MEMORANDUM

October 12, 1972

MEMORANDUM FOR: THE HONORABLE CLARK MAC GREGOR
FROM: ROBERT M. TEETER
SUBJECT: California Telephone Poll

Attached are the summary tables from the California telephone poll. This is the second telephone poll ORC has done in California and should be comparable to the first. This data would indicate that our support in California has declined slightly during the last two weeks although the change in margin is barely more than the standard error for the sample. This decline appears to be with low and working-class Democrats and Ticket-Splitters. There is no geographic pattern to it.