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TO:

Bill Henkel

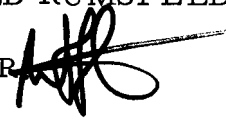
THE WHITE HOUSE

WASHINGTON
 October 3, 1974
 6:30 pm

MEMORANDUM FOR:

AMBASSADOR DONALD RUMSFELD

VIA:

WILLIAM HENKEL, JR. 

FROM:

RED CAVANEY 

SUBJECT:

PRESIDENTIAL VISIT TO DETROIT
 Thursday, October 10, 1974

Attached at TAB A is the Proposed Schedule, developed as a result of the Pre-Advance, which was conducted today.

Approve _____

Disapprove _____

BACKGROUND

Anticipated attendance at this dinner is 3,000 to 3,500, which is a bit below expectations. Dinner tickets are \$50 per person, which entitles the purchaser to attend a General Reception at Cobo Hall prior to the dinner. A Special Reception is being held at the Pontchartrain Hotel for those who have donated \$500 per person to the party. It is the latter reception which the President will attend. Attire for the evening is Business Suit.

PRESIDENTIAL GUESTS

Through Bill McLaughlin, State GOP Chairman, I have received a request for six of the nine Michigan Republican Congressmen (plus wives) to accompany the President onboard Air Force One to Detroit for the event. This includes the following Congressmen: El Cederberg, Charles Chamberlain, William Broomfield, Ed Hutchinson, Philip Ruppe, and Marvin Esch.

Does the President desire to invite the aforementioned to join him onboard Air Force One?

PRESIDENTIAL GUESTS (Cont)

Approve MR 9 Disapprove _____
With wives MR 9
Without _____

AIRPORT/MOTORCADE

Since both Governor and Mrs. Milliken and Senator and Mrs. Griffin will be greeting the President on his arrival at the airport, it would prove awkward for all of them to accompany the President in his car. Does the President desire to have anyone join him in his car for the trip to the Hotel Pontchartrain?

YES MR 3 Govt Mrs. & Sen. NO _____

If yes, possibly Mrs. Milliken and Mrs. Griffin could ride with Mr. Max Fisher in the motorcade; while the Governor and the Senator rode with the President.

AMERICAN LUTHERAN CHURCH

The American Lutheran Church will be holding their biennial convention in Cobo Hall on the night that the President will be attending the GOP dinner in the complex. The President received an invitation from the American Lutheran Church president to "drop-by". It is recommended that the Advance Team make its recommendation on the feasibility of this option, once the team has been in place and able to develop more information on the Lutheran convention. It appears as though a "drop-by" might be possible shortly after 7:00 pm, which would not inconvenience the GOP. The state GOP would not be the least bit uncomfortable if the President desired to drop by the Lutheran convention.

OK
drop-by

October 3, 1974
4:00 pm

PROPOSED SCHEDULE
PRESIDENTIAL VISIT TO
DETROIT, MICHIGAN

Thursday, October 10, 1974

3:55 pm
EDT

The President boards helo on South Lawn.

HELO DEPARTS South Lawn en route Andrews AFB.

[Flying time: 15 minutes]

4:10 pm

HELO ARRIVES Andrews AFB.

4:15 pm

The President boards Air Force One.

AIR FORCE ONE DEPARTS Andrews AFB en route
Detroit Metropolitan Wayne County Airport, Detroit,
Michigan.

[Flying time: 1 hour, 15 minutes]

[No time change]

5:30 pm

AIR FORCE ONE ARRIVES Detroit Metropolitan
Wayne County Airport (American Airlines
Maintenance Ramp).

The President will be met by:

Governor and Mrs. James Milliken
Senator and Mrs. Robert Griffin
Mr. Max Fisher, Event Chairman
Mrs. Ranny Riecker, National Committeewoman
Mr. Creighton Holden, National Committeeman

OPEN PRESS COVERAGE
CLOSED ARRIVAL

5:35 pm

The President boards motorcade.

