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THE WHITE HOUSE

WASHINGTON

RECEPTION FOR
EXECUTIVE COMMITTEE AND FINANCE
CHAIRMEN OF THE PRESIDENT FORD COMMITTEE

Monday - November 24, 1975

5:00 P.M.

The Blue Room

From: Terry O'Donnell

TOD

I. PURPOSE

Host a reception for the Executive Committee and Finance Chairmen of the President Ford Committee.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background: The Reception for the Executive Committee and Finance Chairmen of the President Ford Committee will follow a full day of meetings at which the PFC finance program for the next several months will be presented in great detail. Each chairman will be assigned his goals and provided with a plan to attain them.

The all-day meeting will be held at the Mayflower Hotel. Dick Cheney will attend and speak at the luncheon with the Executive Committee Members. The afternoon session's agenda which includes both the Executive Committee and the Finance Chairmen will be addressed by Max Fisher and Bo Callaway at 1:30 p.m., followed by a briefing by Stu Spencer at 2:00 p.m. on the New Hampshire and Florida primaries. Peter Kaye will discuss press considerations, Bob Marik will brief on communications and administration, Bob Visser will discuss fund-raising under the Federal

Election Law, and Max Fisher, Bob Odell and Ed DeBolt will present a financial report to date and set forth a full fund-raising program. Following a question and answer period, the meeting adjourns at 4:00 p.m. and the group proceeds to the White House for the 5:00 p.m. Reception in the Blue Room.

B. Participants: List attached at TAB A.

C. Press Plan: Not to be announced. White House Photographer only.

III: TALKING POINTS - To be provided.

IV. FORMAT - Your participation involves informal remarks to the group (approximately 60) and mingling for approximately twenty minutes.

WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
List	List of Executive Committee and Finance Chairmen of the President Ford Committee, 7 pages	11/24/1975	C

File Location:

James Cannon Files, Box 53, "President Ford Committee Reception, 11/14/1975" SMD - 7/1/2015

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