

The original documents are located in Box 61, folder “1976/09/07 - National Association of Home Builders” of the James M. Cannon Files at the Gerald R. Ford Presidential Library.

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Tuesday, September 7, 1976
3:15 p.m.

Mr. Cannon:

Attendees for the National Assoc. of Home Builders are:

LYNN MAY
JOHN ~~W~~ART, President
NAT ROGG, Director

Schedule

THE WHITE HOUSE

WASHINGTON

September 3, 1976

MEMORANDUM FOR: JIM CANNON
THROUGH: ART QUERN *AQ*
FROM: LYNN MAY *Lynn May*
SUBJECT: Meeting with Officials of the National Association of Home Builders (NAHB)

In light of the President's remarks concerning homeowners, John Hart and Nat Rogg, President and Executive Director, respectively, of the NAHB (the largest housing industry association), have expressed an interest in meeting with White House officials to discuss the current state of the housing industry. They will be free to meet with us any time next Tuesday. - *After 3:15*

I recommend that you schedule an hour to meet with them on Tuesday.

APPROVE

[Signature]

DISAPPROVE

*John Hart, P. NAHB
Nat Rogg, Dir. NAHB*

AQ



~~Housing~~

9/7/76

get to be within 1000 ~~12,000~~

~~\$750~~ \$1,250

7HA 30,000 home. \$300 per unit

min 15,000 income

3 BR - 30,500

1 1/2 B
modest frame

40% in 60% of country
40% - ~~10%~~ cost more

when
30,000
home can
be built
with in
is \$14,000



to be \$25,000

50,000 in ny. state

median is \$18,500

10-15% of cats in in person
regulationist.

low, state, Fed -

including from unions
by F.A.A.

labor \$3 to \$8 -

union man - hours in
frustrated -



Bank is 30% of costs

land up - doubled in

last Ten years -

including 3 years

it takes to clear

land through zoning

etc -



Property Taxes up.

2.9 x annual income.

2. --

used to
be



Solution

1) ~~breeds~~ regulator

2) a) ~~leander~~ ~~set~~
what rate on ~~set~~

§ Fed ~~good~~ ~~marking~~
up to 3% -

~~552~~ ~~14~~ / as
for 5 ~~14~~ 2d
2% ~~18~~ ~~marking~~
ni

