The original documents are located in Box 47, folder "1975/07/02 - Senior Staff Meeting" of the James M. Cannon Files at the Gerald R. Ford Presidential Library.

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WHITE HOUSE SENIOR STAFF MEETING WEDNESDAY, JULY 2, 1975 12-5 - Heavy, stur uite 8:00 a.m. Houring - Buil - riques Grany Growing Ashley The Congrammen 1:45 Modes - wants -Torminn good medicin - 20 W. David Mathews -/ 10 TH o 1/ TH To Bym' themes 1 - Vail 10774 Argut 1 - Corpus veces again + list - much ut of high

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June _

Dear Mr. Grele:

Thanks for your recent letter of June 16, 1975.

I appreciate your idea of possibly incorporating the town meetings as a part of the Bicentennial sound and film archive to be housed in the Library of Congress. And, I believe it merits consideration by others here on the staff charged with the Bicentennial.

With thanks and best regards,

Sincerely, antila Janes M. Cannon Assistant to the President for Domestic Affairs

Mr. Ronald J. Grele Project Consultant Bicentennial Archive Project SPEECH COMMUNICATION ASSOCIATION Statler Hilton Hotel New York, New York 10001

SPEECH COMMUNICATION ASSOCIATION

FOUNDED 1914

National Office: STATLER HILTON HOTEL NEW YORK, N. Y. 10001 (212) PE 6-6625

June 16, 1975

Mr. James M. Cannon Senior Domestic Adviser White House Washington, DC

Dear Mr. Cannon:

I read with interest the article in today's <u>Times</u> on the planned town meetings across the nation.

As the enclosed "overview" notes, the Speech Communication Association is in the process of establishing a Bicentennial sound and film archive to be housed in the Library of Congress. If there are plans to either film or record the suggested town meetings such a record would be a fine addition to such an archive. If there are no such plans as of now, may I suggest that you or your staff consider such a proposal with the aim of eventually collecting and depositing such materials in one central location.

If the town meetings are held, they could provide a unique record of the life and concerns of the American people in the Bicentennial year. I do hope it is a record that can be preserved.

Thank you for your kindness and consideration.

Sincerely,

1 apriles

Ronald J. Grele Project Consultant Bicentennial Archive Project

RJG/rjc

enclosure

President HERMAN COHEN Department of Speech First Vice-President LLOYD F. BITZER Department of Second Vice-President WALLACE A. BACON Department of Interpretation National Office Executive Secretary WILLIAM WORK Publishers of: The Quarterly Journal of Speech: Speech Mr. sourcase: The Speech Te

UVERVIEW

A Non-Print Bicentennial Archive

Properly conceived and properly organized, the records of the American Bicentennial celebration will become a significant and profound collection of materials reflecting the historical consciousness of the nation. The bicentennial year calls upon us to assess where we are as a nation, urges us to reflect on how we became what we are, and challenges us to consider where we may go in the future. We are asked, in effect, to articulate our vision of our own culture and history. This articulation, if systematically collected, organized, and made accessible, will constitute an important record of our society in a unique period of our history.

While many efforts are underway to preserve the written record of the Bicentennial, no major attempt has been organized to collect such non-print materials as audio and video tapes and films that are produced as part of the celebration. The Speech Communication Association (SCA), drawing upon its own heritage and membership interests, has applied to the American Revolution Bicentennial Administration (ARBA) for funds to establish and organize just such an archive. To date, two planning grants have been received by the SCA, and the project is now moving toward implementation. Further, ARBA has secured approval for an allocation of \$140,000 to be available after July 1, 1975, if an equal sum can be raised from the private sector. While SCA proposes to contribute substantially to the support of the project from its own resources, a minimum of an additional \$75,000 is needed.

• The original project planning committee, the members of which represented a wide range of interests and expertise has determined that the Library of Congress has the most suitable resources for housing the Archive. Preliminary discussions with staff members there suggest the high probability that the Archive will become a part of the permanent collection of the Library of Congress.

The planning committee also decided that the themes and topics of the American Issues Forum (attached), a project of the National Endowment for the Humanities, will provide a useful organizing taxonomy for the Archive. While the project will rely heavily upon voluntary contributions, the collection will also include a limited number of solicited and commissioned items of special importance or interest.

Guidelines on recording quality, legal rights and restrictions, and cataloging will be generated and distributed by the project staff. These guidelines will be as flexible as possible, consistent with Library of Congress practices and preferences. The Archive will provide a repository for both commercially produced sight and sound recordings and for more spontaneous recordings of the Bicentennial observance. Together, the materials collected should provide a balanced, pluralistic reflection of the nation's self-image in the two hundredth year of its founding

During this final planning period, we are seeking to establish a broad base of interest and support. Your suggestions are needed; we welcome your inquiries. If you know of projects or programs, recordings of which should be housed in the Archive, please let us know. If you- or an organization with which you are affiliated -- would like to play an active role in the project, we will welcome learning of such interest. Many thanks.

