

The original documents are located in Box 66, folder “November 5, 1972 - Clark MacGregor - Final Newspaper Polls” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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Committee for the Re-election of the President

MEMORANDUM

November 5, 1972

~~CONFIDENTIAL~~

MEMORANDUM FOR: THE HONORABLE CLARK MAC GREGOR

FROM: ROBERT M. TEETER

SUBJECT: Final Newspaper Polls

Listed below are the final results from the various newspaper polls from around the country.

CALIFORNIA Poll*
 (Los Angeles Times)
 October 30 - November 1, 1972
 766 Telephone Interviews

Nixon	49
McGovern	35
Other	2
Undecided	14

COLORADO Poll
 (Denver Post)
 October 25 - November 2, 1972
 1,334 Personal Interviews

Nixon	66
McGovern	26
Other	1
No Choice	.7

ILLINOIS POLL*
 (Chicago Tribune)
 October 27 - 30, 1972
 1,541 Telephone Interviews

Nixon	58
McGovern	30
Undecided	12

Determined to be an Administrative Marking

By SD NARA, Date 2/8/10



ILLINOIS Poll
(Chicago Sun Times)
Finished Interviewing November 3, 1972
24,907 Personal Interviews (Forced Undecided)

Nixon	60
McGovern	40

IOWA Poll*
(Des Moines Register)
October 28 - 30, 1972
889 Personal Interviews

Nixon	58
McGovern	33
Other	1
Undecided	8

MASSACHUSETTS Poll*
(Boston Globe)
October 31 - November 2, 1972
700 Telephone Interviews

Nixon	39
McGovern	49
Undecided	12

MICHIGAN Poll
(Detroit News)
October 27 - 31, 1972
1,000 Personal Interviews

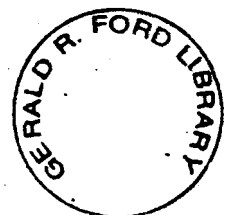
Nixon	49
McGovern	42
Other	1
Undecided	8

MINNESOTA Poll*
(Star Tribune)
October 27 - 29, 1972
701 Likely vote (1000 Personal Interviews)

Nixon	56
McGovern	39
Undecided	5

OHIO Poll
(Cleveland Plain Dealer)
October 30 - November 3, 1972
1200 Personal Interviews

Nixon	54
McGovern	34
Schmitz	-
Hall	-
Undecided	12



WEST VIRGINIA Poll
(Charleston Gazette- private poll)
Forced undecided - no information available on method.

Nixon	59
McGovern	41

* In the past these polls have been statically
the most reliable.

