

The original documents are located in Box 55, folder “1976/01/30 - Radio - Television News Directors Association” of the James M. Cannon Files at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE
WASHINGTON

January 13, 1976

MEMORANDUM FOR:

JAMES CANNON

FROM:

MARGITA WHITE *new*

SUBJECT:

Briefing and Presidential Reception
for Radio Television News Directors
Association, Friday, January 30, 1976

On Friday, January 30, 150-200 members of the Radio Television News Directors Association will attend a White House briefing on the State of the Union, Budget and Economic Report, followed by a reception with the President.

The briefing will be held in 450 OEOB from 1:00 to 4:45 p.m. The President will address the group in the East Room at 5:15 p.m. and then host a reception in the State Dining Room.

A similar post-State of the Union briefing for the RTNDA was held last year. That program was so successful that the organization requested this year's briefing. The news directors will be coming to Washington especially for this event.

This briefing presents a unique opportunity to provide information about the President's programs and initiatives to those who direct news operations for television and radio stations throughout the country. Therefore, Ron Nessen and I very much hope that your schedule will permit you to participate for 30-35 minutes during the afternoon.

Following is a tentative schedule for the afternoon's briefing:

1:00 - 1:05 p.m.	Introduction
1:05 - 1:35 p.m.	Alan Greenspan
1:35 - 2:10 p.m.	James Lynn
2:10 - 2:45 p.m.	James Cannon
2:45 - 3:15 p.m.	Frank Zarb
3:15 - 3:30 p.m.	(Break)
3:30 - 4:10 p.m.	Henry Kissinger
4:10 - 4:45 p.m.	Don Rumsfeld



I would appreciate your letting me know if you will be able to participate as soon as possible (456-2977). We also hope you will be able to attend the President's reception following the briefing to chat informally with the broadcasters.

