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Central Files

THE WHITE HOUSE
WASHINGTON

October 13, 1974
12:30 pm

*Called to Henkel's
Office 3:45 pm 10/15
JF*

MEMORANDUM FOR: DONALD RUMSFELD
VIA: WILLIAM HENKEL, JR. ~~_____~~
FROM: RED CAVANEY
SUBJECT: PRESIDENTIAL CAMPAIGN SWING
TO SOUTH CAROLINA, NORTH
CAROLINA AND KENTUCKY
Saturday, October 19, 1974

Attached at TAB A is an up-dated, and further detailed, proposed schedule for the subject activity, compiled as a result of the Pre-Advance. Few modifications were required in the previously submitted South Carolina proposed schedule. My memorandum of October 9th detailed background on the South Carolina events, thus only changes or recent information on these events will be contained herein.

Approve X Disapprove _____

Personnel Breakdown submitted in October 9th memorandum.

GREENVILLE-SPARTANBURG AIRPORT ARRIVAL

No change.

ANDERSON

Event remains the same, however Governor and Mrs. John West (D-S. C.) will be at the Hanna High School helo landing zone to welcome the President. Mayor Darwin Wright will present the Key to the City to the President at the helo landing zone. [NOTE: This is the photo that The Anderson Independent

would like to run in their Special Edition, to be presented to the President as he leaves the dedication site.] This bi-partisan flavor apparently has the concurrence of GOP candidate Marshall Parker, since he remains the sole political speaker on the program, other than the President.

ROCK HILL

The American Legion State Convention will be held in Rock Hill on the same day as the President's appearance here. Will advise if their participation or presence at the event becomes significant.

STATEWIDE FUND RAISER LUNCHEON

Initial response to invitations, mailed Monday, has been poor. Current regret ratio is at 95% of responses, due principally to competing Clemson football game and disaffection with campaign contributions in a time of economic stress. Will monitor closely our strong concern for this aspect of the event.

RUFFLES AND FLOURISHES

In Anderson and Rock Hill, as well as at the airport, the high school bands have been practicing "Ruffles and Flourishes" and "Hail to the Chief" since the President's visit was announced. The infrequency of Presidential visits to the area makes this honor especially noteworthy. For example, George Washington was the last President to visit Anderson. Although contrary to present guidance; I urge reconsideration of honors, particularly at Anderson, which borders on being non-political in flavor.

Honors:

Approve _____ Disapprove _____
Airport NR
Anderson NR
Rock Hill NR

WINSTON-SALEM HIGHPOINT AIRPORT RALLY

The event sponsors are planning an all-out campaign rally, designed to bolster the candidacy of all GOP congressional candidates and statewide aspirants. The Governor's office wants to highlight the following candidates at the rally:

Bill Stevens, GOP candidate for Senate
Steve Ritchie, GOP 6th district candidate
Ward Purrington, GOP 4th district candidate
James Carson, State Attorney General

Congressman Earl Ruth will serve as Master of Ceremonies.

Two strongly competing events will be underway during the President's visit: The North Carolina - North Carolina State football game (100 miles away) and the Furniture Market (the largest display of furniture to be sold to professional buyers in the world). The strong local organization should be able to produce a good event for the President.

LOUISVILLE

The President has agreed to attend two events while in Louisville: A \$200-a-person reception and a \$15-a-person box lunch dinner in Freedom Hall. Tickets for the reception are considered satisfactory, however there is concern over the dinner ticket sales.

Does the President desire to have Senator Marlow Cook ride with him in his car while in Louisville?

Yes MAC 7 No _____

cc: Counsellor Hartmann
Counsellor Marsh
Dean Burch
Ron Nessen
Terry O'Donnell
Warren Rustand
Bill Timmons
Paul Theis
Gwen Anderson