

THE WHITE HOUSE		THE DAILY DIARY OF PRESIDENT GERALD R. FORD	
PLACE DAY BEGAN		DATE (Mo., Day, Yr.)	
SPIRIT OF '76		APRIL 24, 1975	
		TIME	DAY
		12:16 a.m. THURSDAY	
TIME		PHONE	ACTIVITY
In	Out	P=Placed R=Rec'd	
12:16			Enroute from New Orleans, Louisiana, aboard the "Spirit of '76," the President arrived at Andrews AFB, Maryland. For a list of passengers, see the Daily Diary for April 23, 1975.
12:22	12:32		The President flew by helicopter from Andrews AFB to the South Grounds of the White House. For a list of passengers, see <u>APPENDIX "A."</u>
12:35			The President went to the second floor Residence.
7:57			The President had breakfast.
8:35			The President went to the Oval Office.
8:41	9:00		The President met with: David A. Peterson, Chief, Central Intelligence Agency/Office of Current Intelligence (CIA/OCI) White House Support Staff
8:41	9:15		Lt. Gen. Brent Scowcroft, Deputy Assistant for National Security Affairs
9:15	9:45		The President met with his Counsellor, Robert T. Hartmann.
9:45	10:10		The President met with his Deputy Assistant, Richard B. Cheney.
10:10	10:55		The President met with: John O. Marsh, Jr., Counsellor
10:10	10:55		Mr. Cheney
10:10	10:55		Ronald H. Nessen, Press Secretary
10:10	10:55		Max L. Friedersdorf, Assistant for Legislative Affairs
10:10	10:55		Mr. Hartmann
10:10	10:55		Paul A. Theis, Executive Editor
10:10	10:55		William I. Greener, Deputy Press Secretary
10:35	12:47		Henry A. Kissinger, Secretary of State
11:15	12:47		Lt. Gen. Scowcroft
11:40	1:00		Nelson A. Rockefeller, Vice President
1:03	1:25		The President met to discuss U.S.-European relations with: Congressman Paul Findley (R-Illinois) Vernon C. Loen, Deputy Assistant for Legislative Affairs Lt. Gen. Scowcroft
			The purpose of the meeting was to review a report on continued

THE DAILY DIARY OF PRESIDENT GERALD R. FORD

PLACE DAY BEGAN
SPIRIT OF '76

DATE (Mo., Day, Yr.)

APRIL 24, 1975

TIME DAY

1:03 p.m. THURSDAY

TIME		PHONE P=Placed R=Rec'd	ACTIVITY
In	Out		
			continued
			Congressman Findley's recent trip to Europe including a meeting with European Parliamentarians in Munich, Germany.
2:02			The President went to the Cabinet Room.
2:02	3:10		The President met with members of his Labor-Management Committee to discuss the general economic outlook and initiatives for encouraging capital formation by corporations. For a list of attendees, see <u>APPENDIX "B."</u>
3:10			The President returned to the Oval Office. He was accompanied by George P. Shultz, Executive Vice President of Bechtel Corporation, San Francisco, California.
3:10	3:20		The President met with Mr. Shultz.
3:27	4:10		The President met with: Mr. Hartmann Mr. Theis Milton A. Friedman, Deputy Executive Editor Robert A. Goldwin, Special Consultant
4:11	4:36		The President met with Secretary of Defense James R. Schlesinger.
4:36	4:45		The President met with Secretary Kissinger.
4:45			The President, accompanied by Secretary Kissinger, returned to the Cabinet Room.
4:45	5:15		The President participated in a meeting of the National Security Council. For a list of attendees, see <u>APPENDIX "C."</u>
5:15			The President returned to the Oval Office.
5:20			The President went to the East Room.
5:20	6:00		The President and the First Lady hosted a reception for participants in the 31st Annual Washington Conference of the Advertising Council, Inc. For a list of attendees, see <u>APPENDIX "D."</u>

THE DAILY DIARY OF PRESIDENT GERALD R. FORD

PLACE DAY BEGAN

DATE (Mo., Day, Yr.)

