor Vehicle by Governor, but promoted on to Director of Finance after one month when previous Director, Casper Weinberger, resigned to accept Federal post.

Responsible for internal State functions, including purchasing, printing, building and ground maintenance, and space utilization.

March 1, 1967     Director of Motor Vehicles  
                  to     Responsible for registration of motor vehicles and  
Nov. 30, 1969     licensing of California drivers. 6,400 employees,  
                          140 field offices. During term of office, depart-  
                          ment completed installation and commenced operation  
                          of what was described as one of the largest on-line  
                          data processing systems in the world.

Additionally appointed California Director of  
Traffic Safety June 29, 1969.

References:     Edwin Meese, III, Executive Assistant to the Governor  
                          State Capitol, Sacramento, CA 95814, (916) 445-4141

                  Gordon C. Luce, President, San Diego Federal Savings  
                          and Loan Assn., 1265 Sixth St., San Diego, CA 92112  
                          (714) 238-1885

                  Robert DeKruif, President, H. F. Ahmanson & Co.,  
                          3731 Wilshire Blvd., Los Angeles, CA 90010  
                          (213) 487-4277, Ext. 502

                  Holmes Tuttle, President, Holmes Tuttle, Inc.  
                          145 North La Brea, Los Angeles, CA 90036, (213) 935-3246