

The original documents are located in Box 66, folder “November 3, 1972 - Clark MacGregor - Current Polling Data” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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Committee for the Re-election of the President

MEMORANDUM

November 3, 1972

Determined to be an Administrative Marking

By SS NARA, Date 2/1/73

~~CONFIDENTIAL~~

MEMORANDUM FOR: THE HONORABLE CLARK MAC GREGOR
 FROM: ROBERT M. TEETER *RM*
 SUBJECT: Current Polling Data

We just received preliminary data from the Detroit News and Minnesota Poll which will be published Sunday. In both cases this is preliminary data and may change a point or two before publication. We received it on a confidential basis and it should be treated strictly as such until Sunday.

<u>Michigan</u>	<u>November 1</u>		<u>October 7-11</u>
	All Voters	Likely Voters	
Nixon	49	49	50
McGovern	42	41	37
Schmitz	1	1	1
Undecided	8	9	12

<u>Minnesota</u>	<u>October 30*</u>	<u>October 6-9</u>
	Nixon	56
McGovern	44	36
		4

*Forced undecided

In Michigan it appears that the undecided who intend to vote will split about equally which means that with a normal Presidential turnout we would carry the state with about 52%.

Fred Currier's analysis of the News data indicates that our loss over the past two weeks has been primarily with upper end suburban ticket-splitters and with women. It also indicates that our Democrat support is holding firm. The undecideds who will vote are about 3 - 2 women and largely upper middle class ticket-splitters.



Committee for the Re-election of the President

MEMORANDUM

November 3, 1972

MEMORANDUM FOR THE HONORABLE CLARK MacGREGOR

FROM: ROBERT M. TEETER *R.M.T.*

SUBJECT: Electoral Vote Survey

Attached is an estimate of our current position in all 51 electoral jurisdictions. It is based on the latest polling information available, the trend of the data, and past electoral behavior.

It is, in our judgement, a conservative estimate, and takes into consideration the probability we will lose three or four points on election day. With our high level of support among key Democrats, we have to assume a few of them will return to the fold when actually confronted with the voting decision.

However, "as of today" we would probably carry everything but Massachusetts and the District.



<u>For Nixon</u>		<u>Probable Nixon</u>	<u>Lean Nixon</u>	<u>Toss Up</u>	<u>Prob. McGovern</u>	<u>Lean McGovern</u>	<u>Sure McGovern</u>
Alabama	9	California 45	Hawaii 4	NONE	NONE	Mass. 14	D.C. 3
Alaska	3	Conn. 8	Michigan 21				
Arizona	6	Illinois 26	Minnesota 10				
Arkansas	6	New Jersey 17	Oregon 6				
Colorado	7	New York 41	S. Dakota 4				
Delaware	3		Washington 9				
Florida	17		W. Virginia 6				
Georgia	12		Wisconsin 11				
Idaho	4		Rhd. Island 4				
Indiana	13						
Iowa	8						
Kansas	7						
Kentucky	9						
Louisiana	10						
Maine	4						
Maryland	10						
Mississippi	7						
Missouri	12						
Montana	4						
Nebraska	5						
Nevada	3						
New Hamp.	4						
New Mexico	4						
North Carolina	13						
N. Dakota	3						
Ohio	25						
Oklahoma	8						
Penna.	27						
S. Carolina	8						
Tennessee	10						
Texas	26						
Utah	4						
Vermont	3						
Virginia	12						
Wyoming	3						
Electoral Vote							
Total	309	137	75			14	3

