

The original documents are located in Box 65, folder “October 5, 1972 - Fred Malek - Turnout” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

October 5, 1972

~~CONFIDENTIAL~~

MEMORANDUM FOR:

FRED MALEK

FROM:

BOB TEETER *Root*

SUBJECT:

Turnout

While I don't think we or anyone else can accurately get turnout data this far ahead of the election, your theory that a high turnout would work to our advantage is substantiated by the data we do have. This is subject, of course, to obvious exceptions such as black areas, low end socio-economic areas and campuses. On the other hand there are areas where there is no question that high turnout helps us. Dan Evans has been detailing these areas by precinct for the key states.

We are now at about the point in the campaign where our intensity and turnout data will become more reliable and we will continue to keep you informed.

Determined to be an
Administrative Marking.

By CCG NARA, Date 2/8/2010