SPIRIT OF '76

APRIL 24, 1975

TIME DAY

6:00 p.m. THURSDAY

TIME		PHONE	ACTIVITY
In	Out	P=Placed R=Rec'd	
6:00			The President and the First Lady returned to the second floor Residence.
6:05			The President returned to the Oval Office.
6:05	6:30		The President met with his Counsel, Philip W. Buchen.
6:30	6:52		The President met with:
6:33	6:35		Mr. Cheney
			Lt. Gen. Scowcroft
6:52			The President went to the South Grounds of the White House.
6:54	6:59		The President and the First Lady motored from the South Grounds to the Capitol Hill Club, 300 First Street.
6:59	7:24		The President and the First Lady attended a reception on the occasion of the unveiling of a protrait of the President by artist Donald E. Johnson. Members of the press
			The President and the First Lady were greeted by Harold R. Collier, President of the Capitol Hill Club.
			The President and the First Lady, escorted by Mr. Collier, went to a holding area outside the Eisenhower Lounge.
			The President and the First Lady were greeted by Mr. Johnson.
			The President and the First Lady went to the Eisenhower Lounge. They were accompanied by: Mr. Collier Mr. Johnson
			The Presidential party participated in the protrait unveiling ceremony.
7:12?	7:15?		The President addressed approximately 600 guests attending the reception.
7:24			The President and the First Lady returned to their motorcade.
7:24	7:30		The President and the First Lady motored from the Capitol Hill Club to the South Grounds of the White House.

THE DAILY DIARY OF PRESIDENT GERALD R. FORD

PLACE DAY BEGAN

DATE (Mo., Day, Yr.)

SPRIT OF '76

APRIL 24, 1975

TIME DAY

7:30 p.m. THURSDAY

TIME		PHONE P=Placed R=Rec'd	ACTIVITY
In	Out		
7:30			The President and the First Lady returned to the second floor Residence.
7:51	7:52	P	The President talked with his daughter, Susan.
8:15			The President and the First Lady had dinner.
			SY/EJ 5/21/75

HELICOPTER PASSENGER MANIFEST

FROM: ANDREWS AFB, MARYLAND

TO: SOUTH GROUNDS OF THE WHITE HOUSE

April 24, 1975

The President

Rear Adm. William Lukash, Physician

Lt. Cdr. T. Stephen Todd, Naval Aide

Frank G. Zarb, Administrator of the Federal Energy Administration

Robert T. Hartmann, Counsellor

Richard B. Cheney, Deputy Assistant

Ronald H. Nessen, Press Secretary

Terrence O'Donnell, Aide

David H. Kennerly, Personal Photographer

Byron M. Cavaney, Jr., Director of the White House Advance Office

Attendance confirmed by
Terri Ochal -all present

Meeting with the President's Labor-Management Committee

The Cabinet Room

April 24, 1975

The President

Labor Representatives

Murray H. Finley, President, Amalgamated Clothing Workers of America

Paul Hall, President, Seafarers International Union of North America

Lane Kirkland, Secretary-Treasurer, American Federation of Labor,

Congress of Industrial Organizations (AFL-CIO)

George Meany, President of the AFL-CIO)

Leonard Woodcock, President of the International Union of United Automobile,

Aerospace and Agricultural Implement Workers of America

Management Representatives

Stephen D. Bechtel, Jr., Chairman, Bechtel Group of Companies

Richard C. Gerstenberg, Chairman, General Motors Corporation

John D. Harper, Chairman, Aluminum Company of America (ALCOA)

R. Heath Larry, Vice Chairman of the Board, U.S. Steel Corporation

Rawleigh Warner, Jr., Chairman, Mobile Oil Corporation

Arthur M. Wood, Chairman, Sears, Roebuck & Company

Walter B. Wriston, ~~Chairman, First~~ National City Bank

George P. Shultz, Vice Chairman of Bechtel Corporation, San Diego, California

Administration

John T. Dunlop, Secretary of Labor

L. William Seidman, Executive Director of the Economic Policy Board
and Assistant for Economic Affairs

Stephen Gardner, Deputy Secretary of the Treasury

Frank G. Zarb, Administrator of the Federal Energy Administration

John G. Carlson, Deputy Press Secretary

APPENDIX "C"

