

**The original documents are located in Box 61, folder “1976/09/10 - National Poster Child for Sickle Cell Anemia” of the James M. Cannon Files at the Gerald R. Ford Presidential Library.**

### **Copyright Notice**

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

cc: Massengale  
Johnson

THE WHITE HOUSE  
WASHINGTON

September 2, 1976

MEMORANDUM FOR: JAMES CANNON  
  
FROM: WILLIAM W. NICHOLSON *WWN*  
  
SUBJECT: Approved Presidential Activity

Please take the necessary steps to implement the following and confirm with Mrs. Nell Yates, ext. 2699. The appropriate briefing paper should be submitted to Dr. David Hoopes by 4:00 p.m. of the preceding day.

Meeting: Greet Sickle Cell Poster Child

Date: Fri., Sept. 10, '76      Time: 12:15 p.m.      Duration: 5 mins.

Location: The Oval Office

Press Coverage:

Purpose:

- cc: Mr. Cheney
- Mr. Hartmann
- Mr. Marsh
- Dr. Connor
- Dr. Hoopes
- Mr. Nessen
- Mr. Jones
- Mr. Smith
- Mr. O'Donnell
- Mrs. Yates
- Mrs. Gemmell
- Col. Riley
- Ms. Massengale
- Mr. Friedersdorf      Mr. Kendall
- Mr. Jenckes              Mr. Leppert
- Mr. Calhoun



THE WHITE HOUSE

WASHINGTON

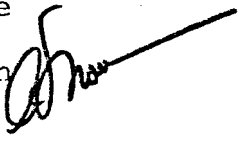
September 9, 1976

MEETING WITH NATIONAL POSTER CHILD FOR SICKLE CELL ANEMIA

Friday, September 10, 1976

12:15 p.m. (5 minutes)

The Oval Office

From: Jim Cannon 

I. PURPOSE

To meet nine year old Bridgett Earby of San Francisco, the 1976 national poster child for sickle cell anemia.

II. BACKGROUND, PARTICIPANTS & PRESS PLAN

A. Background: The National Association for Sickle Cell Disease, Inc. (NASCD), founded in 1971, has sought to provide leadership in the effort to heighten public awareness of the particular impact of sickle cell anemia and the sickle cell trait on the health, economic, social and educational development of the black individuals they uniquely affect and their families. Recently, with federal support, the Association conducted several educational workshops throughout the country which attracted many professional and lay participants involved in sickle cell research and service.

The Board of Directors of NASCD has designated September as National Sickle Cell Month, and, for the first time, has appointed a National poster child.

B. Participants: See attached list

C. Press Plan: White House Photographer

III. TALKING POINTS

1. I am delighted, Bridgett, to have you here at the White House for a visit. You are honored to be the first national poster child for sickle cell anemia.
2. I salute the Foundation and its staff for the wonderful work they have done in the field of sickle cell anemia.



PARTICIPANTS

Bridgett Earby, National Poster Child for Sickle Cell Anemia

Mrs. Geraldine Earby, Poster Child's Mother

Dr. Charles Whitten, President, National Association for Sickle Cell Disease, Inc.

Ms. Dorothea Boswell, Executive Director, National Association for Sickle Cell Disease, Inc.

Dr. Clarice Reid, Chief, Sickle Cell Disease Branch, National Institutes of Health