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THE WHITE HOUSE
WASHINGTON

September 3

Mr. Rustand -

Any possibility these people coming
by to say hello

OR, call at Carlton and say President
would like so much to be able to see
them but busy schedule precludes -
also will keep invita in mind?

message to Pres - say he
wants to see them
WR

Mary R

THE WHITE HOUSE

WASHINGTON

MR. RUSTAND

IS THIS THE BEST WAY TO

HANDLE?

Nell

Yes
WSP

ACTION

T/D _____

SCHEDULE BD. _____

DATE RECEIVED

SEP 3 1974

RMN MESSAGE _____

SPEAKERS BUREAU _____

OTHER

APPOINTMENT OFFICE

The Economic Club of Detroit

920 FREE PRESS BUILDING
DETROIT, MICHIGAN 48226

RUSSEL A. SWANEY
PRESIDENT

AREA CODE 313
TELEPHONE 969-8566

August 28, 1974

Have thanks for all of your help - Russ Swaney

The Honorable Gerald R. Ford
President of the United States
The White House
Washington, D. C. 20500

Dear Mr. President:

Supplementing my telegram of August 9th, the entire Swaney family - all 25 of us - again say "Congratulations!" Thank heavens it's over and you are the man in charge.

We understand, of course, your cancelling your date of September 16 to be our guest of honor and speaker at The Economic Club of Detroit. However, we would like to think that you have merely postponed your date; hence, we want to renew our invitation to be our honored guest on your first trip to Michigan. The timing is up to you. Our only requirement would be the availability of Cobo Hall for either a luncheon or a dinner. You can be assured of a great nonpartisan welcome.

You will be glad to learn that our fall programming is geared to help you in your battle against inflation. We start on September 9 with James J. Needham, Chairman of the New York Stock Exchange, who will talk on "The Cost of Economic Growth". On September 16, we have Robert L. Bartley, the Editor in charge of the excellent Editorial Page of the Wall Street Journal, whose subject will be "Inflation".

I think your summit conference on inflation is a great idea. Back during World War II when your father and I were selling war bonds our slogan was - "If your outgo exceeds your income, then your up-keep will be your downfall". It's true that our money situation was simpler then but the basic idea could be a motto for Congress to adopt. It is paramount that we maintain the purchasing power of our currency. The only way we can do this is to establish a system of priorities and work at it on all fronts.

I am going to be in Washington next week at the State Department attending Dr. Kissinger's Foreign Policy Conference. Marian and I will be at the Sheraton Carlton from Wednesday evening until Saturday noon. It sure would be a thrill for your former Grand Rapids neighbor to make a courtesy call on you in your new home.

You have our best wishes for every success.

Cordially,

Russ Swaney

RAS:vc

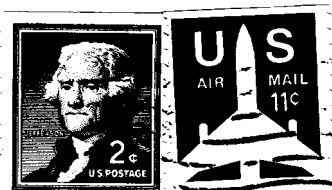
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DETROIT, MICHIGAN 48226

VIA AIR MAIL

The Honorable Gerald R. Ford
President of the United States
The White House
Washington, D. C. 20500



6
Audience

The Economic Club of Detroit

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DETROIT, MICHIGAN 48226

RUSSEL A. SWANEY
PRESIDENT

ACTION	
T/D	_____
SCHEDULE BD.	_____
DATE RECEIVED	_____
SEP 3 1974	
RMN. AREA CODE 813	_____
TELEPHONE 963-8564	_____
SPEAKERS BUREAU	_____
AGUST 29, 1974	_____
APPOINTMENT OFFICE	

The Honorable Gerald R. Ford
President of the United States
The White House
Washington, D. C. 20500

Dear Mr. President:

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Cordially,

RAS:vc

The Economic Club of Detroit

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DETROIT, MICHIGAN 48226

VIA AIR MAIL

Mr. Warren S. Rustand
Director of Scheduling
The White House
Washington, D.C. 20500



THE WHITE HOUSE
WASHINGTON

September 6, 1974

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: WARREN RUSTAND
FROM: JERRY H. JONES
SUBJECT: Recommended Telephone Call
to Mr. and Mrs. Russ Swaney

The President called Mr. and Mrs. Swaney at 8:41 a.m., Thursday, September 5, 1974.