

The original documents are located in Box 66, folder “October 24, 1972 - Clark MacGregor - West Virginia” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

October 24, 1972

MEMORANDUM

~~CONFIDENTIAL/EYES ONLY~~

MEMORANDUM FOR:

THE HONORABLE CLARK MAC GREGOR

FROM:

ROBERT M. TEETER

SUBJECT:

West Virginia

In 1968 the President got 41%, Humphrey 50% and Wallace 9% in West Virginia. The normal Republican vote in West Virginia is only 44%.

The President came close to or exceeded the normal Republican vote in the three largest counties (Kanawha, Cabell, Wood) but fell far behind it in the rest of the state. He did particularly poorly in Wheeling. West Virginia has no Republican Congressman and the Republican percent of the vote has been declining every two years since 1964.

	Nixon	<u>1968</u> Humphrey	Wallace	<u>1968 Governor</u>		Average Rep. Vote
				Moore	Sprouse	
West Virginia	41	50	9	51	49	44
Kanawha Co. (Charleston)	42	48	12	52	48	45
Cabell Co. (Huntington)	45	44	11	49	51	44
Wood Co. (Parkersburg)	52	39	9	56	44	50
Ohio Co. (Wheeling)	43	50	7	66	34	61

We have done one telephone poll and the results give the President a large lead, show the Moore-Rockefeller race to be close, and Senator Randolph an easy winner.

10/16 - 1701

Moore

Rockefeller

Undecided.

49

48

3

Determined to be an Administrative Marking

By SD NARA, Date 2/8/10



10/16 - 1701	<u>Randolph</u>	<u>Leonard</u>	<u>Undecided</u>
	71	15	14
	<u>Nixon</u>	<u>McGovern</u>	<u>Undecided</u>
Wheeling	67	23	10
Charleston	57	32	11
Rest of State	67	23	10

The President is running almost even (41-43) with McGovern with Democrats and is doing particularly well with young voters in West Virginia.

Moore is doing poorly with middle income (\$5-10,000) middle-aged (45-54) voters, and in the Charleston area.

Clearly, Moore needs closer identification with the President's campaign. Rockefeller is conducting an aggressive campaign, attacking only Moore, and being very careful not to attack the President.

~~CONFIDENTIAL/EYES ONLY~~