Attendance confirmed
by Jeanne Davis
-all present

NATIONAL SECURITY COUNCIL MEETING
The Cabinet Room
April 24, 1975

The President

Robert S. Ingersoll, Deputy Secretary of State

James R. Schlesinger, Secretary of Defense

William P. Clements, Deputy Secretary of Defense

Gen. George S. Brown, Chairman of the Joint Chiefs of Staff

William E. Colby, Director of the Central Intelligence Agency

Nelson A. Rockefeller, Vice President

Henry A. Kissinger, Secretary of State

Lt. Gen. Brent Scowcroft, Deputy Assistant for National Security Affairs

Attendance confirmed by
EPS ✓ indicates present

RECEPTION FOR PARTICIPANTS IN THE 31ST ANNUAL
WASHINGTON CONFERENCE OF THE ADVERTISING COUNCIL, INC.
April 24, 1975 The East Room
MEMBERS OF THE CONFERENCE

- ✓ THOMAS B. ADAMS, *Campbell-Ewald Co.* + Mrs.
- ✓ GEORGE H. ALLEN, *Fawcett Publications, Inc.* + Mrs.
- ✓ JOSEPH H. ALLEN, *United Aircraft Corporation* + Mrs.
- ✓ ROBERT E. ALLEN, *Fuller & Smith & Ross, Inc.*
- ✓ DOUGLASS L. ALLIGOOD, *RCA* + Mrs.
- ✓ PETER W. ALLPORT, *Association of National Advertisers* + Margaret
- JAMES W. ANDREWS, *General Foods Corp.*
- ✓ HOWARD G. AXELBERG, *Liller Neal Battle & Lindsey* + Mrs.
- ✓ ROBERT C. BARR, *Time Inc.*
- ✓ ROSS BARRETT, *Metromedia, Inc.*
- ✓ WILLIAM A. BARTEL, *Celanese Corp.*
- LARRY A. BEAR, *National Action Committee for Drug Education*
- ✓ HOWARD H. BELL, *American Advertising Federation* + Mrs.
- CECIL M. BENADOM, *Beneficial Corporation*
- KARL R. BENDETSSEN, *Champion International*
- ✓ MORTIMER BERKOWITZ, *Mortimer Berkowitz Company* + Manjorie
- ✓ JAMES M. BIGGAR, *Stouffer Foods*
- ✓ JAMES H. BINNS, *Armstrong Cork Company*
- ✓ FREDERICK L. BISSINGER, *Allied Chemicals Corp.*
- HOWARD W. BLAUVELT, *Continental Oil Company*
- ✓ HOWARD R. BLOOMQUIST, *Warner-Lambert Pharmaceutical Co.* + Ingrid
- ✓ HARRY F. BRIAN, *Vansant Dugdale*
- ✓ SANFORD BUCHSBAUM, *Revlon* + Mrs.
- DAVID W. BURKE, *General Electric Company*
- CHARLES B. BURKHART, *Burkhart Advertising, Inc.*

- ✓ JANE P. CAHILL, *International Business Machines Corp.*
- ✓ JULIUS CAHN, *Family Health Magazine* + Mrs.
- R. CRAIG CAMPBELL, *Welch Foods, Inc.*
- PATRICIA CARBINE, *MS Magazine*
- FRANK R. CAWL, JR., *Outdoor Advertising Association of America*
- WILLIAM C. CAVENAGH, *Douglas Leigh, Inc.*
- ✓ HOWARD W. CHASE, *American Can Co.* + Mrs.
- RICHARD C. CHRISTIAN, *Marsteller, Inc.*
- ✓ EARL E. CLASEN, *Pillsbury Company*
- WILLIAM J. COLIHAN, JR., *Criterion Advertising Co.*
- ✓ JAMES M. CONNOLLY, *John Donnelly & Sons*
- ✓ RANCE CRAIN, *Crain Communications, Inc.* + Merilee Crain
- ✓ JOHN H. CRICHTON, *American Association of Advertising Agencies.* + Mrs.
- ✓ BARTON A. CUMMINGS, *Compton Advertising Inc.*
- ✓ RALPH B. CURD, *Reilly New York Graphics* + Mrs. + Son
- DAVID J. CURTIN, *Xerox Corporation*
- ELLWOOD F. CURTIS, *Deere & Company*
- ✓ EDGAR G. DAVIS, *Eli Lilly and Company* + Mrs.
- RICHARD E. DEEMS, *Hearst Magazines*
- ANTHONY G. DE LORENZO, *General Motors Corp.*
- ✓ GEORGE C. DELP, *Sperry New Holland*
- VAL B. DIEHL, *Nabisco Inc.*
- ✓ WILLIAM K. DIVERS, *Savings & Loan Foundation, Inc.* + Mianna
- ✓ EDWIN D. DODD, *Owens-Illinois*
- ✓ RAYMOND B. DOLAN, *The Equitable Life Assurance Society* + Mrs.
- JAMES C. DONNELL, II, *Marathon Oil Company*
- ✓ DON DURGIN, *McCaffrey & McCall, Inc.*
- ✓ D.L. ELGOOD, *Gordon's Dry Gin Company, Ltd.*
- JOHN ELLIOT, JR., *Ogilvy & Mather, Inc.*
- GEORGE M. ELSEY, *American National Red Cross*
- ✓ W. LEONARD EVANS, JR., *Tuesday Magazine*
- RAYMOND EYES, *McCall's*