William WorkRonald J. GreleProject Director & Executive SecretaryProject ConsultantSpeech Communication Association(May-June, 1975)Statler Hilton HotelNew York, N.Y. 10001(Nota: After August 1, 1975, SCA headquarters will be at: 5205 Leesburg Pike, Falls Church, VA 22041)

VI. The sixth month: February 8 through March 6, 1976

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marican	185468	rorum	Calendar of Topics	

. The first month: August 31 through September 27, 1975

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August 31:	1.	The Founding Peoples
September 7:	2.	Two Centuries of Immigrants
September 14:	3.	Out of Many, One
September 21:	4.	We Pledge Allegiance

L. The second month: September 28 through October 25, 1975

The Land of Plenty

September 28:	1. A Shrinking Frontier?
October 5:	2. The Sprawling City
October 12:	3. Use and Abuse in the Land of Plenty
October 19:	4. Who Owns the Land

I. The third month: October 26 through November 22, 1975

"Certain Unalienable Rights"

October 26:	1. Freedom of Speech, Assembly and
000000	Religion
November 2:	2, Freedom of the Press
November 9:	3. Freedom from Search and Seizure
November 16:	4. Equal Protection Under the Law

LV. The fourth month: November 23 through December 20, 1975

"A More Perfect Union"; The American Government

November	and address of a 1-1 of the day of the day of Tank of	1.	"In Congress Assembled" A Representative Legislature
November December		2.3.	A President: An Elected Executive "The Government": The Growth of Bureaustacy
December	14:	4.	"By Consent of the States"

V. The fifth month: January 11 through February 7, 1976

Working in America January 11:	1.	The American Work Ethic
January 18:	2.	Organization of the Labor Force
January 25:	3.	The Welfare State: Providing a
February 1:	4.	Livelihood Enjoying the Fruits of Labor

"The B	usiness	of Americ	ca	
F	ebruary.	8:	1.	Private Enterprise in the Marketplac
F	ebruary	15:	2.	Empire Building: Cornering the Mark
F	ebruary	22:	3.	Subsidizing and Regulating:
				Controlling the Economy
F	ebruary	29:	4.	Selling the Consumer

VII. The seventh month: March 7 through April 3, 1976

America in	the World		
March	7:	1.	The American "Dream" Among_
			Nations
March	14:	2.	The Economic Dimension
March	21:	3.	A Power in the World
March	28:	4.	A Nation Among Nations

VIII. The eighth month: April 4 through May 1, 1976

Growing Up in America

April 4:	1.	The American Family
April 11:	2.	Education for Work and Life
April 18:	3.	"In God We Trust"
April 25:	4.	A Sense of Belonging

IX. The ninth month: May 2 through May 29, 1976

Life, Liberty and the Pursuit of Happiness

May	2:	1.	The Rugged Individualist	
May	9:	2.	The Dream of Success	
May	16:	3.	The Pursuit of Pleasure	
May	23:	4.	The Fruits of Wisdom	

THE WHITE HOUSE WASHINGTON

WXM

Governor Rhodes wants two seats on AF 1 from Cincinnati

to Cleveland, himself and Dave Thomas

Wants to know xwhat we are going to do about the shale gas. I told him Frank Zarb is work ing on his five hoint plan he left with the President.

When who we want Ohio Republicans to endorse the President?

ORIGINAL DRAFT/FORT McHENRY/JOMarsh/6-26-75

We meet here at twilight's last gleaming.

The casement walls and silent cannon of Fort McHenry bear

quiet testimony to a nation's travail on another night in another

age.

Francis Scott Key enshrined forever those events in 1814.

The patroitism and national pride surrounding our flag, our country and their defense that night are our heritage in song and verse. The Star Spangled Banner is an expression of love .

We must not become so sophisticated, or so blase, that we ignore these simple but eloquent lessons from our past. We need to remind ourselves that America really is "the land of the free and the home of the brave." The hallmark of our first century was <u>the establishment of</u> our <u>government</u>. In the face of great odds, 13 disparate colonies were to become a fledging nation. Its future was insecure. In the first 100 years, the Western Movement accelerated -- vast territories were acquired, states joined the Union, Constitutional issues were raised. Wars were fought, none more devastating than the one that turned American against American. Yet from that terrible holocaust, it was resolved this Nation would not exist half slave - half free. The **MacArt**Union was preserved.

By our Centennial in 1876, the American Republic had been established. Of this, there was no doubt, either at home or

abroad.

Our Second Century has been marked by the growth of American

industrial and economic power. The pioneer spirit which carried

us west, turned to new frontiers.

Railroads spanned the continent and became a web of steel,

linking city to city, region to region, town to town.

The automobile and Henry Ford's assembly line changed forever transportation and the manufacturing process.

The Wrights mastered powered flight at Kitty Hawk. The age of flight was born. "The Eagle Has Landed" is a symbolic cry that describes the leadership of this Nation in a thousand endeavors that have benefited mankind.

The telegram, the telephone, radio, television - all are part of the communications revolution of our Second Century.

