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1:50 PM - Consumer Swearing - In  
Rose Garden

Thursday, May 1, 1975

THE WHITE HOUSE

WASHINGTON

April 30, 1975

SWEARING-IN OF NEW MEMBERS OF  
CONSUMER ADVISORY COUNCIL

Thursday, May 1, 1975  
1:50 p.m. (10 minutes)  
Rose Garden

From: Jim Cannon

I. PURPOSE

This swearing-in ceremony for 5 new members of the Consumer Advisory Council will provide an opportunity for you to highlight further your consumer policies.

II. BACKGROUND, PARTICIPANTS, AND PRESS PLAN

A. Background:

The Consumer Advisory Council was established by Executive order in 1971. It is composed of 12 citizen experts who are to advise the Director of the Office of Consumer Affairs on consumer policy matters. Many of the members are well-known national consumer leaders.

Being sworn in today are 5 members that you have recently appointed or reappointed.

Mrs. Knauer, who serves as Executive Secretary of the Council, will introduce to you the members to be sworn-in. You may then wish to make some remarks concerning your recently announced consumer initiatives.

John Ratchford will administer the oath.

B. Participants:

Mrs. Virginia Knauer, Director of the  
Office of Consumer Affairs and  
Executive Secretary of the Consumer  
Advisory Council

5 new members of the Consumer Advisory  
Council (at Tab A)

5 current members of the Council  
(at Tab A)

Staff: Pam Needham

C. Press Plan:

To be announced; press photo session.

III. TALKING POINTS

Provided by Paul Theis at Tab B.

COUNCIL MEMBERS TO BE SWORN-IN

Dr. Stewart M. Lee  
Chairman, Department of Economics  
Geneva College

Dr. Jean Mayer  
Professor, Department of Nutrition  
Harvard School of Public Health

George E. Myers  
Director of Public Relations  
CUNA, Inc.

Dr. Hans B. Thorelli  
Professor of Business Administration  
Graduate School of Business  
Indiana University

Dr. Edward R. Willett  
Professor of Finance  
College of Business Administration  
Northeastern University

CURRENT COUNCIL MEMBERS

Mr. Adolfo G. Alayon  
Executive Director  
Consumer Action Program of Bedford-Stuyvesant

Mrs. Camille A. Haney  
Consumer Affairs Coordinator  
Department of Justice

Dr. Robert Lee Wright, Jr.

Mrs. Linda Lee Graham  
Wichita State University

Mrs. Edna DeCoursey Johnson  
Director, Consumer Services  
Baltimore Urban League