- ARTHUR C. FATT, *Grey Advertising Inc.*
- ✓ JAMES P. FELTON, *AVCO Financial Services* + Gwendolyn
- ✓ SAMUEL FERBER, *Esquire* + Mrs.
- JAMES S. FISH, *General Mills, Inc.*
- ✓ JOHN P. FISHWICK, *Norfolk & Western Railway Company* + Mrs.
- PAUL FOLEY, *Interpublic Group of Companies, Inc.*
- ✓ ELDON E. FOX, *AMF Inc.* + Mrs.
- CURTISS E. FRANK, *Council for Financial Aid to Education*
- ✓ DEAN H. FRITCHEN, *The Advertising Council, Inc.*
- ✓ FRED V. GABRIEL, *Milwaukee Journal* + Mrs.
- RAMON G. GAULKE, *Marsteller, Inc.*
- ✓ ALBERT S. GEORGE, *J.M. Bundscho, Inc.* + Mrs.
- ✓ BLAIR R. GETTIG, *Aluminum Co. of America* + Mary
- JOHN D. GRAY, *Hart, Schaffner & Marx*
- ✓ ROBERT R. GROS, *Pacific Gas & Electric Co.*
- ✓ GENERAL ALFRED M. GRUENTHER
- ✓ DON GUSSOW, *Magazines for Industry, Inc.* + Mrs.
- J. MICHAEL HADLEY, *Times Mirror Magazines, Inc.*
- ✓ RICHARD S. HAGGMAN, *Northwestern Mutual Life Insurance Co.* + Mrs.
- ✓ HELEN HALL
- ✓ ARMAND HAMMER, *Occidental Petroleum Corp.* + Mrs.
- PAUL C. HARPER, JR., *Needham, Harper & Steers, Inc.*
- FRED L. HARTLEY, *Union Oil Company of California*
- DANIEL J. HAUGHTON, *Lockheed Aircraft Corp.*
- ✓ FRANKLIN H. HECHT, *New York Daily News* + Rosemarie
- ✓ HARRY HELTZER, *3M Company* + Mrs.
- ✓ IRA C. HERBERT, *Coca-Cola Company* + Lila
- EDGAR T. HIGGINS, *Beneficial Corp.*
- ✓ JOHN W. HILL, *Hill and Knowlton, Inc.* + Mrs.
- ✓ WARREN GARDINER HILL, *Education Commission of the States*
- ✓ R.E. HOLWELL, *The Gates Rubber Company*
- ✓ JOSEPH L. HOWELL, *Allstate Insurance Companies*
- JOHN W. HUBBELL, *Simmons Company*
- JOHN B. HUNTER, JR., *B.F. Goodrich Company*
- LARRY H. ISRAEL, *Washington Post*
- ✓ RICHARD W. JENCKS, *Columbia Broadcasting System, Inc.* + Mrs.
- ERNEST A. JONES, *D'arcy-Mac Manus & Masius*
- THOMAS H. JOSTEN, *Young & Rubicam International, Inc.*
- ✓ ARTHUR C. KAMMERMAN, *Council for Financial Aid to Education*
- ✓ RUSSELL KARP, *TelePrompTer Corporation*
- ✓ ROBERT P. KEIM, *The Advertising Council, Inc.* + Mrs.
- ✓ JOHN P. KELLEY, *Goodyear Tire and Rubber Company* + Mrs.
- STEPHEN E. KELLY, *Magazine Publishers Association*
- ✓ GORDON C. KINNEY, *The Advertising Council, Inc.* + Mary
- ✓ JOHN E. KIRCHIER, *Continental Oil Company* + Dorothy
- SHEPARD KURNIT, *DKG, Inc.*
- ✓ WILLIAM E. LAMOTHE, *Kellogg Co.* + Patricia
- ✓ FRITZ LANDMANN, *Transportation Displays, Inc.*
- ✓ L.W. LANE, JR., *Lane Publishing Co.*
- ✓ CHESTER LA ROCHE, + Richie
- ERIC G. LARSON, *Triangle Publications*
- GEORGE A. LAWRENCE, *Taylor Wine Company*
- NORMAN A. LEVY, *Procter and Gamble Company*
- ROBERT LEYS, *Allstate Insurance Companies*
- ✓ MARILYN C. LINK, *Hughes Airvest*
- ✓ C. EDWARD LITTLE, *Mutual Broadcasting System*
- ✓ WILLIAM D. LITTLEFORD, *Billboard Publications Inc.* + Marian
- ✓ EDGAR H. LOTSPEICH, *Procter and Gamble Company*