Science, medicine, agricultural production, marketing,

these have been just a few of the modern frontiers since 1876.

The Third Century, I believe, will be one that challenges

individualism. Man today finds himself in a modern world, confronted by mass. Dwarfed by bigness, loney in a sea of people the anthill

existence must not be the price of a modern age.

Government's grown too large and bureaucratic, pit the individual against a frustrating statism. In America our sovereign is the citizen. Governments exist to serve people. The state is the creature of the populace. These are fundamental propositions to remember as we observe the Bicentennial.

Today in the 199th year of our Independence, we stand at the threshold of a great American Experience.

Let us make the coming year a great year on America's , agenda of achievement.

As we move to the Bicentennial of American Independence,

let us think of where we will be and what we can achieve by the

next July 4th -- by the next decade -- by the 200th Anniversary

of our Constitution -- and by the Year 2000.

By these yardsticks, let us measure our progress on the course we set for ourselves and out Nation.

Let us resolve that this shall be an era of hope rather than despair. Let us resolve that it shall be an era of achievement rather than of apathy. Let us resolve that it shall be a time of promise rather than of regret.

The countdown to Independence 200 has begun. For each of us, each day from today should be a step forward to Achievement-USA.

The Bicentennial Year for each of us should be a year of self-examination and individual accomplishment. Quality and permanence should be the hallmarks of everything we do. Let us pursue programs that shall enhance the quality of our lifes.

To form a more perfect union, we need to learn more of our country and its people. Americans need to understand other Americans and appreciate the diversity of our land. Boundaries of regionalism and urbanization must give way to an understanding of one nation and one people.

In the coming year, we must be certain the Bicentennial is a nationwide event. The American Revolution and its legacy

belong to each of the states and our far flung territories.

The ideas that were forged and fought for in the 13 colonies crossed the Appalachias, they followed the Conestoga wagons and , rode with the Pony Express. They crossed the Mississippi and

Missouri, spanned the plains and the deserts. They belong as

American flag went, also went the concepts of this great Republic. American Clipper ships took the story to the far corners of the earth. American jet liners carry it everyday across the skies of distant lands. Indeed, this event does not belong just to

Americans.

The appreciation of our past is essential to understanding the present and charting a course for the future. Every American can enrich the quality of the Bicentennial by looking at the past. The saga of our Country is an inspiring one. It has been told not only by historians, but in poetry, prose and song. Let us read again the writings of our great poets and authors who recount the life and times of these last 200 years. The Buckskin Tales, the

world of Washington Irving, Bret Harte's story of the American

-7-

much to the West Coast as they do to the East. Wherever the

West, Walt Whitman's Leaves of Grass and the immortal Tom

Sawyer of Mark Twain - these are only a small part of a rich

literary heritage we share and can enjoy.

It is my hope that at every school where the American flag flies, there shall be in the coming year a concentrated effort in the classroom to study, discuss and portray these 200 years of the

American Experience.

There are thousands of communities located in all the states engaged in some form of Bicentennial project. These projects cover a broad range -- from civic improvements to pageants. I would make the following appeal to every American at this time.

First, make inquiry to see whether your community, or county,

Second, if it does, seek to participate.

Third, if it does not, take steps now to start one. If you need information, direct your inquiry to me at the White House.

I would urge that every community seek to make its program as meaningful as possible to as many as possible. It should stress the American Experience including the history, culture, achievements

The best criteria is a program which when viewed in a year,

and values we associate with out way of life.

a decade, a century hence continues to have meaning to the

community and is identified with the event that inspired it.

The Year 200 - a quarter of a century hence - is not simply the end of a century, it is the close of an age. The end of one

millennium, the beginning of a new.

It marks a 1000 years of human history that began in the

depths of the Dark Ages. The American Revolution is the

greatest progression in Western Man's march to freedom and the

opportunity for individual achievement. The Declaration of

Independence is a benchmark along man's road as he has sought

to pursue happiness.

Although those few years from Concord Bridge to Yorktown are hardly the wink of an eye when we view the total age, they

are of profound influence. The shot fired at Concord Bridge has

been heard around the world.

The Young Republic is today a great and strong nation. It does reflect the values of its Declaration, its Constitution, its Bill of Rights. It has influenced the destiny of millions beyond our shores. It still remains the greatest hope for mankind.

I am convinced when historians view the sweep of a thousand years of history, they will view this nation's experience and conclude that from Revolution there came a Renaissance, in human freedom and individual opportunity. This Renaissance shall be

called American.

Let us begin now to commemorate in a way that shall endure

to our posterity this legacy with its blessings of Liberty for all.

DRAFT/FORT McHENRY/JOMarsh/6-26-75

EDITED DRAFT

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THE WHITE HOUSE

WASHINGTON

July 1, 1975

MEMORANDUM FOR:

JIM CANNON

FROM:

DICK CHENEY

Jim, we need a status report on the problem of coyote control by the Environmental Protection Agency.

The issue has come up again, and we'd like a report on exactly where the matter stands.

cc: Jim Connor

Hermine for The web being Abber