

The original documents are located in Box 66, folder “October 23, 1972 - Clark MacGregor - Phone Polls” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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Committee for the Re-election of the President

MEMORANDUM

October 23, 1972

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MEMORANDUM FOR: THE HONORABLE CLARK MAC GREGOR

FROM: ROBERT M. TEETER

SUBJECT: Phone Polls

Attached are flash reports on the New York and California telephone polls done over the weekend by ORC. Also attached is the full report on Ohio.

I also received data from a Rhode Island poll done by Becker for Chafee over the weekend.

500 Telephone Interviews
October 21-22, 1972
Becker Research

Nixon	57
McGovern	33
Undecided	10

Previous Poll
October 15, 1972

Nixon	57
McGovern	29
Undecided	14

Change

+0
+4
-4

Senate

Chafee	48
Pell	44
Undecided	8

Previous Poll

Chafee	47
Pell	39
Undecided	14

Change

+1
+5
-6

Los Angeles/Orange County
Listening Post
1,000 Telephone Interviews
October 5-22, 1972

Nixon	61
McGovern	27
Undecided	12

Previous Poll
Sept. 21-30, 1972

Nixon	62
McGovern	22
Undecided	16

Change

-1
+5
-4

Determined to be an
 Administrative Marking

By SD NARA, Date 2/8/2010



Iowa Poll (Published 10/22)
476 Telephone Interviews
October 12-15, 1972

Previous Poll
September 22, 1972 Change

Nixon	60	Nixon	64	-4
McGovern	27	McGovern	29	-2
Other	1	Other	1	+0
Undecided	12	Undecided	6	+6

Note: Increase in undecided is probably due to switch from personal interviews to telephone interviews.

Senate

Miller	51
Clark	31
Undecided	18