- ✓ GIBSON MC CABE, *Newsweek Magazine*
THOMAS B. MC CABE, *Scott Paper Co.*
- ✓ THOMAS B. MC CABE, JR., *Marketing Science Institute* + *Yvonne*
- ✓ THOMAS R. MC CARTIN, *Washington Post* + *Mrs.*
DONALD H. MC GANNON, *Westinghouse Broadcasting Corp.*
- ✓ LEONARD S. MATTHEWS, *Leo Burnett Company, Inc.* + *Noan*
- ✓ WILLIAM F. MAY, *American Can Company*
- ✓ D. THOMAS MILLER, *Columbia Broadcasting System, Inc.*
- ✓ F. KENT MITCHEL, *General Foods Corp.*
HAROLD S. MOHLER, *Hershey Foods Corporation*
JAMES F. MONTGOMERY, *Gulf States Paper Corporation*
- ✓ PAUL MORGAN, *Exxon Corporation* + *Mrs.*
JOHN T. MURPHY, *AVCO Broadcasting Corp.*
- ✓ HENRY J. NAVE, *Mack Trucks, Inc.*
HAROLD L. NEAL, JR., *American Broadcasting Co.*
ROBERT D. NELSON, *Los Angeles Times*
- ✓ R.O. NEWMAN, *Public Service Company of Oklahoma* + *Mrs.*
EDWARD N. NEY, *Young and Rubican International*
- ✓ ARTHUR C. NIELSEN, *Nielsen & Company*
NEAL W. O'CONNOR, *N.W. Ayer & Son, Inc.*
HARRY O'MEALIA, JR., *O'Mealia Outdoor Advertising Corp.*
MICHAEL O'NIELL, *Field & Stream*
- ✓ JOHN ONG, *B.F. Goodrich Co.* + *Mrs.*
- ✓ BEN PECK, *Wohl Shoe Company* + *Mrs.*
- ✓ GEORGE M. PERRY, *Dobbs-Life-Savers, Inc.*
- ✓ CHRIS PETERSEN, *The Petersen Company*
- ✓ JESSE PHILIPS, *Phillips Industries, Inc.* + *Ann*
- ✓ A.C. PODESTA, *The Advertising Council, Inc.* + *Carol*
ALLEN L. PUCKETT, *Hughes Aircraft Company*
- ✓ DEANE D. RALEY, JR., *Time, Inc.*
JOHN S. REED, *Archinson, Topeka & Santa Fe Railway Co.*
KENT RHODES, *Reader's Digest*
- ✓ CHARLES E. RODGERS, JR., *Beaunit Textile Fibers, Inc.* + *Mrs.*
- ✓ LAWRENCE H. ROGERS II, *Taft Broadcasting Corp.* + *Mrs.*
- ✓ EDWIN F. RUSSELL, *Newhouse Newspapers*
PHILIP H. SCHAFF, *Leo Burnett Co., Inc.*
JAMES A. SCHLINDWEIN, *Consolidated Foods Corp.*
ARTHUR W. SCHULTZ, *Exote, Cone & Belding*
- ✓ D.G. SCRIBNER, *Doubleday Broadcasting Co.* + *Mrs.*
DR. C.A. SEARS, *Virginia Chemicals, Inc.*
- ✓ STEPHAN D. SEYMOUR, *TVAR, Inc.* + *Mrs.*
HAROLD A. SHAUB, *Camplell Soup Company*
- ✓ CHARLES SHAW, *Charles H. Shaw & Co.*
THOMAS R. SHEPARD, JR., *Institute of Outdoor Advertising*
ROBERT B. SHEPPARD, *Allstate Insurance Companies*
- ✓ L.W. SHOLLENBERGER, *The Advertising Council, Inc.* + *Mrs.*
C.C. JOHNSON SPINK, *Charles C. Spink & Son* + *Edith Spink*
- ✓ JOHN C. STANLEY, *Combined Communications Corp.*
ROBERT T. STEVENS, *J.P. Stevens & Co., Inc.*
JOHN H. SWEET, *U.S. News & World Report*
- ✓ FRANZ G. TALLEY, *Talley Industries* + *Mrs.*
- ✓ C.A. TATUM, *Texas Utilities Company* + *Mrs.*
- ✓ H. LLOYD TAYLOR, *E.I. du Pont de Nemours & Co., Inc.*
HAROLD B. THOMAS
FRED D. THOMPSON, *Family Circle, Inc.*
- ✓ HARRY C. THOMPSON, *Bourne, Thompson & Associates*