MOTORCADE DEPARTS Detroit Metropolitan Wayne
County Airport en route Hotel Pontchartrain.

[Driving time: 25 minutes]

October 3, 1974

4:00 pm

-2-

6:00 pm

MOTORCADE ARRIVES Hotel Pontchartrain (Motor Entrance).

The President will be met by:

Mr. William F. McLaughlin, GOP State Chairman
Mr. William Cahill, Hotel General Manager

OPEN PRESS COVERAGE

The President, escorted by Bill McLaughlin, proceeds inside Hotel Pontchartrain en route Versailles Ballroom to attend special guest reception.

NOTE: Just prior to entering the Ballroom, Bill McLaughlin will introduce the President to the four event co-chairman:

Allan Schwartz

Allen Merrell

John Stahlin

Jay Van Andel

6:05 pm

The President arrives Versailles Ballroom and informally mingles with special guests at GOP Reception.

ATTENDANCE: 400

PRESS POOL PHOTO COVERAGE

6:45 pm

The President departs Versailles Ballroom en route suite.

6:45 pm

Reception guests proceed to Cobo Hall (Hall "C").

6:50 pm

The President arrives suite (Room 2412).

PERSONAL/STAFF TIME: 30 minutes

7:20 pm

The President departs suite en route motorcade for boarding.

7:22 pm

MOTORCADE DEPARTS Hotel Pontchartrain en route Cobo Hall.

[Driving time: 3 minutes]

7:25 pm MOTORCADE ARRIVES inside Cobo Hall (Hall "B").

The President proceeds to Head Table Holding area to await announcement.

7:28 pm The President arrives Head Table Holding area.

NOTE: Beginning at 7:15 pm, 100 Head Table guests will have been announced onto the two-tiered Head Table. The President will be announced immediately following the Governor.

7:30 pm ?
"Ruffles and Flourishes"
Announcement
"Hail to the Chief"

7:30 pm The President proceeds to Head Table and is seated.

FULL PRESS COVERAGE
ATTENDANCE:3500

7:33 pm Peter Fletcher introduces Max Fisher, who will serve as Master of Ceremonies.

7:34 pm Pledge of Allegiance by Arpo Yeman.

7:35 pm National Anthem by Ursula Walker.

7:38 pm Invocation by Rabbi Irwin Groner of Sharrey Zedak Synagogue.

7:40 pm Dinner is served.

8:40 pm Introduction of GOP Statewide and Congressional candidates by Max Fisher.

8:50 pm Ray Bolger entertainment.

9:05 pm Introduction of Senator Robert Griffin by Max Fisher.

Senator Griffin remarks.

9:10 pm Introduction of Governor James Milliken by Max Fisher.

Governor Milliken remarks.

9:15 pm Introduction of the President by Max Fisher.

9:15 pm Presidential remarks.

FULL PRESS COVERAGE

9:35 pm Remarks conclude.

The President returns to his seat.

9:37 pm Closing remarks and thank you by Max Fisher.

Michigan musical selection.

9:40 pm The President departs Head Table and proceeds to motorcade for boarding.

9:45 pm MOTORCADE DEPARTS Cobo Hall en route Detroit Metropolitan Wayne County Airport.

[Driving time: 25 minutes]

10:10 pm MOTORCADE ARRIVES Detroit Metropolitan Wayne County Airport (American Airlines Maintenance Ramp).

OPEN PRESS COVERAGE
CLOSED DEPARTURE

10:15 pm The President boards Air Force One.

AIR FORCE ONE DEPARTS Detroit Metropolitan Wayne County Airport en route Andrews AFB.

[Flying time: 1 hour, 5 minutes]
[No time change]

11:20 pm AIR FORCE ONE ARRIVES Andrews AFB.

The President boards helo.

11:25 pm HELO DEPARTS Andrews AFB en route South Lawn.

[Flying time: 15 minutes]

11:40 pm HELO ARRIVES South Lawn.