

The original documents are located in Box 66, folder “November 3, 1972 - Clark MacGregor - Electoral Vote Survey” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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Committee for the Re-election of the President

MEMORANDUM

November 3, 1972

MEMORANDUM FOR THE HONORABLE CLARK MacGREGOR

FROM: ROBERT M. TEETER *R.M.T.*

SUBJECT: Electoral Vote Survey

Attached is an estimate of our current position in all 51 electoral jurisdictions. It is based on the latest polling information available, the trend of the data, and past electoral behavior.

It is, in our judgement, a conservative estimate, and takes into consideration the probability we will lose three or four points on election day. With our high level of support among key Democrats, we have to assume a few of them will return to the fold when actually confronted with the voting decision.

However, "as of today" we would probably carry everything but Massachusetts and the District.



For Nixon		<u>Probable Nixon</u>	<u>Lean Nixon</u>	<u>Toss Up</u>	<u>Prob. McGovern</u>	<u>Lean McGovern</u>	<u>Sure McGovern</u>
Alabama	9	California 45	Hawaii 4	NONE	NONE	Mass. 14	D.C. 3
Alaska	3	Conn. 8	Michigan 21				
Arizona	6	Illinois 26	Minnesota 10				
Arkansas	6	New Jersey 17	Oregon 6				
Colorado	7	New York 41	S. Dakota 4				
Delaware	3		Washington 9				
Florida	17		W. Virginia 6				
Georgia	12		Wisconsin 11				
Idaho	4		Rhd. Island 4				
Indiana	13						
Iowa	8						
Kansas	7						
Kentucky	9						
Louisiana	10						
Maine	4						
Maryland	10						
Mississippi	7						
Missouri	12						
Montana	4						
Nebraska	5						
Nevada	3						
New Hamp.	4						
New Mexico	4						
North Carolina	13						
North Dakota	3						
Ohio	25						
Oklahoma	8						
Penn.	27						
S. Carolina	8						
Tennessee	10						
Texas	26						
Utah	4						
Vermont	3						
Virginia	12						
Wyoming	3						
Electoral Vote							
Total	309	137	75			14	3