- E. KEITH THOMSON, *The Bechtel Group*
- ✓ SAMUEL THURM, *Association of National Advertisers* + *Ruth*
- EARL G. TYREE, *Glenbrook Laboratories*
- G.F. TYRRELL, *Johnson & Johnson*
- STUART B. UPSON, *Dancer Fitzgerald Sample, Inc.*
- LAWRENCE VALENSTEIN, *Grey Advertising*
- ✓ VINCENT VAN BEUREN, JR. + *Ellen*
- ✓ CARLO VITTORINI, *Red Book*
- MAURICE J. WARNOCK, *Armstrong Cork Co.*
- ✓ JOHN P. WARWICK, *Warwick, Welsh & Miller, Inc.* + *Mrs.*
- ARTHUR A. WATSON, *National Broadcasting Co.*
- ✓ JESSE WERNER, *GAF Corp.* + *Mrs.*
- WILLIAM G. WHYTE, *United States Steel Corp.*
- ✓ PAUL H. WILLIS, *Carnation Co.*
- ✓ EDWARD B. WILSON, *J. Walter Thompson* + *Mary*
- ✓ WILLIAM T. YLVISAKER, *Gould, Inc.* + *Mary + Jane*
- ✓ HARRY W. ZINSMASER, *Zinsmaster Baking Co.* + *Mrs.*

(Invitees to Conference accepting after April 14th not included.)

- ✓ Joan Rita Barber
- ✓ Tom Enders
- ✓ Sidney Jones & Mrs. Jones
- ✓ Noel Koch
- ✓ Basil Littin and Mrs. Littin
- ✓ William H. Rhatigan
- ✓ Kathleen Reardon
- ✓ Raymond Peterson
- ✓ Mrs. Frances Knight
- ✓ Susan Currall
- ✓ Carol Dombrusky
- ✓ Frank R. Faraone.
- ✓ Benjamin Greenberg + *Mrs.*
- ✓ James Collingwood Harris
- ✓ Justine Anne Harris
- ✓ George W. Hayden
- ✓ Jacqueline Heller
- ✓ Robert Hutton + *Mrs.*
- ✓ William Lampe
- ✓ Katherine Lowrey
- ✓ John Marder + *Mrs.*
- ✓ Nancy Napier
- ✓ Marvin Schwartz + *Mrs.*

Note: All members of the senior White House staff were invited. A confirmed list of those who attended was not available for the President's Diary.