

The original documents are located in Box 65, folder “October 12, 1972 - Clark MacGregor - California Telephone Poll” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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Committee for the Re-election of the President

MEMORANDUM

October 12, 1972

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MEMORANDUM FOR: THE HONORABLE CLARK MAC GREGOR
FROM: ROBERT M. TEETER
SUBJECT: California Telephone Poll

Attached are the summary tables from the California telephone poll.

This is the second telephone poll ORC has done in California and should be comparable to the first. This data would indicate that our support in California has declined slightly during the last two weeks although the change in margin is barely more than the standard error for the sample. This decline appears to be with low and working-class Democrats and Ticket-Splitters. There is no geographic pattern to it.

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Determined to be an
Administrative Marking

By CCG NARA, Date 2/8/2010

