## The original documents are located in Box 62, folder "1976/09/30 - Senior Staff Meeting" of the James M. Cannon Files at the Gerald R. Ford Presidential Library.

## **Copyright Notice**

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

Digitized from Box 62 of the James M. Cannon Files at the Gerald R. Ford Presidential Library 8:00 AM - SENIOR STAFF

Thursday, September 30, 1976

lin -- 1 good fob!

September 29

JMC

SUBJECT: Letter to President from Charles Roll

Mr. Roll thanks you for your help on his appointment as a director of the Corporation for Public Broadcasting and asks you to deliver a thank-you to the President (attached.)

You should note the poll results cited in the letter to the President.

- (1) Should we share those results?
- (2) Should we prepare a response from the President to Roll?
- (3) Should we prepare a cover memo from you to the President?



The Gallup Organization, Inc.

MARKETING AND ATTITUDE RESEARCH

53 Bank Street Princeton, New Jersey (609) 924-9600

09291C

September 27, 1976

Mr. James Cannon, Director The Domestic Council The White House Washington, D. C.

Dear Jim:

You probably saw, last week, that my appointment to the board of directors of the Corporation for Public Broadcasting was confirmed by the U.S. Senate. I want to thank you, the Vice President, and Jim Killian for your and their help.

Enclosed is a letter thanking the President which your secretary assures me you will get to him. If the information therein reaches him prior to its release date, you should have no trouble interesting him in it. Of course, hold it in as much confidence as if it were a CIA secret and Daniel Schorr were in Antarctica.

Thanks again, Jim.

Sincerely, learbe Charles W. Roll, Jr.

Gallup affiliated organizations operate in the following countries a regions:

ARGENTINA · AUSTRALIA · AUSTRIA · BELGIUM · BRAZIL · CAMEROONS · CANADA · COLOMBIA · DENMARK ECUADOR · ENGLAND · FINLAND · FRANCE · GHANA · GREECE · GUATEMALA · INDIA · IRAN · IRELAND ISRAEL · ITALY · IVORY COAST · JAPAN · KOREA · LUXEMBOURG · MADAGASCAR · MOROCCO · NETHERLANDS NEW ZEALAND · NIGERIA · NORWAY · PERU · PHILIPPINES · PUERTO RICO · SCOTLAND · SENEGAL · SPAIN SWEDEN · SWITZERLAND · TAIWAN · TOGO · VOLTA · URUGUAY · VENEZUELA · WALES · WEST GERMANY

## AND, TWO IF BY SEA Tre 000 TRE FM SEP 27. PM 80 VIIS-1976 **SEP 27** 1976

## FIRST CLASS

The Gallup Organization; Inc.

MARKETING AND ATTITUDE RESEARCH 53 BANK ST., PRINCETON, NEW JERSEY 08540

Mr. James Cannon, Director The Domestic Council The White House Washington, D. C.

F HOUSE MAIL FILON & SECURITA SEP 29 1978

Processed by